

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BASF SE	07/16/2011
RECEIVING PARTY DATA	
Name:	DATALASE LTD.
Street Address:	UNIT 3, WHELDON ROAD
City:	WIDNES, CHESHIRE
State/Country:	UNITED KINGDOM
Postal Code:	WA8 8FW
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12087806
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ATTORNEY DOCKET NUMBER:	43762/8
NAME OF SUBMITTER:	KEVIN B. LAURENCE
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

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PATENT
REEL: 026624 FRAME: 0366

WHEN RECORDED RETURN TO:

Kevin B. Laurence
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201 South Main Street, Suite 1100
Salt Lake City, Utah 84111

ASSIGNMENT

BASF SE, of Carl Bosch Str. 38, 67056 Ludwigshafen, Germany, has an ownership interest in inventions, embodiments of which are described in United States patents/patent applications listed in the attached Schedule A.

DATALASE LTD., a British corporation, having a place of business at Unit 3, Wheldon Road, Widnes, Cheshire WA8 8FW, Great Britain (hereinafter "the Assignee"), desires to receive the entire right, title and interest in and to the inventions and to the embodiments described in the patents/patent application identified in the attached Schedule A, and in the case of patent applications, to any and all United States Letters Patents that may be granted and issued therefor.

For good and valuable consideration, the receipt and sufficiency of which BASF SE acknowledges, BASF SE HEREBY HAS ASSIGNED AND DOES ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in the United States patent application identified above, and to all divisions, continuations and continuations-in-part of the United States patent applications identified above, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on the inventions in its own name, wherever such right may be legally exercised, including the right to claim

the benefits of the International Convention for the Protection of Industrial Property for such applications.

BASF SE authorizes and requests the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on the Invention to the Assignee as the owner of the entire interest, for the sole use and benefit of the Assignee, its successors, assigns and legal representatives.

BASF SE will, without further consideration and without expense to Assignee sign all lawful papers and to perform all other lawful acts which the Assignee may request of BASF SE to make this Assignment fully effective, including, by way of example but not of limitation, the following:

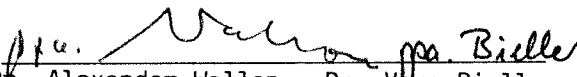
Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on the Invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of BASF SE's ability in the execution of all lawful documents, the production of evidence or testimony, nullification, reissue, reexamination, interference, extension, or infringement proceedings and any and all pre- and post-grant proceedings be they domestic or foreign involving the Invention.

This assignment and agreement shall be binding upon BASF SE's heirs and legal representatives.

DATED this 16th day of July, 2011

BASF SE

By: 
Dr. Alexander Wallon Dr. Vera Bieller
Title: - Vice Presidents -

SCHEDULE A

TITLE	SERIAL NUMBER/ FILING DATE	PATENT NUMBER/ ISSUE DATE
COATING COMPOSITIONS FOR MARKING SUBSTRATES	App. No.: 11/793,499 Filed: 04/03/2008	
COATING COMPOSITIONS FOR MARKING SUBSTRATES	App. No.: 11/886,137 Filed: 04/21/2008	
AQUEOUS-BASED AND TRANSPARENT COATINGS FOR MAKING SUBSTRATES	App. No.: 11/989,167 Filed: 05/06/2009	
COATING COMPOSITIONS COMPRISING A LATENT ACTIVATOR FOR MARKING SUBSTRATES	App. No.: 11/991,762 Filed: 03/04/2009	
COATING COMPOSITION FOR MARKING SUBSTRATES	App. No.: 12/087,806 Filed: 04/03/2009	
ELECTROMAGNETIC RADIATION OR THERMALLY SENSITIVE COMPOSITION	App. No.: 12/519,423 Filed: 06/16/2009	
HEAT-SENSITIVE COATING COMPOSITIONS BASED ON RESORCINYL TRIAZINE DERIVATIVES	App. No.: 12/529,718 Filed: 03/05/2008	
COATING COMPOSITIONS	App. No.: 12/668,666 Filed: 05/13/2010	
LASER-SENSITIVE COATING FORMULATIONS	App. No.: 12/668,669 Filed: 05/13/2010	
LASER-SENSITIVE COATING COMPOSITION	App. No.: 12/671,547 Filed: 11/30/2010	
NEW FIBER PRODUCTS	App. No.: 12/682,792 Filed: 08/11/2010	
COATING COMPOSITION FOR MARKING SUBSTRATES	App. No.: 13/123,603 Filed: 10/16/2009	
AQUEOUS LASER-SENSITIVE COMPOSITION FOR MARKING SUBSTRATES	App. No.: 13/123,607 Filed: 04/11/2011	
HEAT ABSORBING ADDITIVES	App. No.: 13/122,563 Filed: 04/05/2011	

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