

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jewon KIM	07/05/2011
RECEIVING PARTY DATA	
Name:	DONG-A PENCIL CO., LTD.
Street Address:	4th Floor, Parkland Building, 237-11, Nonhyeon-dong, Gangnam-gu
City:	Seoul
State/Country:	REPUBLIC OF KOREA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29371582
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	ABRAHAM HERSHKOVITZ
Total Attachments: 2 source=DW2081485 L01 Assignment#page1.tif source=DW2081485 L01 Assignment#page2.tif	

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PATENT
REEL: 026681 FRAME: 0734

ASSIGNMENT

WHEREAS, Jewon KIM, whose post office address is 8-407 Sujeong Town Apt. Dunsan 2-dong, Seo-gu, Daejeon, Republic of Korea, hereinafter referred to as ASSIGNOR, has invented a certain improvement relating to:

HIGHLIGHTER PEN

for which they have filed an application for Letters Patent of the United States in the United States Patent and Trademark Office, on April 29, 2011, as Application No.: 29/371,582.

AND WHEREAS, DONG-A PENCIL CO., LTD., a company organized and existing under the laws of Republic of Korea, whose post-office address is 4th floor, Parkland Building, 237-11, Nonhyeon-dong, Gangnam-gu, Seoul, Republic of Korea, hereinafter known as the ASSIGNEE, is desirous of acquiring the entire right, title and interest for the United States and elsewhere throughout the world in and to said APPLICATION and the inventions and improvements disclosed therein, including any and all divisions, continuations and continued prosecution application of said APPLICATION, all rights of priority under the terms of the International Convention for the Protection of Industrial Property, and in and to any and all Letters Patent which may issue thereon, including and any and all divisions, continuations, reexaminations, reissues, renewals, revalidations, and/or extensions of all such Letters Patent.

NOW THEREFORE, in consideration of the sum of one U.S. dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the ASSIGNOR does hereby assign, sell, transfer and set over unto the ASSIGNEE, its assigns and legal representatives, the entire right, title and interest for the United States and elsewhere throughout the world in and to said application and the inventions and improvements therein disclosed therein, and any and all divisions and continuations of said APPLICATION, all rights of priority under the terms of the International Convention for the Protection of Industrial Property, and in and to any and all Letters Patent which may be issue thereon, including any and all divisions, continuations, reexaminations, reissues, renewals, revalidations and/or extensions of all such Letters Patents, with all the rights, powers, privileges, and advantages in any way arising from or pertaining thereto, for and during the term or terms of any and all such Letters Patent when granted, including the terms of any and all divisions, continuations, reexaminations, reissues, renewals, revalidations, and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent, and any and all divisions, continuations, reexaminations, reissues, renewals, revalidations, and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been made.

And for the same consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will, upon request, without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reexamination, reissue, renewal and/or extension applications in the United States and elsewhere throughout the world, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE, or any assignee thereof, or by counsel for said ASSIGNEE, to assist or enable said

ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This Assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators, successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, beneficiaries, distributees and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and /or assigns, as the case may be, of the ASSIGNEE.

Said ASSIGNOR hereby authorizes and requests the Director of the United States Patent and Trademark Office and any foreign counterpart to issue a Letters Patent for said APPLICATION, including any and all divisions and continuations, reexaminations, renewals, reissues and extensions thereof to said ASSIGNEE, its assigns and legal representatives, in accordance with this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said ASSIGNOR.

Jewon KIM

Printed Name



Signature

Date: July 05, 2011