

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Nina GERWIN	07/20/2011
RECEIVING PARTY DATA	
Name:	The Eye Capture Company, Inc.
Street Address:	P.O. Box 2003
City:	San Anselmo
State/Country:	CALIFORNIA
Postal Code:	94979
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13189317
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NAME OF SUBMITTER:	Otto L. Steinbusch
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PATENT
REEL: 026637 FRAME: 0109

ASSIGNMENT

WHEREAS, **Nina GERWIN**, a citizen of the United States of America, residing at 32 Geary Avenue, Fairfax, California 94930 (hereinafter "Assignor"), has made an invention entitled:

**"SYSTEM AND METHOD FOR PROVIDING ELECTRONIC SUPPLEMENTAL CONTENT
ASSOCIATED WITH PRINTED CONTENT IN A PRINTED PUBLICATION"**

described in a United States Patent Application, the specification of which is attached hereto, and

WHEREAS, **The Eye Capture Company, Inc.** (hereinafter "Assignee"), a corporation of Delaware, having a place of business at P.O. Box 2003, San Anselmo, California 94979, is desirous of acquiring the entire right, title and interest in and to the aforesaid invention, application and all Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said Assignor, by these presents does sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, the full and exclusive right in and to the said invention as described in the said application, and in and to any Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor and all rights to claim priority on the basis of said application; and further grants to Assignee the sole right to sue and collect damages for past infringement;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND I HEREBY warrant and covenant that I have the full right to convey the entire interest herein assigned and that I have not executed and will not execute any instrument or assignment in conflict herewith;

AND I HEREBY agree to communicate to said Assignee or its representatives any facts known to me respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute, and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

Signature of Inventor:
Inventor's Name:


Nina GERWIN

Date of Execution:

