orm PTO-1595 (Rev. 03-13) MB No. 0651-0027 (exp. 03/31/2012)	U.S. DEPARTMENT OF COMMERCI United States Patent and Trademark Offic	
RECORDATION FOR		
PATENTS ONLY		
To the Director of the U.S. Patent and Trademark Office: Please		
1. Name of conveying party(les):	2. Name and address of receiving party(ies)	
Timo Burkard (06/30/2011), Arvind Jain	Name: Google Inc.	
(06/30/2011), and Christopher Bentzel (06/30/2011)	Internal Address:	
Additional name(s) of conveying party(ies) attached? Yes X No	Street Address:	
3. Nature of conveyance/Execution Date(s):		
Execution Date(s): in parentheses after inventor name	1600 Amphitheatre Parkway Mountain View, California 94043	
x Assignment Merger Change of Name	Modifiant view, Odillottica 54545	
	City.	
Government Interest Assignment	State:	
Executive Order 9424, Confirmatory License	i e	
k	Country: Zip: Additional name(s) & address(es) Yes X No	
Other	attached?	
Additional numbers attached	1? Yes X No	
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:	
Name: James Carroll LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00	
Internal Address: Atty: Dkt . GOOGLE 3.0-333 I		
Street Address: 600 South Avenue West	X Authorized to be charged to deposit account	
	Enclosed	
	None required (government interest not affecting title	
	More required (government intensit for anothing time	
City: Westfield	8. Payment Information	
State: NJ Zip: 07090		
Phone Number. (908) 654-5000		
Fax Number: (908) 654-0415	Deposit Account Number 12-1095 Authorized User Name James Carroll	
Email Address:	Authorized User Name James Carroll	
9. Signature:		
of the state of th	July 22, 2011	
Signature	Date	
James Carroll - 67,767	Total number of pages including cover sheet, attachments, and documents:	
Name of Person Signing		

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PATENT REEL: 026639 FRAME: 0574 LDLKM

Docket Number (Optional)

ASSIGNMENT OF PATENT APPLICATION	GOOGLE 3.0-333 I		
WHEREAS, 1, Timo Burkard of 55 Page Street; Apt. 728; San Francisco, California 94102, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "IMPROVING ACCESS TO NETWORK CONTENT" (hereafter "Patent Application"),			
WHEREAS (if the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on, Application Number, and			
X WHEREAS (if the left box is checked), the Patent Application names the following inventors: Timo Burkard, Arvind Jain, and Christopher Bentzel (and whereas I hereby authorize Lerner, David, Littenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. 13/175,067 , filed on 7-1-11 , the application number and filing date of the application when known), and			
WHEREAS, Google Inc., incorporated or otherwise formed in <u>Delaware</u> and having a place of business at <u>1600 Amphilheatre Parkway; Mountain View, California 94043</u> (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, title and interest in same;			
NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision.			
6/30/11	No top.		
(Date)	(Signature)		
Signature of Witness			
RAMACHANDRAN SREERAM Printed Name of Witness			

	Docket Number (Optional)
COLONINGENIA OF TAXTENIA ABBUTA ATTIONS	

ASSIGNMENT OF PATENT APPLICATION GOOGLE 3.0-333 I WHEREAS, I, Arvind Jain of 996 Miramonte Avenue; Los Altos, California 94024, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "IMPROVING ACCESS TO NETWORK CONTENT" (hereafter "Patent Application"), WHEREAS (if the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on _____, Application Number _____, and WHEREAS (If the left box is checked), the Patent Application names the following inventors: Timo Burkard, Arvind Jain, and Christopher Bentzel (and whereas I hereby authorize Lerner, David, Littenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. 13/175,067], filed on 7-1-11 the application number and filing date of the application when known), and WHEREAS, Google Inc., incorporated or otherwise formed in Delaware and having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, title and interest in NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record essignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion, I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision. (Signature) Signature of Witness RAMACHANDRAN SREGRAM Printed Name of Witness

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	Docket Number (Optional)	
ASSIGNMENT OF PATENT APPLICATION	GOOGLE 3.0-333 I	
WHEREAS, i, Christopher Bentzol of 27 Wesson Avenue: Quincy, Massachusetts, 02169, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "IMPROVING ACCESS TO NETWORK CONTENT" (hereafter "Patent Application"),		
WHEREAS (If the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on, Application Number, and		
X WHEREAS (if the left box is checked), the Patent Application names the following inventors: Timo Burkerd, Arvind Jain, and Chdstopher Bentzel (and whereas I hereby authorize Lemer, David, Littenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. 13/175,067], filed on 7-1-11 1 the application number and filing date of the application when known), and		
WHEREAS, <u>Google inc.</u> , incorporated or otherwise formed in <u>Delayvare</u> and having a place of business at 1600 Amphiltheatre Parkway: <u>Mountain View. California 94043</u> (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, little and interest in same;		
NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to easign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other aubject matter described therein, any divisional, continuation, continuation-in-part, substitute, relasue, re-examination or other application claiming priority or benefit to the Patent Application pursuent to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Tredemark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and doliver documents prepared at assignee's expense and to provide other cooperation, such as tealimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other Indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deamed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision.		
06/30/2011	histor Burton	
(Date)	(Signature)	
Matthew E. Menke Printed Name of Wilness		

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PATENT REEL: 026639 FRAME: 0577

RECORDED: 07/22/2011