PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jerome Broekhuijsen	06/29/2011
Peter E. Johnson	06/30/2011

RECEIVING PARTY DATA

Name:	Crimson Corporation	
Street Address:	160 Greentree Drive, Suite 100	
City:	Dover	
State/Country:	DELAWARE	
Postal Code:	19904	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13173843

CORRESPONDENCE DATA

Fax Number: (801)606-2774

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 801-537-1700

Email: austin@austin-rapp.com

Correspondent Name: Wesley L. Austin

Address Line 1: 170 S. Main St., Ste. 735
Address Line 4: Salt Lake City, UTAH 84101

ATTORNEY DOCKET NUMBER: 3408.2.81

NAME OF SUBMITTER: Wesley L. Austin

Total Attachments: 3

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REEL: 026681 FRAME: 0543

ASSIGNMENT

We, Jerome Broekhuijsen and Peter E. Johnson, whose residences and post office addresses are as stated below next to our names, have invented a method and apparatus entitled DETERMINING A GROUP OF RELATED PRODUCTS ON A COMPUTING DEVICE, hereinafter called the "invention."

Preferred embodiments of said invention are disclosed in a United States patent application executed concurrently herewith by us and now identified as File No. 3408.2.81 of the law firm of Austin Rapp & Hardman, 170 South Main Street, Suite 735, Salt Lake City, Utah 84101, and filed in the United States Patent and Trademark Office as Serial No. 13/173,843 on June 30, 2011 (We hereby authorize the attorneys of Austin Rapp & Hardman to insert said serial number and filing date when known.).

The Assignee, below, desires to secure the entire right, title and interest in said invention.

Assignee:	
Crimson Corporation	
(a corporation of the State of Delaware)	
160 Greentree Drive, Suite 100	
Dover, DE 19904	

In consideration of \$10.00 and other good and valuable consideration paid to me by the Assignee, the receipt and sufficiency of which I hereby acknowledge, I HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention, in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, all previously filed provisional applications for which the present application seeks the benefit of an earlier filing date under 35 U.S.C. § 119, all reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

We hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the

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Assignee as the owner of the entire interest, for the sole use and benefit of the said Assignee, its successors, assigns and legal representatives.

We hereby agree, without further consideration and without expense to us, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of us to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of our ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon our heirs and legal representatives.

Executed this 29th day of June, 2011, at Lehi, Utah

Jerome Brookhuijsen
11288 North 5710 West

Highland, UT 84003

STATE OF <u>Utah</u>)

COUNTY OF <u>Utah</u>)

On this 29th day of June, 2011, personally appeared before me Jerome Broekhuijsen who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he/she executed the same.

TANYA S. NELSON
HOTARY PUBLIC-STATE OF UTAN
COMMISSIONS 606233
COMM. EXP. 02-28-2015

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Docket No.: 3408.2.81 © AUSTIN RAPP & HARDMAN 2011

Executed this 30th day of June, 2011, at South Tordan, Utah
It 5 Ihm
Peter E. Johnson
276 East 300 South Lehi, UT 84043
STATE OF utah)
COUNTY OF <u>Salt Lake</u>)
On this 30 day of June, 2011, personally appeared before me Peter E. Johnson who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he/she executed the same.
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TANYA S. NELSON NOTINY PUBLIC-STATE OF UTAH COMMISSIONS 606233 COMMISSIONS 67232