

07/08/2011

Form PTO-1595 (Rev. 03-09)  
OMB No. 0651-0027 (exp. 03/31/2009)U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

## 1. Name of conveying party(ies)

Sven Dobler

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance/Execution Date(s):

Execution Date(s) May 4, 2011

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

## 2. Name and address of receiving party(ies)

Name: Orlandi, Inc.

Internal Address: \_\_\_\_\_

Street Address: 131 Executive BoulevardCity: FarmingdaleState: New YorkCountry: USA Zip: 11735Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

10/233,136

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address to whom correspondence concerning document should be mailed:

Name: Paul M. DenkInternal Address: DN 7329Street Address: 763 South New Ballas Rd., STE. 305City: St. LouisState: Missouri Zip: 63115Phone Number: 314-872-8136Fax Number: 314-872-8136Email Address: denkpatentlaw@earthlink.net6. Total number of applications and patents involved: 17. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☐ Authorized to be charged to deposit account  
☒ Enclosed  
☐ None required (government interest not affecting title)

## 8. Payment Information

Deposit Account Number 07/08/2011 ANULLINS 00000041 10233136Authorized User Name ST. LOUIS 40.00 OF

## 9. Signature:

Signature

Date

Paul M. Denk

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT  
 REEL: 026619 FRAME: 0406

MRD 7-8-11



## **ASSIGNMENT**

**WHEREAS**, I, the undersigned, SVEN DOBLER, a citizen of the United States and residing in the County of Suffolk and State of New York, am an employee of ORLANDI, INC., a Delaware corporation, having a place of business located at 131 Executive Boulevard, Farmingdale, New York 11735, and I understand and acknowledge that I enjoy such employment, in part, because of my potential capacity to invent, that one of my duties as such an employee is to endeavor at all times to make inventions and improvements upon same for the benefit of my employer, and that a condition of said employment is and has been that all patent rights appertaining to any invention by me, in the course of my employment, be assigned by me unto the said ORLANDI, INC., without any additional charge whatsoever in addition to my salary; and

**WHEREAS**, in the course of said employment, I, the undersigned SVEN DOBLER, have invented certain improvements in

### **FRAGRANCE SAMPLER INSERT**

for which application was made to obtain letters patent of the United States.

**NOW, THEREFORE**, Know All Men By These Presents That, in compliance with the duties and obligations inherent in my aforesaid employment, and in further consideration of a bonus of One Dollar (\$1.00) in hand, paid by ORLANDI, INC., receipt whereof by me is hereby acknowledged, I, said SVEN DOBLER, do hereby formally assign, transfer, and set over unto said ORLANDI, INC. a corporation, its successors and assigns, all right, title, and interest in and to the aforesaid invention, which is patent application No. 10/233,136, as fully and entirely as the same would have been held and enjoyed by me if this Assignment and sale had not been made; and I agree to execute such further applications, powers of attorney, assignments, and other documents as may be necessary or desirable to fully effectuate this Assignment.

**AND**, I further grant to ORLANDI, INC., its successors and assigns, the right to claim, for any application for said invention, the full benefit of any international agreement between the United States and any foreign country or countries.


**AND**, I do hereby authorize and request the Commissioner for Patents and Trademarks to issue the said patent, when granted, to the said ORLANDI, INC., its successors and assigns, as assignee of the entire right, title and interest in and to said invention for the sole use and behoof of said ORLANDI, INC., a corporation, for its successors and assigns, to the full ends of the terms for which said patent may be granted.

The Serial Number and filing date of the application for patent contained in this Assignment is as follows:

**Serial No.** 10/233,136

**Filing Date** August 30, 2002


**EXECUTED** and delivered this 4 day of May, 2011.

  
SVEN DOBLER

STATE OF New York )  
 ) SS.  
COUNTY OF Nassau )

On this 4 day of May, 2011, before me, a Notary Public, personally appeared SVEN DOBLER, to me known to be the person named in and who executed the foregoing Assignment, and who acknowledged to me that he executed the same for the uses and purposes therein stated, as his own free act and deed.

[SEAL]

  
Notary Public

My Commission Expires: October 24, 2013

D.N. 7329

CLOTILDE GLOVACK  
NOTARY PUBLIC-STATE OF NEW YORK  
No. 016135870  
Qualified in Nassau County  
My Commission Expires October 24, 2013

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**PATENT**