

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Luke Swanson</td><td>07/22/2011</td></tr><tr><td>Darren Kelly</td><td>07/25/2011</td></tr></tbody></table>		Name	Execution Date	Luke Swanson	07/22/2011	Darren Kelly	07/25/2011						
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Photobucket Corporation</td></tr><tr><td>Street Address:</td><td>1099 18th Street</td></tr><tr><td>Internal Address:</td><td>Suite 770</td></tr><tr><td>City:</td><td>Denver</td></tr><tr><td>State/Country:</td><td>COLORADO</td></tr><tr><td>Postal Code:</td><td>80202</td></tr></table>		Name:	Photobucket Corporation	Street Address:	1099 18th Street	Internal Address:	Suite 770	City:	Denver	State/Country:	COLORADO	Postal Code:	80202
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CORRESPONDENCE DATA													
Fax Number: (214)855-8200 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
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NAME OF SUBMITTER:	David Tannenbaum												
Total Attachments: 4 source=Assign#page1.tif source=Assign#page2.tif source=Assign#page3.tif source=Assign#page4.tif													

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REEL: 026644 FRAME: 0400

ASSIGNMENT BY INVENTORS

THIS ASSIGNMENT by Luke Swanson and Darren Kelly (hereinafter referred to as Assignors), residing at 450 S. Logan Street, Denver, Colorado 80209; and 1144 Green Circle, Boulder, Colorado 80305, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in **SYSTEM AND METHOD FOR FLIPPING A DISPLAYED IMAGE TO PRESENT REAL-TIME ADDITIONAL DATA PERTAINING TO THAT IMAGE**, set forth in a Patent application for Letters Patent of the United States, already filed on May 11, 2011 as U.S. Application No. 13/105,641; and

WHEREAS, Photobucket Corporation, a Corporation organized under and pursuant to the laws of Washington having its principal place of business at 1099 18th Street, Suite 770, Denver, Colorado 80202 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and

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delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

FULBRIGHT & JAWORSKI L.L.P.

All practitioners at Customer Number 000029053

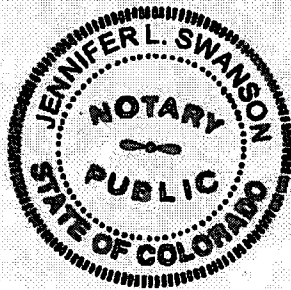
AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

Date: 7/22/2011

[Signature]
Luke Swanson

United States of America)
State of Colorado) ss.:
County of Denver)

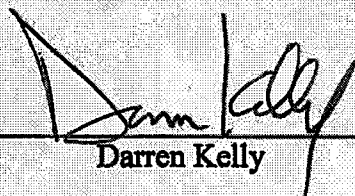
On this 22nd day of July, 2011, before me
personally came Luke Swanson, to me known to be the individual
described in and who executed the foregoing instrument, and acknowledged execution
of the same.



Jennifer L. Swanson
Notary Public
My Commission
Expires 6/20/2015

Date:

July 25, 2011



Darren Kelly

United States of America)
State of Colorado) ss.:
County of Denver)

On this 25th day of July, 2011, before me
personally came Darren Kelly, to me known to be the individual
described in and who executed the foregoing instrument, and acknowledged execution
of the same.





Notary Public