

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robert Brunner	03/21/2011
Gregoire Vandenbussche	03/21/2011
Chris Fruhauf	03/24/2011
RECEIVING PARTY DATA	
Name:	Beats Electronics, LLC
Street Address:	2220 Colorado Avenue
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90404
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29382417
CORRESPONDENCE DATA	
Fax Number: (312)980-0728 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 312-269-8000 Email: mhall@ngelaw.com Correspondent Name: Michael G. Kelber Address Line 1: Two North LaSalle Street, Suite 1700 Address Line 2: Attn: Patent Administrator Address Line 4: Chicago, ILLINOIS 60602	
ATTORNEY DOCKET NUMBER:	22552.0803
NAME OF SUBMITTER:	Michael G. Kelber
Total Attachments: 2 source=ExecutedAssignment11US1#page1.tif source=ExecutedAssignment11US1#page2.tif	

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PATENT
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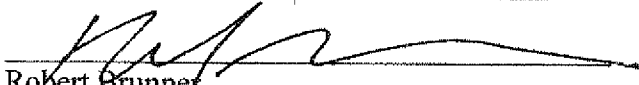
PATENT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we, Robert Brunner of 642 Carolina Street, San Francisco, California 94107; Gregoire Vandebussche, 1485 Waller Street, Apt 304, San Francisco, California 94117; and Chris Fruhauf of 21 Kenrick Avenue, San Anselmo, California 94960 do hereby sell and assign to BEATS ELECTRONICS, LLC, ("Assignee"), a Limited Liability Company organized and existing under the laws of the State of Delaware, having its principal place of business at 2220 Colorado Avenue, Santa Monica, California 90404, its successors, assigns, nominees, or other legal representatives, the entire right, title, and interest in and to the invention entitled "**AUDIO LISTENING SYSTEM**" invented by us, and the application for United States patent therefor, which has been assigned Serial Number 29/382417, and all original and reissued patents granted therefor, and all divisions and continuations thereof, including the subject matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain patents and Utility Model Registrations which may be granted thereon in such foreign countries. We hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said Letters Patent, Registered Design or Utility Model Registration to the Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned.

We covenant that we have not executed and will not execute any agreement in conflict herewith and agree that we will communicate to the Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to us respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when the Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, we will, upon request, sign all lawful papers requisite for the filing of such disclaimer.

We further covenant and agree that we will, at any time upon request, do everything legally possible to aid the Assignee, its successors, assignees, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent and/or Utility Model protection for said invention in all countries, all without further consideration but at the expense of the Assignee, its successors, assigns, nominees, or other legal representatives.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 21 day of March, 2011.


Robert Brunner

NOTARIAL CERTIFICATE

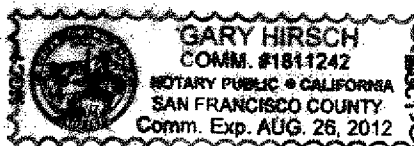
State of: California)
) SS.

County of: San Francisco)

Subscribed and sworn to before me this 21 day of March, 2011.

Notary Public: 

My commission expires: Aug 26, 2012



PATENT

REEL: 026676 FRAME: 0061

IN TESTIMONY WHEREOF, I have hereunto set my hand this 21 day of MARCH, 2011.

Gregoire Vandenbussche

NOTARIAL CERTIFICATE

State of: California)
County of: San Francisco) SS.



Subscribed and sworn to before me this 21 day of MARCH, 2011.

Notary Public: My commission expires: Aug 26, 2012

IN TESTIMONY WHEREOF, I have hereunto set my hand this 24 day of MARCH, 2011.

Chris Fruhauf

NOTARIAL CERTIFICATE

State of: California)
County of: San Francisco) SS.

Subscribed and sworn to before me this 24 day of MARCH, 2011.

Notary Public: My commission expires: Aug 26, 2012

NGEDOCs: 1768644.1

