

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Daniel Holloway	07/21/2011
Len Holloway	07/21/2011
RECEIVING PARTY DATA	
Name:	Shapers Pty Ltd
Street Address:	9/7 Traders Way
City:	Currumbin, Gold Coast, Queensland
State/Country:	AUSTRALIA
Postal Code:	4223
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29380375
CORRESPONDENCE DATA	
Fax Number:	(301)589-8885
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	301-589-8900
Email:	robyn@shomat.com
Correspondent Name:	Charles W. Fallow
Address Line 1:	10 Post Office Road
Address Line 2:	Suite 100
Address Line 4:	Silver Spring, MARYLAND 20910
ATTORNEY DOCKET NUMBER:	6577
NAME OF SUBMITTER:	Charles W. Fallow
Total Attachments: 2 source=SignedAssgt#page1.tif source=SignedAssgt#page2.tif	

CH \$40.00 29380375

DEED OF ASSIGNMENT

This Assignment made on the 21st day of JULY 2011

BETWEEN: Daniel Holloway of Unit 3, 24 Dutton Street, Coolangatta, Queensland, 4223, Australia and Len Holloway of Unit 3, 24 Dutton Street, Coolangatta, Queensland, 4223, Australia (hereinafter referred to as "the Assignors") of the one part;

AND: Shapers (Aust.) Pty Ltd of 9/7 Traders Way, Currumbin, Gold Coast, Queensland, 4223, Australia (hereinafter referred to as "the Assignee") of the other part;

WHEREAS the Assignors are the designers in respect of the following designs and design (patent) applications (hereinafter referred to as "the property"):

Australian Registered Design No. 331720

United States Patent Application No. 29/380375

And that the assignors are the beneficial owners of any intellectual property rights which may relate to the invention described and shown in the aforementioned designs and applications.

AND WHEREAS the Assignors have agreed to assign their rights, title and interest in and to the property and any intellectual property rights which may relate to the design including any registered design or granted patent pursuant to the design in other countries in respect of the design to the Assignees for the consideration hereinafter mentioned.

NOW THIS DEED WITNESSETH that for the sum of ten dollars (AU\$10.00) and other good and valuable consideration (receipt of which is hereby acknowledged), the Assignors do hereby assign and transfer over and set over to the Assignee all of their right, title and interest in and to the design and to the designs therein and the right to make such further applications as may be desirable and the Assignee does hereby accept all of the right, title and interest of the Assignors in and to the property

and to the inventions therein and the right to make such further applications as may be desirable.


IN WITNESS WHEREOF the parties hereto have affixed their hand and common seal on the day and year as stated herein.

Signed Sealed and Delivered

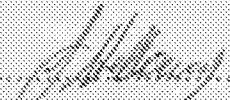
For and on behalf of

SHAPERS (AUST.) PTY LTD


In accordance with its Articles of Association by


.....
(Director) name: *LEN HOLLOWAY*

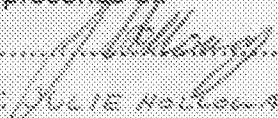
in the presence of


.....
Name: *JULIE HOLLOWAY*

Signed by **Daniel Holloway**


.....
Daniel Holloway

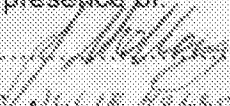
In the presence of:


.....
Name: *JULIE HOLLOWAY*

Signed by **Len Holloway**


.....
Len Holloway

In the presence of:


.....
Name: *JULIE HOLLOWAY*