PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Fiona BLANKENSHIP	06/02/2011
Monika ZYCH	06/02/2011
Tommy FORSGREN	06/27/2011
Sonja SCHIEFER	07/13/2011
Peter KOERBLER	06/28/2011

RECEIVING PARTY DATA

Name:	Bayerische Motoren Werke Aktiengesellschaft		
Street Address:	Petuelring 130		
City:	Muenchen		
State/Country:	GERMANY		
Postal Code:	D-80809		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29392867

CORRESPONDENCE DATA

Fax Number: (202)628-8844

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-624-2500

Email: rswann@crowell.com

Correspondent Name: Crowell & Moring LLP

Address Line 1: PO Box 14300

Address Line 2: Intellectual Property Group

Address Line 4: Washington, DISTRICT OF COLUMBIA 20044-4300

ATTORNEY DOCKET NUMBER:	080437.25158US
NAME OF SUBMITTER:	Jeffrey D. Sanok

PATENT

REEL: 026691 FRAME: 0702

OP \$40.00 29392867

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Total Attachments: 6

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PATENT REEL: 026691 FRAME: 0703

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto:

Bayerische Motoren Werke Aktiengesellschaft Petuelring 130 D-80809 Muenchen GERMANY

(hereinafter ASS his invention rela	IGNEE) all right, title and interest for the United States, its territories and possessions in and to ting to:
Portion of a	Vehicle, Parts Thereof, or Article of Clothing with a Decorative Element
as set forth in his	United States Patent Application (check one):
	executed concurrently herewith, executed on , Application No. , filed , PCT International Application, No.: , filed ,
to any and all L including any an representatives	nited States Patent Application including any and all divisions or continuations thereof and in and etters Patent of the United States which may issue on any such application or for said invention, d all reissues or extensions thereof, to be held and enjoyed by said ASSIGNEE, its successors, legal and assigns to the full end of the term or terms for which any and all such Letters Patent may be and entirely as would have been held and enjoyed by the undersigned had this Assignment not been
Each of the und issue any and all	ersigned hereby authorizes and requests the Director of the U.S. Patent and Trademark Office to such Letters Patent to said ASSIGNEE, its successors or assigns in accordance herewith;
Each of the unde interests herein conflict herewith	ersigned warrants and covenants that he has the full and unencumbered right to sell and assign the sold and assigned and that he has not executed and will not execute any document or instrument in a;
representatives will execute and lawful acts deer perfect title to s Letters Patent v successors, or a	prisigned further covenants and agrees he will communicate to said ASSIGNEE, its successors, legal or assigns all information known to him relating to said invention or patent application and that he deliver any papers, make all rightful oaths, testify in any legal proceedings and perform all other ned necessary or desirable by said ASSIGNEE, its successors, legal representatives or assigns to aid invention, to said application including divisions and continuations thereof and to any and all which may be granted therefor or thereon, including reissues or extensions, in said ASSIGNEE, its signs or to assist said ASSIGNEE, its successors, legal representatives or assigns in obtaining, ording Letters Patent of the United States for said invention;
to insert in this	ersigned hereby grants the firm of CROWELL & MORING LLP, or any partner thereof, the power Assignment any further identification which may be necessary or desirable to comply with the rules and Trademark Office for recordation of this Assignment.
Signature: Inventor one: Signature:	FIONA BLANKENSHIP Fiona BLANKENSHIP DATE Monika ZYCH DATE
Inventor two:	Monika ZYCH
Signature: Inventor thre	e: Tommy FORSGREN DATE
	Page 1 of 2

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Attorney Docket No.: 080437.25158US

Signature:		
inventor four:	Sonja SCHIEFER	DATE
Signature:		
Inventor five:	Peter KOERBLER	DATE

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto:

Bayerische Motoren Werke Aktiengesellschaft Petuelring 130 D-80809 Muenchen GERMANY

(hereinafter ASSIGNEE) all right, title and interest for the United States, its territories and possessions in and to his invention relating to:

Portion of a Vehicle, I	Parts Thereof, or Article of Clothing with a l	Decorative Element			
as set forth in his United State	es Patent Application (check one):				
executed on , Application >					
to any and all Letters Patent including any and all reissues representatives and assigns to	in and to said United States Patent Application including any and all divisions or continuations thereof and in and to any and all Letters Patent of the United States which may issue on any such application or for said invention, including any and all reissues or extensions thereof, to be held and enjoyed by said ASSIGNEE, its successors, legal representatives and assigns to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made;				
	by authorizes and requests the Director of the U.S. Pater Patent to said ASSIGNEE, its successors or assigns in acco				
	Each of the undersigned warrants and covenants that he has the full and unencumbered right to sell and assign the interests herein sold and assigned and that he has not executed and will not execute any document or instrument in conflict herewith:				
representatives or assigns all will execute and deliver any lawful acts deemed necessary perfect title to said invention Letters Patent which may be successors, or assigns or to	ner covenants and agrees he will communicate to said ASS, information known to him relating to said invention or papers, make all rightful oaths, testify in any legal proceed or desirable by said ASSIGNEE, its successors, legal relations and continuations granted therefor or thereon, including reissues or extensions and ASSIGNEE, its successors, legal representative Patent of the United States for said invention;	tent application and that he edings and perform all other epresentatives or assigns to a thereof and to any and alliens, in said ASSIGNEE, its			
to insert in this Assignment a	by grants the firm of CROWELL & MORING LLP, or an any further identification which may be necessary or desiranark Office for recordation of this Assignment.				
Signature: Inventor one:	Fiona BLANKENSHIP	DATE			
Signature: Inventor two:	Monika ZYCH	DATE			
AM VEHILUI VIVU.	MOHIKA ZI OH	DATE			
Signature:		2011/05/27			
Inventor three:	Tommy FORSGREN	DATE			

Page 1 of 2

Attorney Docket No.: 080437.25158US

Signature:

Inventor four:

Sonja SCHIEFER

DATE

Signature: Inventor five:

Peter KOERBLER

28.06.2011 DATE

U.S. Rights-Sole or Joint

Actorney Docket No.: 080437.25158US

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto:

Bayerische Motoren Werke Aktiengesellschaft Petuelring 130 D-80809 Muenchen GERMANY

	GERMANY	
(hereinafter ASSIGNEE) all a his invention relating to:	right, title and interest for the United States, its territories	s and possessions in and to
Portion of a Vehicle,	Parts Thereof, or Article of Clothing with a	Decorative Element
as set forth in his United Sta	es Patent Application (check one):	
executed con executed on Application		
	ational Application. No.: , filed ,	
to any and all Letters Parer including any and all reissue	Patent Application including any and all divisions or contit of the United States which may issue on any such applies or extensions thereof, to be held and enjoyed by said ASS to the full end of the term or terms for which any and all as would have been held and enjoyed by the undersigned by	SIGNEE, its successors, legal such Letters Parcat may be
Each of the undersigned he issue any and all such Letter	reby authorizes and requests the Director of the U.S. Pat is Patent to said ASSIGNEE, its successors or assigns in ac	ent and Trademark Office to cordance herswith:
interests herein sold and as conflict herewith;	rrants and covenants that he has the full and unencumber signed and that he has not executed and will not execute at	the coordinate of the comment of
representatives or assigns a will execute and deliver ary tawful acts deemed necessa perfect title to said inventi- Letters Patent which may be successors, or assigns or to	ther coveriants and agrees he will communicate to said AS II information known to him relating to said invention or py papers, make all rightful oaths, testify in any legal procury or desirable by said ASSIGNEE, its successors, legal on, to said application including divisions and continuated granted therefor or thereon, including reissues or extend assist said ASSIGNEE, its successors, legal representative places of the United States for said invention;	patent approximation and that he endings and perform all other representatives or assigns to us thereof and to any and all usions, in said ASSIGNEE, its
tament in this Assignment	reby grants the firm of CROWELL & MORING LLP, or a t any further identification which may be necessary or desi emark Office for recordation of this Assignment.	any partner thereof, the power irable to comply with the rules
Signature:		
Inventor one:	Fiona BLANKENSHIP	DATE
Signature:	24 11 75711	DATE
Inventor two:	Monika ZYCH	্রান্তর্ভ ক ক জন্ম
Signature	Tommy FORSGREN	DATE
Inventor three:	tolino's romounds	The second

Page 1 of 2

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Attorney Docket No.: 080437.25158US

Signature:

Inventor four:

Sonia SCHIEFER JULY 13, 20

Signature:

Inventor five:

Peter KOERBLER

DATE

Page 2 of 2