

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Joel D. Gordon	07/27/2011
RECEIVING PARTY DATA	
Name:	EXERCITING, LLC
Street Address:	1692 Holcomb Lake Road
City:	Marietta
State/Country:	GEORGIA
Postal Code:	30062
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7645215
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 4:	White Bear Lake, MINNESOTA 55110
ATTORNEY DOCKET NUMBER:	OCT112USPT01
NAME OF SUBMITTER:	Elizabet D. Lewen
Total Attachments: 1 source=110727SignedAssignment#page1.tif	

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REEL: 026656 FRAME: 0247

ASSIGNMENT DEED

This Assignment agreement is applicable to an invention entitled (invention Title) EXERCISE DEVICE

The PATENT RIGHTS referred to in this agreement are:

- (Check one) ☐ a Patent Application for this invention, executed by the ASSIGNOR(s) concurrently with this Assignment
☐ U.S. Patent Application Serial No. _____, filed _____
☒ U.S. Patent No. 7,645,215, issued 12 January 2010

The PATENT RIGHTS assigned under this agreement are:

- (Check one) ☐ U.S. Patent rights only
☒ worldwide Patent rights. In this case, the assignee shall have the right to claim the benefit of the filing date of any U.S. Patent Application identified above.

The ASSIGNOR(s) referred to in this agreement is (or are):

(Full name of first assignor) JOEL D. GORDON

(Address) 38 Gwynns Mill Court, Owings Mills, MD 21117

(Full name of second assignor, if any) _____

(Address) _____

(Full name of third assignor, if any) _____

(Address) _____

(Full name of fourth assignor, if any) _____

(Address) _____

The First ASSIGNEE referred to in this agreement is:

(Name of Assignee) EXERCITING, LLC

(Address of Assignee) 1692 Holcomb Lake Rd., Marietta, GA 30062

The Second ASSIGNEE referred to in this agreement is:

(Name of Assignee) _____

(Address of Assignee) _____

The First ASSIGNEE is:

- (Check one) ☐ an individual
☐ a partnership
☒ a Corporation of Georgia

(State or Country)

The Second ASSIGNEE is:

- (Check one) ☐ an individual
☐ a partnership
☐ a Corporation of _____

(State or Country)

☐ Additional assignees are being named on separately numbered sheets attached hereto.

The ASSIGNOR(S), in consideration of \$1.00 paid by each ASSIGNEE, and other good and valuable consideration, receipt of which is acknowledged, have and do hereby assign the following to each ASSIGNEE; their successors and assigns:

the full and exclusive right to the invention;

an equal interest in and to the entire right, title and interest in and to the PATENT RIGHTS in the invention, all continuations, continuations-in-part, divisionals, re-issues, and re-examination patents and patent applications; and the right to claim priority under 35 U.S.C. 119, based on any earlier foreign applications for this invention.

As to all U.S. Patent Applications assigned under this Agreement, the ASSIGNOR(S) hereby authorize(s) and requests the Director of Patents and Trademarks to issue all Letters Patent to the ASSIGNEE(s) as the ASSIGNEE(s) of an equal interest in the entire right, title and interest, for the sole use and enjoyment of said ASSIGNEE(s), their successors and assigns.

Further, the ASSIGNOR(s) agree(s) to communicate to said ASSIGNEE(s), or their representatives, any facts known to the ASSIGNOR(s) respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, renewal, reexamination and reissue applications, execute all necessary assignment papers to cause any and all Letters Patent to be issued to said ASSIGNEE(s), make all rightful oaths and generally do everything necessary or desirable to aid said ASSIGNEE(s), their successors and assigns, to obtain and enforce proper protection for said invention.

(Signature of sole or first assignor) JOEL D. GORDON

(Date) 7-27-11

(Signature of second assignor, if any) _____

(Date) _____

(Signature of third assignor, if any) _____

(Date) _____

(Signature of fourth assignor, if any) _____

(Date) _____

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