

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Eduardo Hauser	08/01/2011
RECEIVING PARTY DATA	
Name:	Nexify, Inc.
Street Address:	4000 Hollywood Boulevard
Internal Address:	Suite 745-S
City:	Hollywood
State/Country:	FLORIDA
Postal Code:	33021
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12795419
CORRESPONDENCE DATA	
Fax Number:	(305)595-9579
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	305 273-8007
Email:	ana@buchenhorner.com
Correspondent Name:	Buchenhorner Patent Law
Address Line 1:	7700 N. Kendall Drive
Address Line 2:	Suite 203
Address Line 4:	Miami, FLORIDA 33156
ATTORNEY DOCKET NUMBER:	DM2010-PA01
NAME OF SUBMITTER:	Michael J. Buchenhorner
Total Attachments: 2 source=DM2010-PA01_ExecutedAssignment#page1.tif source=DM2010-PA01_AssignmentRecordationForm#page1.tif	

CH \$40.00 12795419

Assignment

Whereas, I

INVENTOR/CITY **Eduardo Hauser**
COUNTY/STATE County of **BROWARD**

City of: **HOLLYWOOD**
State of: **FLORIDA**

have invented certain improvements in

TITLE: **DIGITAL CONTENT PERSONALIZATION METHOD AND SYSTEM,**

filed as United States Patent Application No. **12/795,419**, on June 7, 2010.

Whereas, **NEXIFY, INC.**, a corporation of the state of **Florida**, having a place of business at 4000 Hollywood Boulevard Suite #745-S, Hollywood, Florida 33021, (hereinafter called **NEXIFY**), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, the above-named, hereby sell, assign, and transfer to **NEXIFY**, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and I request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said applications to **NEXIFY**, its successors and assigns; and I hereby agree that **NEXIFY** may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by **NEXIFY**.

Signed by: 
EDUARDO HAUSER, CEO

CITY/STATE

at

HOLLYWOOD, FLORIDA

DATE

on

AUGUST 1st, 2011.

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Eduardo Hauser

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Nexify, Inc.

Internal Address: Suite 745-S

Street Address: 4000 Hollywood Blvd.

City: Hollywood

State: Florida

Country: FL Zip 33021

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) August 1, 2011

Assignment Merger

Security Agreement Change of Name

Joint Research Agreement

Government Interest Assignment

Executive Order 9424, Confirmatory License

Other _____

4. Application or patent number(s): This document is being filed together with a new application.

A. Patent Application No.(s)

12/795419

Additional numbers attached? Yes No

B. Patent No.(s)

5. Name and address to whom correspondence concerning document should be mailed:

Name: Michael J. Buchenhorner

Internal Address: Suite 203

Street Address: 7700 N. Kendall Drive

City: Miami

State: FL Zip: 33156

Phone Number: 305 273-8007

Fax Number: 305 595-9579

Email Address: ana@buchenhorner.com

6. Total number of applications and patents involved: one

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

Authorized to be charged to deposit account

Enclosed

None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 504062

Authorized User Name Ana Buchenhorner

9. Signature: _____ /Michael J. Buchenhorner/ _____ August 1, 2011 _____
Signature Date

Michael J. Buchenhorner
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450