PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Madhusudan Patel	04/12/2011
Suman Chopra	04/27/2011
Thomas J. Boyd	04/19/2011

RECEIVING PARTY DATA

Name:	Colgate-Palmolive Company	
Street Address:	300 Park Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10022	

PROPERTY NUMBERS Total: 1

Property Type	Number
PCT Number:	US1134583

CORRESPONDENCE DATA

Fax Number: (732)878-7660

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 732-878-7500

Email: patentdocketing@colpal.com

Correspondent Name: Colgate-Palmolive Company

Address Line 1: 909 River Road

Address Line 4: Piscataway, NEW JERSEY 08855

ATTORNEY DOCKET NUMBER: 9186-00-TB

NAME OF SUBMITTER: Judy Chung

Total Attachments: 3

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Attorney Docket No.: 9186-00-TB

ASSIGNMENT

WHEREAS, WE, Madhusudan Patel, Suman Chopra and Thomas J. Boyd (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office as International Receiving Office for International Application No. PCT/US2011/34583, filed April 29, 2011, naming the ASSIGNOR(S) as inventor(s), and entitled "ORAL CARE IMPLEMENT HAVING VISUAL INDICATOR OF DEPLETION OF A FLUID"; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid International Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid International application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: April 29, 2011. (date of filing)

PATEN(Sheet 1 of 3)
REEL: 026665 FRAME: 0847

Attorney Docket No.: 9186-00-TB

IN TESTIMONY WHEREOF, I here 2011.	unto set m	y hand and seal this <u>12</u> day of
-		Madhusudan Patel
	Address:	197 Bamburgh Court Somerset, NJ 08873
State of NEW JERSEY County of MIDDLESEX On this 12th day of April and for the State and County aforesaid, perso be the person of that name, who executed the	foregoing	
	1	MICHELE KONRAD NOTARY PUBLIC OF NEW JERSEY My Commission Expires 8/18/2015
IN TESTIMONY WHEREOF, I hered		y hand and seal this 2 day of Char Suman Chopra
	Address:	6 Trotter Court Monroe, NJ 08831
State of NEW JERSEY County of MIDDLE SEX On this <u>a 7 th</u> day of April and for the State and County aforesaid, perso be the person of that name, who executed the	foregoing	_ ,

MICHELE KONRAD NOTARY PUBLIC OF NEW JERSEY My Commission Expires 8/18/2015

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REEL: 026665 FRAME: 0848

Attorney Docket No.: 9186-00-TB

IN TESTIMONY WHEREOF, I here 20 11.	eunto set m	hy hand and seal this 19 day of Thomas J. Boyd
	Address:	226 High Street Metuchen, NJ 08840
State of NEW JERSEY County of MIDDLESEX On this 19th day of April and for the State and County aforesaid, pers be the person of that name, who executed the	e foregoing	
		· . —

MICHELE KONRAD NOTARY PUBLIC OF NEW JERSEY My Commission Expires 8/18/2015

PATEN(\$heet 3 of 3)

RECORDED: 07/28/2011 REEL: 026665 FRAME: 0849