

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Mark French</td><td>07/26/2011</td></tr><tr><td>Lucas James Tucker</td><td>06/20/2011</td></tr><tr><td>Timothy Edward Banach</td><td>06/20/2011</td></tr></tbody></table>		Name	Execution Date	Mark French	07/26/2011	Lucas James Tucker	06/20/2011	Timothy Edward Banach	06/20/2011				
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Mission Product Holdings, Inc.</td></tr><tr><td>Street Address:</td><td>185 Madison Avenue</td></tr><tr><td>Internal Address:</td><td>12th Floor</td></tr><tr><td>City:</td><td>New York</td></tr><tr><td>State/Country:</td><td>NEW YORK</td></tr><tr><td>Postal Code:</td><td>10016</td></tr></table>		Name:	Mission Product Holdings, Inc.	Street Address:	185 Madison Avenue	Internal Address:	12th Floor	City:	New York	State/Country:	NEW YORK	Postal Code:	10016
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PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13162026</td></tr></tbody></table>		Property Type	Number	Application Number:	13162026								
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CORRESPONDENCE DATA													
Fax Number: (914)723-4301 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: 9147234300													
Email: mkrioutchkova@slip.com													
Correspondent Name: LACKENBACH SIEGEL LLP													
Address Line 1: ONE CHASE ROAD													
Address Line 4: SCARSDALE, NEW YORK 10583													
ATTORNEY DOCKET NUMBER:	MISSI.P1												
NAME OF SUBMITTER:	Myron Greenspan												
Total Attachments: 5 source=transmmissi1#page1.tif source=assignmissi1#page1.tif source=assignmissi1#page2.tif source=assignmissi1#page3.tif source=assignmissi1#page4.tif													

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PATENT
REEL: 026650 FRAME: 0471

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

To: Commissioner of Patents and Trademarks: Please record the attached original document or copy:

Name of conveying party(ies):

Inventor (1): **Mark French**

Inventor (2): **Lucas James Tucker**

Inventor (3): **Timothy Edward Banach**

Additional names? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

Mission Product Holdings, Inc., a Delaware corporation,
having place of business at: 185 Madison Avenue, 12th
Floor, New York, NY, 10016

Additional names & addresses attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger

☐ Security Agreement ☐ Change of Name

☐ Other

Execution Date: July 26, 2011, June 20, 2011,
June 20, 2011

Application number(s) or patent number(s): **13/162,026**, filed on **June 16, 2011**

Attorney Docket No.: **MISSLP1**

If this document is being filed together with a new application, execution date of application is:

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence
should be mailed: Address associated with Customer
No.: 28752

Name: _____

Internal Address: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

☐ Enclosed

☒ Authorized charge to Deposit Acct No 10-0100
(Lackenbach Siegel LLP)

8. ☒ Charge any additional fees in connection with
this submission to our Deposit Account No. 10-0100

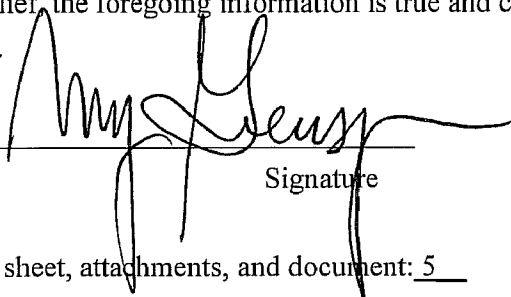
DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is
a true copy of the original document.

Myron Greenspan, Reg. No. 25,680

Name of Person Signing



Signature

July 26, 2011

Date

Total number of pages including cover sheet, attachments, and document: 5

PATENT

REEL: 026650 FRAME: 0472

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned inventor:

Name	Residence Address
Inventor (1): Mark French	69 Hillcrest Avenue, Larchmont, NY 10538 Citizenship: USA
Inventor (2): Lucas James Tucker	100 Church Hill Road, Waterford, NY 12188 Citizenship: USA
Inventor (3): Timothy Edward Banach	26 Cedar Lane, Scotia, NY 12302 Citizenship: USA

declare that they are citizens of the country indicated above and with residences as listed above,

Hereby sell, assign and transfer their undivided interest to Mission Product Holdings, Inc., a Delaware corporation, hereafter called the "Assignee," having place of business at: 185 Madison Avenue, 12th Floor, New York, NY, 10016

To his successors, assigns and legal representatives, the entire right, title and interest for the United States and worldwide, in and to any and all improvements which are described and claimed in the

_____ attached specification executed on _____,
☒ specification Serial No. **13/162,026**, filed on **June 16, 2011**.
 _____ U.S. Letters Patent No. _____; issued _____,

entitled: **ATHLETIC SHOE SOLE COATING FOR TRACTION ENHANCEMENT**

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States or worldwide on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States or worldwide on said improvements;

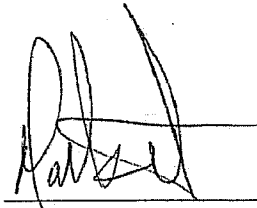
Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said

improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

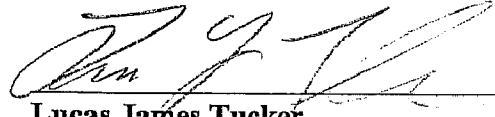
DATE

1/26/11

A handwritten signature in black ink, appearing to read 'Mark French', written over a horizontal line.


Mark French

DATE 6/20/2011



Lucas James Tucker

DATE 20 June 2011


Timothy Edward Banach