

# PATENT ASSIGNMENT

Electronic Version v1.1

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Jerome Broekhuijsen	06/29/2011
Peter E. Johnson	06/30/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Crimson Corporation
<b>Street Address:</b>	160 Greentree Drive, Suite 100
<b>City:</b>	Dover
<b>State/Country:</b>	DELAWARE
<b>Postal Code:</b>	19904
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13173843
<b>CORRESPONDENCE DATA</b>	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	801-537-1700
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<b>Correspondent Name:</b>	Wesley L. Austin
<b>Address Line 1:</b>	170 S. Main St., Ste. 735
<b>Address Line 4:</b>	Salt Lake City, UTAH 84101
<b>ATTORNEY DOCKET NUMBER:</b>	3408.2.81
<b>NAME OF SUBMITTER:</b>	Wesley L. Austin
<b>Total Attachments: 3</b> source=Assignment_3408-2-81#page1.tif source=Assignment_3408-2-81#page2.tif source=Assignment_3408-2-81#page3.tif	

OP \$40.00 13173843

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**PATENT**  
**REEL: 026681 FRAME: 0543**

## ASSIGNMENT

We, Jerome Broekhuijsen and Peter E. Johnson, whose residences and post office addresses are as stated below next to our names, have invented a method and apparatus entitled DETERMINING A GROUP OF RELATED PRODUCTS ON A COMPUTING DEVICE, hereinafter called the "invention."

Preferred embodiments of said invention are disclosed in a United States patent application executed concurrently herewith by us and now identified as File No. 3408.2.81 of the law firm of Austin Rapp & Hardman, 170 South Main Street, Suite 735, Salt Lake City, Utah 84101, and filed in the United States Patent and Trademark Office as Serial No. 13/173,843 on June 30, 2011. (We hereby authorize the attorneys of Austin Rapp & Hardman to insert said serial number and filing date when known.).

The Assignee, below, desires to secure the entire right, title and interest in said invention.

<u>Assignee:</u>
Crimson Corporation
<i>(a corporation of the State of Delaware)</i>
160 Greentree Drive, Suite 100
Dover, DE 19904

In consideration of \$10.00 and other good and valuable consideration paid to me by the Assignee, the receipt and sufficiency of which I hereby acknowledge, I HEREBY ASSIGN TO THE ASSIGNEE:

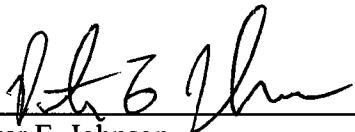
The entire right, title and interest in said invention, in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, all previously filed provisional applications for which the present application seeks the benefit of an earlier filing date under 35 U.S.C. § 119, all reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

We hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the

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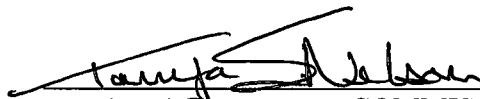
Executed this 30<sup>th</sup> day of June, 2011, at  
South Jordan, Utah.

  
\_\_\_\_\_  
Peter E. Johnson  
276 East 300 South  
Lehi, UT 84043

STATE OF Utah )  
                                  :SS  
COUNTY OF Salt Lake )

On this 30<sup>th</sup> day of June, 2011, personally appeared before  
me Peter E. Johnson who proved to me on the basis of satisfactory evidence to be the  
person whose name is subscribed to on this Assignment, and acknowledged that he/she  
executed the same.

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A  
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02-28-2015 NOTARY PUBLIC  
COMMISSION EXPIRATION

