

07/20/2011  
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RECORDATION FORM COVER SHEET  
PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)  
Dorothy Oge-Nichols  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Victoria's Secret Stores Brand Management, Inc.  
Internal Address: \_\_\_\_\_  
Street Address: 4 Limited Parkway  
City: Reynoldsburg  
State: Ohio  
Country: USA Zip: 43068  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance/Execution Date(s):  
Execution Date(s) 6/22/2011  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Joint Research Agreement  
 Government Interest Assignment  
 Executive Order 9424, Confirmatory License  
 Other \_\_\_\_\_

4. Application or patent number(s):  
A. Patent Application No.(s)  
Additional numbers attached?  Yes  No

This document is being filed together with a new application.  
B. Patent No.(s)

5. Name and address to whom correspondence concerning document should be mailed:  
Name: WARD & ZINNA, LLC  
Internal Address: \_\_\_\_\_  
Street Address: 382 Springfield Ave., Suite 300  
City: Summit  
State: New Jersey Zip: 07901  
Phone Number: 908-277-3333  
Fax Number: 908-277-6373  
Email Address: \_\_\_\_\_

6. Total number of applications and patents involved: 1  
7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00  
 Authorized to be charged to deposit account  
 Enclosed  
 None required (government interest not affecting title)

8. Payment Information  
07/20/2011 MTHA11 00000020 230420 29374.70  
Deposit Account Number 23000000A  
Authorized User Name Ward & Zinna, LLC

9. Signature:   
Signature  
Ryan S. McPhee  
Name of Person Signing

7/11/2011  
Date  
Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

## ASSIGNMENT

WHEREAS, I, Dorothy Oge-Nichols, a citizen of United States of America with an address at 32 Bayberry Drive, Somerset, New Jersey 08873, am an inventor of the invention in the BOTTLE described in an application for Letters Patent of the United States, the specification of which is being executed on even date herewith and is about to be filed in the United States Patent Office;

WHEREAS, Victoria's Secret Stores Brand Management, Inc., (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of the Delaware, having principal offices at 4 Limited Parkway, Reynoldsburg, Ohio 43068 desires to acquire an interest therein in accordance with agreements duly entered into with me;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, my entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to said invention as described in said application, together with my entire right, title and interest in and to said application and such Letters Patent as may issue thereon, and any reissue, continuation, divisional and foreign counterparts thereof and including the right to claim priority under any applicable statute, treaty or convention based on said application; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by me had this assignment not been made; I hereby convey all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent, all choses in action pertaining to the applications or Letters Patent including the right to sue for and collect damages and other recoveries for past infringement thereof, all rights to initiate proceedings before government and administrative bodies, and all files, records and other materials arising from the prosecution, exploitation, or defense of rights and registrations pertaining to the applications or Letters Patent. I hereby acknowledge that this assignment, being of my entire right, title and interest in and to said invention, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein;

AND, I hereby further agree for myself and my executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including the execution of applications for patents in foreign countries, and the execution of substitution, reissue, divisional or continuation applications and preliminary or other statements, and the

