

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Joshua A. Hughes</td> <td>05/31/2011</td> </tr> <tr> <td>Daniel J. Hoyord</td> <td>05/27/2011</td> </tr> <tr> <td>Sara L. Pedersen</td> <td>05/27/2011</td> </tr> <tr> <td>Stephanie A. Grotta</td> <td>05/27/2011</td> </tr> </tbody> </table>		Name	Execution Date	Joshua A. Hughes	05/31/2011	Daniel J. Hoyord	05/27/2011	Sara L. Pedersen	05/27/2011	Stephanie A. Grotta	05/27/2011
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Target Brands, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1000 Nicollet Mall</td> </tr> <tr> <td>City:</td> <td>Minneapolis</td> </tr> <tr> <td>State/Country:</td> <td>MINNESOTA</td> </tr> <tr> <td>Postal Code:</td> <td>55403</td> </tr> </table>		Name:	Target Brands, Inc.	Street Address:	1000 Nicollet Mall	City:	Minneapolis	State/Country:	MINNESOTA	Postal Code:	55403
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CORRESPONDENCE DATA											
Fax Number: (612)334-3312 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Email: akhazon@wck.com Correspondent Name: Theodore M. Magee Address Line 1: 900 Second Ave S., Ste. 1400 Address Line 4: Minneapolis, MINNESOTA 55402											
ATTORNEY DOCKET NUMBER:	T79.12-0138										
NAME OF SUBMITTER:	Aliya R. Khazon										
Total Attachments: 2 source=2011-07-29_Assignment#page1.tif source=2011-07-29_Assignment#page2.tif											

OP \$40.00 29393935

PATENT

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REEL: 026672 FRAME: 0102

ASSIGNMENT
DESIGN

Attorney Docket No.

201101012

WHEREAS, we, Joshua Alan Hughes of Delano, MN, USA; Daniel Joseph Hoyord of St. Paul, MN, USA; Sara Lynne Pedersen of Minneapolis, MN, USA; and Stephanie Ann Grotta of Minneapolis, MN, USA (hereinafter referred to as ASSIGNORS), have invented certain new, original and ornamental design as described in an application entitled LOUNGE CHAIR for Design Letters Patent, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/393,935, filed June 10, 2011; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the design, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

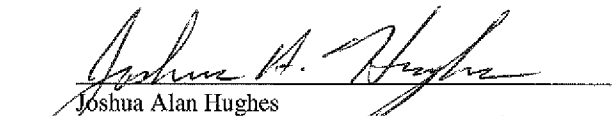
We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

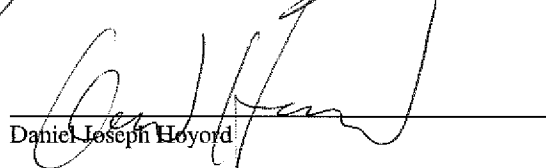
We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Design Letters Patent or similar legal protection on the design in any and all countries.

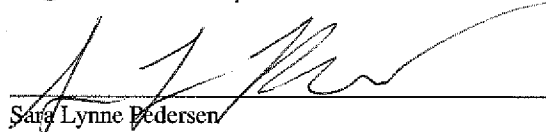
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Joshua Alan Hughes


Daniel Joseph Hoyord

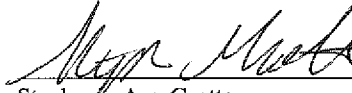

Sara Lynne Pedersen

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Stephanie Ann Grotta