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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):
 TOMOYUKI YOSHIMATSU (06/29/2011),
 YOICHIRO ESHITA (06/30/2011), TAKUYA
 TORIUMI (06/30/2011), AND TATSUYA
 SAKATA (07/01/2011)

Execution Date(s) in parentheses after inventor name

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: SONY CORPORATION

Internal Address: _____

Street Address:
 1-7-1 Konan, Minato-ku
 Tokyo
 108-0075
 JAPAN

City: _____

State: _____

Country: _____ Zip: _____

Additional name(s) & address(es) attached: Yes No

3. Nature of Conveyance:

Assignment Merger

Security Agreement Change of Name

Government Interest Assignment

Executive Order 9424, Confirmatory License

Other _____

4. Application or patent number(s): This document is being filed together with a new application.

A. Patent Application No.(s)
 13/186,540

B. Patent No.(s)

Additional numbers attached? Yes No

6. Total number of applications and patents involved:

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

Authorized to be charged by credit card

Authorized to be charged to deposit account

Enclosed

None required (government interest not affecting title)

5. Name and address to whom correspondence concerning document should be mailed:

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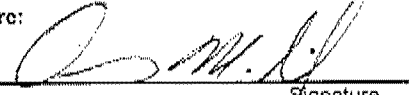
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8. Payment Information

a. Credit Card Last 4 Numbers _____
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b. Deposit Account Number 12-1095
 Authorized User Name Dennis M. Smid, Esq.

9. Signature:  _____ July 20, 2011 _____
 Signature Date

Dennis M. Smid, Esq. - 34,930 Total number of pages including cover sheet, attachments, and documents:
 Name of Person Signing

CH \$40.00 121095 13186540

Attorney Docket No. SONYJP 3.0-2578
SONY Ref. No.: S11P1443US00

ASSIGNMENT

WHEREAS, I, as below named inventors, residing at the addresses stated next to our names, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in
DISPLAY DEVICE

for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address:

AND WHEREAS, SONY CORPORATION, a Japanese corporation, with offices at 1-7-1 Konan, Minato-ku, Tokyo, Japan (hereinafter referred to as ASSIGNEE) is desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries:

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEE, as the assignee of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEE or its designee, as ASSIGNEE or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters patent which may be granted for my aforesaid invention, as the ASSIGNEE thereof shall hereafter require and prepare at its own expense;

And I further agree that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

And I hereby authorize and request my attorney(s) of record in this application to insert the serial number and filing date of this application in the spaces that follow: Serial Number: 13/186,540 Filing Date: July 20, 2011

This assignment executed on the dates indicated below.

TOMOYUKI YOSHIMATSU

Name of first or sole inventor

TOKYO JAPAN

Residence of first or sole inventor

TomoYuki Yoshimatsu

Signature of first or sole inventor

Execution date of U.S. Patent Application

June 29, 2011

Date of this assignment

YOICHIRO ESHITA

Name of second inventor

TOKYO JAPAN

Residence of second inventor

Yoichi Eshita

Signature of second inventor

Execution date of U.S. Patent Application

June 30, 2011

Date of this assignment

TAKUYA TORIUMI

Name of third inventor

KANAGAWA JAPAN

Residence of third inventor

Takuya Toriumi

Signature of third inventor

Execution date of U.S. Patent Application

June 30, 2011

Date of this assignment

Attorney Docket No. SONYJP 3.0-2578
SONY Ref. No.:S11P1445US00

ADDITIONAL INVENTOR(S)

TATSUYA SAKATA
Name of fourth inventor
TOKYO JAPAN
Residence of fourth inventor
Tatsuya Sakata
Signature of fourth inventor

Execution date of U.S. Patent Application

July 1, 2011
Date of this assignment

Name of fifth inventor
Residence of fifth inventor
Signature of fifth inventor

Execution date of U.S. Patent Application

Date of this assignment

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Residence of sixth inventor
Signature of sixth inventor

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