

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Seung Jun JEONG</td><td>07/05/2011</td></tr><tr><td>Hae Young YUN</td><td>07/05/2011</td></tr><tr><td>Seung-Hoon LEE</td><td>07/05/2011</td></tr><tr><td>Il-Yong YOON</td><td>07/05/2011</td></tr><tr><td>Jin Hwan KIM</td><td>07/05/2011</td></tr></tbody></table>	Name	Execution Date	Seung Jun JEONG	07/05/2011	Hae Young YUN	07/05/2011	Seung-Hoon LEE	07/05/2011	Il-Yong YOON	07/05/2011	Jin Hwan KIM	07/05/2011	
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Jin Hwan KIM	07/05/2011												
RECEIVING PARTY DATA													
Name:	SAMSUNG ELECTRONICS CO., LTD.												
Street Address:	416, MAETAN-DONG, YEONGTONG-GU												
Internal Address:	SUWON-SI												
City:	GYEONGGI-DO												
State/Country:	REPUBLIC OF KOREA												
PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13193104</td></tr></tbody></table>	Property Type	Number	Application Number:	13193104									
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CORRESPONDENCE DATA													
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Total Attachments: 2 source=PANK03461US_ASSN_EF#page1.tif source=PANK03461US_ASSN_EF#page2.tif													

OP \$40.00 13193104

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PATENT
REEL: 026679 FRAME: 0838

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

JEONG, Seung Jun	of	967-1602, Purun Maeul Sinil Happy Tree Apt., Neung-dong, Hwaseong-si, Gyeonggi-do, Korea
YUN, Hae Young	of	833-1603 Byeokjeokgol 8-danji Jugong apt., Yeongtong-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea
LEE, Seung-Hoon	of	931-1602, Purun Maeul Doosan Weve Apt., Neung-dong, Hwaseong-si, Gyeonggi-do, Korea
YOON, Il-Yong	of	1837-1408, Bandal Maeul Apt., Sang 1-dong, Wonmi-gu, Bucheon-si, Gyeonggi-do, Korea
KIM, Jin Hwan	of	645-202, Sinwon Apt., Sinnamusil 6-danji Apt., Yeongtong 2-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea

Hereby sell, assign and transfer to **Samsung Electronics Co., Ltd.** a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

IMAGE DISPLAY DEVICE USING DIFFRACTIVE ELEMENT

For which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 5th day of July, 2011

Seung Jun Jeong
JEONG, Seung Jun

Executed this 5th day of July, 2011

YUN, Hae Young
YUN, Hae Young

Executed this 5th day of July, 2011

LEE, Seung-Hoon
LEE, Seung-Hoon

Executed this 5th day of July, 2011

Yoon, Il-Yong
YOON, Il-Yong

Executed this 5th day of July, 2011

KIM Jin Hwan
KIM, Jin Hwan