

# PATENT ASSIGNMENT

Electronic Version v1.1

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Monte Cook	07/29/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Kathryn Madison
<b>Street Address:</b>	6443 SW Beaverton-Hillsdale Hwy, Suite 100
<b>City:</b>	Portland
<b>State/Country:</b>	OREGON
<b>Postal Code:</b>	97221
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	13195744
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(503)595-5301
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<b>Phone:</b>	503-595-5300
<b>Email:</b>	ILKA.DALTON@KLARQUIST.COM
<b>Correspondent Name:</b>	Klarquist Sparkman, LLP (MDJ)
<b>Address Line 1:</b>	121 SW SALMON ST., #1600
<b>Address Line 4:</b>	PORTLAND, OREGON 97204
<b>ATTORNEY DOCKET NUMBER:</b>	8670-86829-01
<b>NAME OF SUBMITTER:</b>	Ilka Dalton
<b>Total Attachments: 3</b> source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

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**PATENT**  
**REEL: 026689 FRAME: 0166**

**RECORDATION FORM COVER SHEET – PATENTS ONLY**

DIRECTOR OF PATENTS AND TRADEMARKS  
P.O. BOX 1450  
ALEXANDRIA, VA 22313-1450

**1. Total number of pages including cover sheet, attachments and document: 3**

**2. Name of Conveying Party(ies) and Execution Date(s) of Document(s)** ☐ Check here if additional name(s) attached

Name(s): Monte Cook  
Execution Date(s): July 29, 2011

**3. Name and address of receiving party**

☐ Check here if additional name(s) & address(es) are attached

Name Kathryn Madison  
Address 6443 SW Beaverton-Hillsdale Hwy, Suite 100  
City Portland State/Country OR Zip 97221

**4. Nature of Conveyance**

☒ Assignment ☐ Merger ☐ Security Agreement ☐ Name Change ☐ Government Interest Assignment  
☐ Joint Research Assignment ☐ Executive Order 9424, Confirmatory License ☐ Other:

**5. Total number of applications and patents involved: one**

**6. Total Fee (37 C.F.R. 1.21(h) § 3.41): \$40.00**

☐ Fee is authorized to be charged to deposit account 02-4550. ☐ Fee is enclosed.

**7. ☒ Check here if any deficiency/overpayment is authorized to be charged to deposit account 02-4550**

**8. Enter either the Execution date (of the Declaration and Power of Attorney), Application Number, or the Patent Number. Do not enter more than one number for the same patent.**

- A. ☐ This document is being filed with a new application, filed herewith.  
B. ☒ Patent Application No.(s) or Patent No.(s): 13/195,744, filed August 1, 2011  
☐ Check here if additional numbers are attached

**9. Correspondent's name, address, and telephone number**

Michael D. Jones, Ph.D.  
Klarquist Sparkman, LLP  
One World Trade Center, Suite 1600  
121 S.W. Salmon Street  
Portland, Oregon 97204-2988  
Telephone: 503-595-5300  
Facsimile: 503-595-5301

**10. ☐ Please return the attached postcard to confirm that these items have been received.**

**11. Statement and signature** *To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Michael D. Jones, Ph.D.



August 2, 2011

Name of Person Signing

Signature

Date

## ASSIGNMENT

WHEREAS, I, Monte Cook, of Portland, Oregon, along with Kathryn Madison, of Portland, Oregon, have invented a certain invention, entitled HAIR COLOR BOTTLE, for which we are making application for Letters Patent of the United States, said application having been executed by me on the 29<sup>TH</sup> day of JULY, 2011; and

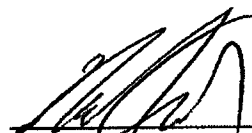
WHEREAS, Kathryn Madison, of Portland, Oregon, desires to acquire an interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I, Monte Cook, hereby sell, assign and transfer to Kathryn Madison, the full and exclusive right, title and interest in and to said invention, patent application and patent rights throughout the world, including foreign patent priority rights, the right to file and prosecute International Applications under the Patent Cooperation Treaty, and the right to file and prosecute applications under the European Patent Convention; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, reissues and extensions thereof, to be held and enjoyed by Kathryn Madison, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by me had this assignment and sale not been made, and covenant that I have full right so to do, and agree that I will communicate to Kathryn Madison, or its successors and assigns, any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything

possible to aid Kathryn Madison, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

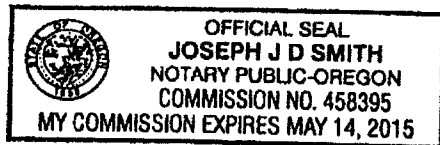
I hereby grant the law firm of Klarquist Sparkman, LLP, the power to insert on this Assignment any further information which may be necessary or desirable in order to comply with all applicable legal requirements, including the rules of the United States Patent and Trademark Office, for submitting and recording this document.


Executed at Multnomah County, State of Oregon, this 29<sup>th</sup> day of July, 2011.

  
Monte Cook

STATE OF Oregon )  
COUNTY OF Clackamas ) ss.

This 29<sup>th</sup> day of July, 2011, before me personally came the above-named Monte Cook, who executed the foregoing instrument in my presence, and who acknowledged to me that this instrument was executed by Monte Cook's own free will for the purpose set forth therein.



  
Notary Public For Oregon  
My commission expires: May 14<sup>th</sup> 2015

[SEAL]