

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LUIGI MARAMOTTI	07/01/2011
RECEIVING PARTY DATA	
Name:	MAX MARA S.R.L. SOCIETA' UNIPERSONALE
Street Address:	Via Giulia Maramotti, 4
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State/Country:	ITALY
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13187893
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ATTORNEY DOCKET NUMBER:	BUGB-48284
NAME OF SUBMITTER:	John P. Murtaugh
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PATENT
REEL: 026635 FRAME: 0376

ASSIGNMENT
(Sole or Joint)

WHEREAS, new and useful improvements and inventions have been made by the undersigned in

(Title) **"A pocket for articles of clothing, a method for realising a pocket and relevant articles of clothing"**.

and are the subject of a patent application prepared for filing in the United States Patent and Trademark Office, and the Declaration for which was executed by the undersigned on the dates indicated below in the appropriate spaces to the right of the signatures of the undersigned, which application is further identified as Pearne & Gordon LLP Docket No. BUGB-48284.

WHEREAS, (Name of Assignee) MAX MARAS R.L. SOCIETA' UNIPERSONALE a limited liability single-member company of ITALY, having an address at Via Giulia Maramotti, 4, 42124 REGGIO EMILIA, ITALY, hereinafter referred to as "assignee", is desirous of acquiring all right, title, and interest throughout the world in, to, and under said improvements and inventions and patent rights therefor.

NOW, THEREFORE, be it known that, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all right, title, and interest, in the United States and throughout the world, in, to and under said improvements and inventions and all patents, patent applications, patent rights, and inventor's certificates thereof, therefor, and therein, including without limitation said application for patent in the United States, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all right to sue for past infringement thereunder, all patents which may be granted for said improvements and inventions by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefor, and all rights of priority resulting from the filing of said applications, have been and are hereby sold, assigned, transferred, and delivered unto assignee, its successors and assigns; and it is covenanted and agreed by the undersigned, and for executors, administrators, and legal representatives of the undersigned, that at assignee's request any and all applications, affidavits, assignments, and other instruments will be made, executed, and delivered as may be necessary, or desirable to secure for or vest in assignee, its successors or assigns, any improvement, inventions, right, title, interest, application, patent, patent right or other right or property covered by this assignment, and the United States Commissioner of Patents and Trademarks is hereby requested and authorized to issue any and all United States patents granted on any of said applications to assignee as owner of the entire right, title, and interest in, to, and under the same, and appropriately empowered officials of foreign countries and other entities are hereby authorized to issue any letters patent granted on any of said applications to assignee as owner of the entire right, title and interest in, to, and under the same.

The undersigned hereby grants the firm of Pearne & Gordon LLP the power to insert on this assignment any further information which may be necessary or useful to facilitate recordation of this document with the United States Patent and Trademark Office.

IN WITNESS WHEREOF, this assignment has been executed below by the undersigned:

Signature

Print Name: Luigi Maramotti

Date Signed

Declaration

Today's Date

Print Address: Via Pareto 8, 42020 REGGIO EMILIA, ITALY

1st Witness Signature

Print 1st Witness Name: MASSIMILIANO GIRELLINI

2nd Witness Signature

Print 2nd Witness Name: CHIARA BALL'AGLIO

Signature _____ Date I Signed _____ Today's Date _____
Print Name: _____ Declaration

Print Address: _____

1st Witness Signature _____ 2nd Witness Signature _____
Print 1st Witness Name: _____ Print 2nd Witness Name: _____

Signature _____ Date I Signed _____ Today's Date _____
Print Name: _____ Declaration

Print Address: _____

1st Witness Signature _____ 2nd Witness Signature _____
Print 1st Witness Name: _____ Print 2nd Witness Name: _____

Signature _____ Date I Signed _____ Today's Date _____
Print Name: _____ Declaration

Print Address: _____

1st Witness Signature _____ 2nd Witness Signature _____
Print 1st Witness Name: _____ Print 2nd Witness Name: _____