

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Edward C Ross	06/17/2005
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Warner Bros. Entertainment Inc.
<b>Street Address:</b>	4000 Warner Blvd.
<b>Internal Address:</b>	Bldg. 156, Room 5158
<b>City:</b>	Burbank
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91522
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	11156239
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(716)633-1932
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	7166331930
<b>Email:</b>	wduft@duftlawoffice.com
<b>Correspondent Name:</b>	Walter W Duft
<b>Address Line 1:</b>	8616 Main Street
<b>Address Line 2:</b>	Suite 2
<b>Address Line 4:</b>	Williamsville, NEW YORK 14221
<b>ATTORNEY DOCKET NUMBER:</b>	1612-2
<b>NAME OF SUBMITTER:</b>	Walter W Duft
<b>Total Attachments: 2</b> source=1612-2-assignment-signed#page1.tif source=1612-2-assignment-signed#page2.tif	

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**PATENT**  
**REEL: 026667 FRAME: 0179**

## PATENT ASSIGNMENT

WHEREAS, I, Edward C. Ross, residing at 2257 Parnell Avenue, Los Angeles, CA 90064, have made certain new and useful inventions in an IMPROVED LONG BOX PACKAGING DESIGN FOR PRERECORDED MEDIA, and have disclosed the same in an application for Letters Patent of the United States therefor, said application having been executed by me as of the date set forth below; and

WHEREAS, Warner Bros. Entertainment Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 4000 Warner Blvd., Bldg. 156, Room 5158, Burbank, CA 91522 (hereafter called the "Assignee") is desirous of acquiring the entire interest in all inventions disclosed in said application;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable considerations to me paid by said Assignee, the receipt and sufficiency whereof is hereby acknowledged, I do hereby sell, assign, and transfer unto said Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to all said inventions disclosed in said application; and in and to said application, including all priority rights for other countries arising from said application; and in and to all substitutions, provisionals, divisions, and continuations thereof; and in and to all Letters Patent, United States and foreign, that may be granted for said inventions; and in and to all extensions, renewals, and reissues thereof.

And I do hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue any Letters Patent which may be granted on said inventions, on any applications related thereto, and on any substitute, continuing, divisional, or reissue applications, or any of them, to said Assignee, its successors and assigns, as assignee of the entire right, title and interest therein and thereto.

And for the consideration aforesaid, I do hereby, for me and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that I have full and unencumbered title to the inventions and application above described and hereby assigned, which title I warrant unto said Assignee, its successors and assigns; that I have granted to others no license to make, use, or sell said inventions; and that I will not execute any instrument in conflict herewith.

And for the consideration aforesaid, I do hereby, for me and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that upon request I will execute substitute, continuing, divisional, or reissue applications, amended specifications, or rightful oaths; communicate to said Assignee, its successors and assigns, any facts known to me relating to said

