

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Damian Van Zyll De Jong	06/15/2011
Matthew Philip Dorrington Penner	06/15/2011
RECEIVING PARTY DATA	
Name:	Native Shoes Ltd.
Street Address:	3801 and 3805, 28/F
Internal Address:	183 Queen's Road Central
City:	Hong Kong
State/Country:	CHINA
Postal Code:	
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29397867
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	099.0023
NAME OF SUBMITTER:	Mark Takahashi
Total Attachments: 2 source=20110721_ASGN#page1.tif source=20110721_ASGN#page2.tif	

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PATENT
 REEL: 026652 FRAME: 0842

ASSIGNMENT

WHEREAS, the undersigned inventor(s) (hereinafter individually and collectively referred to as "ASSIGNOR") has invented:

SOLE PATTERN FOR A SHOE

for which application for Letters Patent of the United States:

☐ has been executed on even date herewith;
☐ executed on _____;
☒ was filed on July 21, 2011 and assigned U.S. Application Serial No. 29/397,867 (the Attorney/Agent of record is authorized to provide this information when it becomes available);

AND WHEREAS, Native Shoes Ltd., a ☒ Corporation; ☐ partnership; having a place of business at 3801 and 3805, 28/F, 183 Queen's Road Central, Hong Kong, PRC (hereinafter "ASSIGNEE"), and successors, assigns, and legal representatives, is desirous of acquiring an interest therein;

AND WHEREAS, a "formal application," as referred to herein, shall mean any provisional, nonprovisional, continuation, continuation in part, continued prosecution, substitute, renewal, extension, divisional, reissue, reexamination, foreign, Patent Cooperation Treaty (PCT) or other patent application, inventor's certificate, or like document;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the aforesaid application, to the invention as described in the aforesaid application, and to any formal application which may be filed based in whole or in part on the aforesaid application, in the United States and all foreign countries, together with the right of priority under any international agreements to which the United States currently adheres and adheres to in the future, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND ASSIGNOR HEREBY AGREES to transfer, upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, a like interest in and to any improvements and formal applications based thereon, growing out of or relating to the invention; and, without further remuneration, to provide all reasonable assistance and execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, to preserve and/or acquire ASSIGNEE's full protection and title in and to the invention hereby transferred and any improvements therein,

ASSIGNOR AGREEING, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of formal applications based on the invention or improvements therein, and the perfecting of title thereto in ASSIGNEE.

EXECUTED as of the date(s) written below by ASSIGNOR:

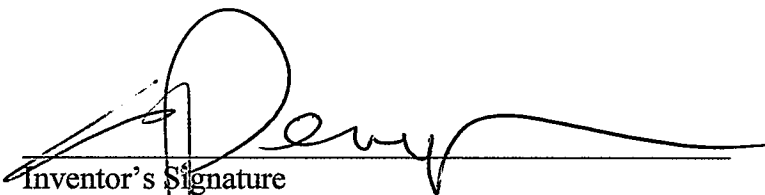


Inventor's Signature

Date: June 15, 2011

Damian Van Zyll De Jong

Inventor's Printed Name



Inventor's Signature

Date: June 15, 2011

Matthew Philip Dorrington Penner

Inventor's Printed Name