

07/11/2011



ET

To the Director of the U.S. Patent &

103628688

Documents or the new address(es) below.

1. Name of conveying party(ies)

Siliu TAN
Nghi Van NGUYEN
Sawa HASHIMOTO

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) June 9, 2011

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: L'OREAL S.A.

Internal Address: _____

Street Address: 14 rue Royale

City: Paris

State: _____

Country: France Zip: 75008

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No.(s)

13/167,954

☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Maria Luisa BALASTA, Reg. No. 56,295

Internal Address: _____

Street Address: Customer number 51569

City: _____

State: _____ Zip: _____

Phone Number: _____

Fax Number: _____

Email Address: _____

6. Total number of applications and patents involved:

1

7. Total fee(37 CFR 1.21(h) & 3.41) \$

40

- ☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 50-3477

Authorized User Name

Maria Luisa BALASTA

07/11/2011 AMULLINS 00000040 503477 13167954
01 FC:8021 49.00 DA

9. Signature:

/Maria Luisa BALASTA/

July 8, 2011

Signature

Date

Maria Luisa BALASTA

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

OA11255

Assignment of Application

INSERT NAMES
AND RESIDENCE
ADDRESS OF
THE INVENTORS:

WHEREAS, I (WE)

(1) Siliu TAN, 10 Plymouth Road, Westfield, NJ 07090

(2) Nghi Van NGUYEN, 8 Churchill Road, Edison, NJ 08837

(3) Sawa HASHIMOTO, 404 Locust Avenue, Garwood, NJ 07027

, respectively,

INSERT TITLE OF
INVENTION:

have invented certain new and useful improvements in: COMPOSITIONS CONTAINING A PHOSPHOLIPID, A NONIONIC SURFACTANT, AND AN ANIONIC SILICONE FOR LIFTING COLOR AND/OR IMPARTING SHINE ONTO KERATINOUS SUBSTRATES

(Application No. 13/167,954, filed June 24, 2011), and

INSERT NAME
AND ADDRESS OF
COMPANY OR
OTHER ASSIGNEE

WHEREAS, L'OREAL S.A.

(hereinafter referred to as "ASSIGNEE") having a place of business at: 14, rue Royale, Paris, FRANCE, 75008 is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the L'Oréal attorneys the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 6/9/11

Siliu Tan
(Signature of Inventor) Siliu TAN

Date: 6/09/11

Nghi Van NGUYEN
(Signature of Inventor) Nghi Van NGUYEN

Date: 6/9/11

Sawa Hashimoto
(Signature of Inventor) Sawa HASHIMOTO

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)