### PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### CONVEYING PARTY DATA

| Name                       | Execution Date |  |
|----------------------------|----------------|--|
| Bang & Olufsen Medicom A/S | 06/29/2011     |  |

#### RECEIVING PARTY DATA

| Name:           | MeadWestvaco Corporation |
|-----------------|--------------------------|
| Street Address: | 501 South 5th Street     |
| City:           | Richmond                 |
| State/Country:  | VIRGINIA                 |
| Postal Code:    | 23219-0501               |

#### PROPERTY NUMBERS Total: 1

| Property Type  | Number  |  |  |
|----------------|---------|--|--|
| Patent Number: | 7475783 |  |  |

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: 22077-USPRI

NAME OF SUBMITTER: Tsugihiko Suzuki

### Total Attachments: 7

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PATENT REEL: 026621 FRAME: 0293 OP \$40.00 7475783

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#### Exhibit A:

#### PATENT ASSIGNMENT

This PATENT ASSIGNMENT (this "Patent Assignment") is made as of May 12, 2011, by and between MeadWestvaco Corporation, a Delaware company having its principal place of business at 501 South 5th Street, Richmond, VA 23219-0501 (the "Buyer"), and Bang & Olufsen Medicom A/S, Business Registration/CVR No. DK 2405 3415, a Danish corporation having its principal place of business at Gimsinglundvej 20, DK-7600 Struer, Denmark (the "Seller", and together with the "Buyer", the "Parties, and each of them alone a "Party").

#### WITNESSETH:

WHEREAS, as of the date hereof, Buyer and Seller have entered into that certain Asset Purchase Agreement (the "Purchase Agreement") pursuant to which Buyer purchased from Seller, and Seller assigned to Buyer, all of Seller's right, title and interest in and to certain intellectual property, including the patents and patent applications listed on Schedule A hereto, together with all reissuances, continuations, continuations-in-part, divisions, revisions, extensions and reexaminations thereof (collectively, the "Assigned Patents"); and

WHEREAS, as of the date hereof, in exchange for good and valuable consideration paid by Buyer pursuant to Purchase Agreement, receipt of which is hereby acknowledged. Seller hereby agrees to assign the patents and patent applications listed on Schedule A hereto, together with all reissuances, continuations, continuations-in-part, divisions, revisions, extensions and reexaminations thereof (collectively, the "Assigned Patents"); and

WHEREAS, Seller and Buyer desire to enter into an instrument of assignment for purposes of recording the assignment of the Assigned Patents with the United States Patent and Trademark Office, and other offices, agencies and registrars in other applicable jurisdictions.

NOW THEREFORE, in consideration of the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged.

#### IT IS HEREBY AGREED AS FOLLOWS:

Assignment. Seller does hereby irrevocably sell, assign, convey and transfer to 1. Buyer all of its right, title and interest in and to the Assigned Patents. The foregoing assignment of the Assigned Patents includes the exclusive rights to (a) apply for and maintain all registrations, issuances, renewals and extensions thereof; (b) bring actions or otherwise recover for past, present and future infringements thereof; (c) grant licenses or other interests therein; (d) receive all income royalties, damages and other payments now and hereafter due or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith and damages and payments for past, present and future infringements thereof); and (e) all other rights of any kind whatsoever of Buyer accruing thereunder or pertaining thereto, pursuant to the terms and conditions specified in the Purchase Agreement once executed. In the event of a conflict between this Assignment and the Purchase Agreement, the terms of the Purchase Agreement shall control.

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**PATENT** 

REEL: 026621 FRAME: 0294

- assigns as Seller's true and lawful attorney-in-fact, with full power of substitution, in Seller's name and stead, by, on behalf of and for the benefit of Buyer and its successors and assigns, to demand and receive any and all of the Assigned Patents transferred hereunder and to give receipts and releases for and in respect of the same, and any part thereof, and from time to time to institute and prosecute, at the expense and for the benefit of Buyer and its successors and assigns, any and all proceedings at law, in equity or otherwise that Buyer or its successors or assigns may deem proper for the collection or reduction to possession of any of the Assigned Patents or for the collection or enforcement of any claim or right of any kind hereby sold, assigned, conveyed, transferred and delivered, and to do all acts and things in relation to the Assigned Patents transferred hereunder that Buyer or its successors or assigns shall deem desirable.
- 3. <u>No Third-Party Beneficiaries</u>. Nothing in this Patent Assignment, express or implied, is intended to or shall confer upon any other person or persons any rights, benefits or remedies of any nature whatsoever under or by reason of this Patent Assignment.
- 4. <u>Successors and Assigns</u>. This Patent Assignment shall be binding upon and inure to the benefit of the parties hereto and their permitted successors, assignees and beneficiaries in interest.
- 5. <u>Governing Law</u>. This Patent Assignment shall be governed by and construed in accordance with the internal laws of the laws of the Kingdom of Denmark, regardless of such state's conflict of laws principles and without reference to any rules of construction regarding the party responsible for the drafting hereof.
- 6. <u>Counterparts</u>. This Patent Assignment may be executed simultaneously in two or more counterparts, including by facsimile or other electronic transmission, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument, provided that all such counterparts, in the aggregate, shall contain the signatures of all parties hereto.
- 7. <u>Recitals</u>. The recitals to this Patent Assignment are an integral part hereof and are incorporated herein by reference.

[Signature Pages Follow]

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IN WITNESS WHEREOF, the parties hereto have caused this Patent Assignment to be executed as of the date first written above by their respective officers thereunto duly authorized.

[To be notarized]

Signed for an on behalf of Bang & Olufsen Medicom A/S

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Name: Morten Nielsen Function: C.E.O.

Name: Søren Vestergaard Jacobsen

Function: Vice-C.E.O.

## $\underline{\textbf{SCHEDULE}\; \mathbf{A}}$

# Assigned Patents

| Case                  | Country  | Application Number | Application   | Patent Number  | Patent     | Status   |
|-----------------------|--|--------------------|---|--|------------|--|
| Number:               |  |                    | Filing Date   | The state of the s | Issue Date |  |
|                       |  |                    |   |  |            | ****   |
| Patent: 'A            | DK   | EP20030714704      | 6/3-2003  | DK1363579  |            | Registered   |
| medical               |  |                    | 0.0 = 0.0   |  |            | l regione e  |
| dispenser'            |  |                    | Table State |  |            | A DESCRIPTION OF STREET  |
| (2)                   |  |                    |   |  |            |  |
| Patent: 'A            | DE   | DE60322607.8       | 6/3-2003  | DE60322607   |            | Registered   |
| medical               |  | (EP20060021494)    |   | (EP1736133)  |            | NO.  |
| dispenser'            |  |                    |   |  |            | CL DOCUMENT  |
| (2)                   |  |                    | 0/0 0000  | ED4700400  |            | Desistend  |
| Patent: 'A<br>medical | EP   |                    | 6/3-2003  | EP1736133  |            | Registered   |
| dispenser'            |  |                    |   |  |            |  |
| (2)                   | · · · · · · · · · · · · · · · · · · ·  |                    |   |  |            |  |
| Patent: 'A            | ES   |                    | 6/3-2003  | ES1736133  |            | Registered   |
| medical               |  |                    | 0.0 2000  | 201700100  |            | i toglotorou   |
| dispenser'            |  |                    |   |  |            |  |
| (2)                   |  |                    |   |  |            | 771177   |
| Patent: 'A            | FR   |                    | 6/3-2003  | FR1736133  |            | Registered   |
| medical               |  |                    | d) for  |  |            |  |
| dispenser'            |  |                    |   |  |            |  |
| (2)                   | ,  |                    | 000000  | IT/700/00  |            | <u> </u>   |
| Patent: 'A medical    | IT   |                    | 6/3-2003  | IT1736133  |            | Registered   |
| dispenser'            |  |                    |   |  |            |  |
| (2)                   |  |                    |   |  |            | The state of the s |
| Patent: 'A            | UK   |                    | 6/3-2003  | UK1736133  |            | Registered   |
| medical               |  |                    |   |  |            | 3  |
| dispenser'            | And the second s |                    |   |  |            |  |
| (2)                   |  |                    |   |  |            |  |
| Patent: 'A            | JP   | JP2009000188259    | 17/8-2009   | JP2010046479   |            | Published  |
| medical               |  |                    |   |  |            |  |
| dispenser'            |  |                    |   |  |            |  |
| (2)<br>Patent: 'A     | US   | 10/024 500         | 7/9-2004  | US7170823  |            | Decistand  |
| medical               | 08   | 10/934,560         | 779-2004  | 08/1/0623  |            | Registered   |
| dispenser'            |  |                    |   |  |            |  |
| (2)                   |  |                    |   |  |            |  |
| Patent: 'A            | DK   | EP20040024356      | 6/3-2003  | DK1495746  |            | Registered   |
| medical               | DELICATION OF THE PARTY OF THE  |                    |   |  |            |  |
| dispenser'            | ACCOUNTS OF THE PROPERTY OF TH |                    |   |  |            |  |
| (1)                   |  |                    |   |  |            |  |
| Patent: 'A            | CH   | EP20040024356      | 6/3-2003  | CH1495746  |            | Registered   |
| medical               |  |                    |   |  |            | Table Country of the  |
| dispenser'            |  |                    |   |  |            | Terminate and  |
| (1)                   |  |                    | 1   |  |            |  |

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PATENT REEL: 026621 FRAME: 0297

| Case<br>Number:                            | Country | Application Number              | Application          | Patent Number             |            | Status  |
|--|---------|---------------------------------|----------------------|---------------------------|------------|---|
| Patent: 'A medical dispenser'              | EP      | EP20040024356                   | Filing Date 6/3-2003 | EP1495746                 | Issue Date | Registered                                    |
| Patent: 'A<br>medical<br>dispenser'<br>(1) | DE      | DE60314116.1<br>(EP20040024356) | 6/3-2003             | DE60314116<br>(EP1495746) |            | Registered                                    |
| Patent: 'A medical dispenser'              | ES      | EP20040024356                   | 6/3-2003             | ES1495746                 |            | Registered                                    |
| Patent: 'A<br>medical<br>dispenser'<br>(1) | FR      | EP20040024356                   | 6/3-2003             | FR1495746                 |            | Registered                                    |
| Patent: 'A<br>medical<br>dispenser'<br>(1) | UK      | EP20040024356                   | 6/3-2003             | UK1495746                 |            | Registered                                    |
| Patent: 'A medical dispenser'              | NL      | EP20040024356                   | 6/3-2003             | NL1495746                 |            | Registered                                    |
| Patent: 'A medical dispenser'              | EP      | EP20030714704                   | 6/3-2003             | EP1363579                 |            | Registered                                    |
| Patent: 'Dispenser for holding a means'    | US      | 10/425,724                      | 30/4-2003            | US7475783                 | 13/1-2009  | Registered                                    |
| Design: 'Device for storing blistercards'  | DK      | DA 2002 00383                   | 10/5-2002            | DR 2002 00740             | 11/11-2002 | Registered<br>(renewal<br>due 10/5-<br>2012)  |
| Design: 'Device for storing blistercards'  | FR      | 02 6777                         | 8/11-2002            | 02 6777                   | 8/11-2002  | Registered<br>(renewal<br>due 8/11-<br>2012)  |
| Design: 'Device for storing blistercards'  | DE      | 402 09 268.6                    | 11/11-2002           | 402 09 268.6              | 24/4-2003  | Registered<br>(renewal<br>due 11/11-<br>2012) |
| Design: 'Device for storing blistercards'  | IT      | TO2002O000280                   | 8/11-2002            | 0000084960                | 8/9-2004   | Registered<br>(renewal<br>due 8/11-<br>2012)  |

| Case<br>Number:                            | Country | Application Number | Application<br>Filing Date | Patent Number      | Patent<br>Issue Date | Status  |
|--|---------|--------------------|----------------------------|--------------------|----------------------|---|
| Design: 'Device for storing blistercards'  | СН      | 129 142            | 11/11-2002                 | 129 142            | 9/12-2002            | Registered<br>(renewal<br>due 11/11-<br>2012) |
| Design: 'Device for storing blistercards'  | UK      | 3008490            | 9/11-2002                  | 3008490            | 9/11-2002            | Registered<br>(renewal<br>due 9/11-<br>2012)  |
| Design: 'Device for storing blistercards'  | US      | 29/170,635         | 8/11-2002                  | D495,134           | 31/8-2004            | Registered                                    |
| Design:<br>'Dispenser'                     | DK      | DA 2006 00339      | 21/12-2006                 | DR 2007 00132      | 22/6-2007            | Registered<br>(renewal<br>due 21/12-<br>2011) |
| Design:<br>'Dispenser'                     | EU      | 000744768-0001     | 21/6-2007                  | 000744768-<br>0001 | 21/6-2007            | Registered<br>(renewal<br>due 21/6-<br>2012)  |
| Design:<br>'Dispenser'                     | US      | 29/288,736         | 21/6-2007                  | D570,095           | 3/6-2008             | Registered                                    |
| Patent: 'A<br>medical<br>dispenser'<br>(1) | ΙΤ      | EP20040024356      | 6/3-2003                   | IT1495746          |                      | Registered                                    |



This is to certify that Morten Nielsen and Søren Vestergård Jacobsen today in my presence at the Notarial Office approved and signed the above document. No conspicuous corrections or addenda were found in the document.

Morten Nielsen and Søren Vestergård Jacobsen have proved their identities by driving license.

The Court in Holstebro, 29.06.2011

Anne Marie Andersen

**Notary Public** 



PATENT REEL: 026621 FRAME: 0300

**RECORDED: 07/20/2011**