

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Dorian Averbuch	06/19/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	superDimension, Ltd.
<b>Street Address:</b>	8 Hamenofim Street
<b>City:</b>	Herzliya 46120
<b>State/Country:</b>	ISRAEL
<b>PROPERTY NUMBERS Total: 2</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13047725
<b>PCT Number:</b>	US1128412
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<b>NAME OF SUBMITTER:</b>	David J. McKinley, Esq.
<b>Total Attachments: 2</b> source=SD_552_2011-07-29_Assignment#page1.tif source=SD_552_2011-07-29_Assignment#page2.tif	

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## A S S I G N M E N T

WHEREAS, I/We, DORIAN AVERBUCH, the ASSIGNOR(S) herein, has/have invented certain new and useful inventions disclosed in an application for United States Letters Patent entitled *Image Viewing Application And Method For Orientationally Sensitive Display Devices* filed March 14, 2011 as Application Serial No. 13/047,725 and in an International Patent Application entitled *Image Viewing Application And Method For Orientationally Sensitive Display Devices* filed March 14, 2011 as International Application No. PCT/US2011/028412 ; and

WHEREAS, SUPERDIMENSION, LTD., a Corporation organized and existing under the laws of Israel, having a place of business at 8 Hamenofim Street, Herzliya 46120, Israel, the ASSIGNEE herein, desires to acquire the entire right, title and interest in and to said inventions, applications and Letters Patent to be granted and issued thereon;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to me paid, and other valuable consideration, the receipt and legal sufficiency all of which is hereby acknowledged, I/We, the said ASSIGNOR(S), has/have sold and do hereby sell, assign, transfer and set over unto said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said inventions and all improvements thereon, in and to said application for Letters Patent thereon, in and to applications pertaining to or based upon said inventions and applications, including divisional and continuing applications and continuations-in-part, and in and to any and all Letters Patent which may be granted and issued on said inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all countries foreign thereto, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

And for the above-named considerations, I/We do hereby agree that I/We will, at the request of said ASSIGNEE, execute any and all applications for Letters Patent for said inventions and any and all other papers and documents and do all other and further lawful acts that said ASSIGNEE may deem necessary or desirable to obtain Letters Patent on said

inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and Letters Patent.

And for the above-named considerations, I/We do hereby authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said inventions before competent International Authorities and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained.

DATED at Herzlia, Israel, this 19 day of June, 2011.  
(City, State)



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