## PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

	Name	Execution Date
E	Edward C Ross	06/17/2005

## **RECEIVING PARTY DATA**

Name:	Warner Bros. Entertainment Inc.
Street Address:	4000 Warner Blvd.
Internal Address:	Bldg. 156, Room 5158
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91522

# PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11156239

# **CORRESPONDENCE DATA**

Fax Number: (716)633-1932

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Walter W Duft
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Address Line 2: Suite 2

Address Line 4: Williamsville, NEW YORK 14221

ATTORNEY DOCKET NUMBER: | 1612-2

NAME OF SUBMITTER: Walter W Duft

Total Attachments: 2

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PATENT

REEL: 026667 FRAME: 0179

OF \$40.00 11156258

#### PATENT ASSIGNMENT

WHEREAS, I, Edward C. Ross, residing at 2257 Parnell Avenue, Los Angeles, CA 90064, have made certain new and useful inventions in an IMPROVED LONG BOX PACKAGING DESIGN FOR PRERECORDED MEDIA, and have disclosed the same in an application for Letters Patent of the United States therefor, said application having been executed by me as of the date set forth below; and

WHEREAS, Warner Bros. Entertainment Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 4000 Warner Blvd., Bldg. 156, Room 5158, Burbank, CA 91522 (hereafter called the "Assignee") is desirous of acquiring the entire interest in all inventions disclosed in said application;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable considerations to me paid by said Assignee, the receipt and sufficiency whereof is hereby acknowledged, I do hereby sell, assign, and transfer unto said Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to all said inventions disclosed in said application; and in and to said application, including all priority rights for other countries arising from said application; and in and to all substitutions, provisionals, divisions, and continuations thereof; and in and to all Letters Patent, United States and foreign, that may be granted for said inventions; and in and to all extensions, renewals, and reissues thereof.

And I do hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue any Letters Patent which may be granted on said inventions, on any applications related thereto, and on any substitute, continuing, divisional, or reissue applications, or any of them, to said Assignee, its successors and assigns, as assignee of the entire right, title and interest therein and thereto.

And for the consideration aforesaid, I do hereby, for me and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that I have full and unencumbered title to the inventions and application above described and hereby assigned, which title I warrant unto said Assignee, its successors and assigns; that I have granted to others no license to make, use, or sell said inventions; and that I will not execute any instrument in conflict herewith.

And for the consideration aforesaid, I do hereby, for me and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that upon request I will execute substitute, continuing, divisional, or reissue applications, amended specifications, or rightful oaths; communicate to said Assignee, its successors and assigns, any facts known to me relating to said

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PATENT REEL: 026667 FRAME: 0180 inventions or the history thereof; execute preliminary statements; testify in any interference or other legal proceedings involving said inventions; execute and deliver any application papers, assignments, or other instruments, and do all other acts which, in the opinion of counsel for said Assignee, may be necessary or convenient to secure the grant of Letters Patent to said Assignee, its successors and assigns, or its nominees, in the United States and in all other countries where said Assignee may desire to have the said inventions, or any of them, patented, with specifications and claims in such form as shall be approved by counsel for said Assignee, and to vest and confirm and complete legal and equitable title to all such inventions, applications, and Letters Patent, and to enable it to record said title, without further consideration than now paid but at the expense of said Assignee, its successors or assigns.

SIGNED this 17 day of	Tune	, 2005.
	Edward C.	Ron
	[Name]	
UNITED STATES OF AMERICA		
STATE OF CALIFORNIA	)	
COUNTY OF LOS ANGELES	) ss: )	
On Society Soc	<u>אטונב</u> personally appeard oved to me on the basis o	of satisfactory

and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf

WITNESS my hand and official seal.

of which the person acted, executed the instrument.

Signature:

[Seal]

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SHERRI L. BOGARO Commission # 1466034 Notary Public - California Los Angeles County My Comm. Expires Jan 27, 2008

2