

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Gyoo-Sang CHOI	07/22/2011
Yeoung-Kyu YOO	07/21/2011
RECEIVING PARTY DATA	
Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742
City:	Suwon-si
State/Country:	REPUBLIC OF KOREA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29398066
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NAME OF SUBMITTER:	Charles Y. Park
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OP \$40.00 29398066

ASSIGNMENT

For valuable consideration, We,

Gyoo-Sang CHOI 103-304, Hanjin town, Haengdang-Dong,
Seongdong-Gu, Seoul, Republic of Korea

Yeoung-Kyu YOO 136-1301, Banpo Xii APT., Banpo 1-Dong,
Seocho-Gu, Seoul, Republic of Korea

hereby assign to:

SAMSUNG ELECTRONICS CO., LTD., a Republic of Korea
corporation/institute/institution having principal executive office(s) or place of business
at: 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742, Republic of
Korea; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of U.S. Patent Application Number 29/398,066 filed 07/26/2011 at the U.S. Patent & Trademark Office signed by us, with title **HDMI(High-Definition Multimedia Interface) Connector**, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and application serial number of said application when known; this Assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

IN TESTIMONY/WITNESS WHEREOF, we, undersigned inventors (Assignors) intending to be legally bound, have hereto affixed our signatures.

This 22nd day of July, 2011

CHOI, Gyoo Sang
Signature: Gyoo-Sang CHOI

This 21st day of July, 2011

Yoo
Signature: Yeoung-Kyu YOO