

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Contessa Premium Foods, Inc. (a California Corporation)	07/15/2011
RECEIVING PARTY DATA	
Name:	Contessa Premium Foods, Inc. (a Delaware Corporation)
Street Address:	222 West Sixth Street, 8th Floor
City:	San Pedro
State/Country:	CALIFORNIA
Postal Code:	90731-3316
PROPERTY NUMBERS Total: 10	
Property Type	Number
Patent Number:	5869120
Patent Number:	6022571
Patent Number:	6168813
Patent Number:	6464131
Patent Number:	D396606
Patent Number:	D402137
Patent Number:	D404612
Patent Number:	D433251
Patent Number:	D464531
Patent Number:	D481593
CORRESPONDENCE DATA	
Fax Number:	(202)739-3001
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202-739-5652
Email:	chowell@morganlewis.com

CH \$400.00 5869120

Correspondent Name: Catherine R. Howell, Senior Paralegal
Address Line 1: 1111 Pennsylvania Ave., N.W.; Attn: TMSU
Address Line 2: Morgan, Lewis & Bockius LLP
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:

011669-0003 (PATENTS)

NAME OF SUBMITTER:

Catherine R. Howell, Senior Paralegal

Total Attachments: 5

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CONFIRMATORY PATENT ASSIGNMENT

This Confirmatory Patent Assignment (this "Assignment") effective July 15, 2011, by and between CONTESSA PREMIUM FOODS, INC. a California Corporation, formerly known as CONTESSA FOOD PRODUCTS, INC., a California Corporation ("Assignor") on one hand, and CONTESSA PREMIUM FOODS, INC., a Delaware Corporation ("Assignee") on the other hand.

WHEREAS, pursuant to that certain Asset Purchase Agreement between Assignor and Assignee dated as of June 29, 2011 (the "Asset Purchase Agreement") the Assignor agreed to transfer, sell and assign to Assignee all of its right, title and interest in and to its Intellectual Property, including, but not limited to, the patents listed on the attached Exhibit A (the "Patents").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms having assigned, transferred, conveyed, and delivered to the Assignee, its successors and assigns, effective as of the date first referred above, all right, title, and interest of the Assignor in and to the Patents; the same to be held and enjoyed by the Assignee for its own use and enjoyment and for the use and enjoyment of its successors, assigns and other legal representatives, to the end of the term or terms for which the Patents are issued, granted, reissued, or extended, as fully and entirely as the same would have been held and enjoyed by the Assignor.

[Signature Pages Follow]

CONTESSA PREMIUM FOODS, INC., a California Corporation
(Assignor)

By: [Signature]
Name: JOHN Z. BLAZEVIK
Title: PRESIDENT / CEO

On this 14th day of July, 2011, before me, a Notary Public, personally appeared John Z. Blazevik to me known to be the Pres./CEO of Contessa Premium Foods, Inc. and also known to me to be the person who executed the foregoing assignment on behalf of Contessa Premium Foods, Inc. and acknowledged to me that such corporation executed the same.

[Signature]
[Notary Block]



CONTESSA PREMIUM FOODS, INC., a Delaware Corporation
(Assignee)

By: _____

Name: Jared D. Wien

Title: Vice President

On this 14th day of JULY, 2011, before me, a Notary Public, personally appeared Jared D. Wien to me known to be the Vice President of Contessa Premium Foods, Inc. and also known to me to be the person who executed the foregoing assignment on behalf of Contessa Premium Foods, Inc. and acknowledged to me that such corporation executed the same.

Joseph G Calabrese
[Notary Block]

JOSEPH G CALABRESE
Notary Public, State of New York
No. 01CA615559
Qualified in New York County
Commission Expires Nov. 13, 2014

EXHIBIT A

UTILITY PATENTS

Title of Invention	Application No./ Patent No.	Filing Date/ Issue Date	Inventor	Assignee
SERVING TRAY WITH SHRIMP	AN: 08/939,192 PN: 5,869,120	Filed: September 29, 1997 Issued: February 9, 1999	John Z. Blazeovich	Contessa Premium Foods. Inc.
SERVING TRAY WITH SHRIMP	AN: 09/243,345 PN: 6,022,571	Filed: February 1, 1999 Issued: February 8, 2000	John Z. Blazeovich	Contessa Premium Foods. Inc.
SERVING TRAY WITH SHRIMP	AN: 09/413,613 PN: 6,168,813	Filed: October 6, 1999 Issued: January 2, 2001	John Z. Blazeovich	Contessa Premium Foods. Inc.
PACKING BOX DESIGN	AN: 09/844,289 PN: 6,464,131	Filed: April 26, 2001 Issued: October 15, 2002	John Z. Blazeovich	Contessa Premium Foods. Inc.

DESIGN PATENTS

Title of Invention	Application No./ Patent No.	Filing Date/ Issue Date	Inventor	Assignee
SERVING TRAY WITH SHRIMP	AN: 29/059,932 PN: D396,606	Filed: September 18, 1996 Issued: August 4, 1998	John Z. Blazeovich	Contessa Premium Foods. Inc.
DISPLAY AND SUPPORT STAND	AN: 29/075,059 PN: D402,137	Filed: August 12, 1997 Issued: December 8, 1998	John Z. Blazeovich	Contessa Food Products
DISPLAY TRAY WITH SHRIMP	AN: 29/084,491 PN: D404,612	Filed: March 3, 1998 Issued: January 26, 1999	John Z. Blazeovich	ZB Industries, Inc.
DISPLAY/ SUPPORT STAND	AN: 29/091,899 PN: D433,251	Filed: August 7, 1998 Issued: November 7, 2000	John Z. Blazeovich	Contessa Food Products
MULTI-TIER SHRIMP TRAY	AN: 29/136,478 PN: D464,531	Filed: January 31, 2001 Issued: October 22, 2002	John Z. Blazeovich	Contessa Premium Foods. Inc.
MULTI-TIER SHRIMP TRAY	AN: 29/164,970 PN: D481,593	Filed: August 2, 2002 Issued: November 4, 2003	John Z. Blazeovich	None Recorded