PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Eun-Ki Sim	07/27/2011

RECEIVING PARTY DATA

Name:	COCUS, Inc.	
Street Address:	D1108, Bucheon Daewoo Techno Park	
Internal Address:	187-7 Dodang-dong, Wonmi-gu, Bucheon-si	
City:	Gyeonggi-do	
State/Country:	REPUBLIC OF KOREA	
Postal Code:	420-806	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13197032

CORRESPONDENCE DATA

Fax Number: (914)840-1234

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (914) 421-0500

Email: mail@levman.com

Correspondent Name: Howard F Mandelbaum

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Address Line 2: Suite 203

Address Line 4: WHITE PLAINS, NEW YORK 10605

ATTORNEY DOCKET NUMBER: DAWO0160US

NAME OF SUBMITTER: Howard F Mandelbaum

Total Attachments: 1

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PATENT REEL: 026692 FRAME: 0625

ASSIGNMENT

WHEREAS, I, SIM, Eun-Ki, a citizen of Republic of Korea, residing at 6-1501, Sindonga APT, Mansu-dong, Namdong-gu, Incheon-si 405-240, Republic of Korea, Incheon-si 405-240, Republic of Korea, hereinbelow referred to as Assignor, have made a certain invention in a Fishing Reel Having Externally Controllable Brake System, described in my application filed in the U.S. Patent and Trademark Office for Letters Patent therefor, and executed by me on the same date on which I have executed this Assignment; and

WHEREAS, COCUS, Inc., a corporation organized and existing under the laws of the Republic of Korea and having offices and doing business at D1108, Bucheon Daewoo 1 chno Park, 187-7 Dodang-dong, Wonmi-gu, Bucheon-si, Gyeonggi-do 420-806, Republic of Korea and elsewhere, hereinbelow referred to as "Assignee", is desirous of securing the entire right, title and interest in and to the said invention, application, and Letters Patent, when granted and in and to any divisions, continuations, improvements, reissues, or extensions that may be made or granted thereon;

NOW, THEREFORE, BE IT KNOWN that for good and valuable consideration, the receipt of all of which is hereby acknowledged, I the said Assignor, have sold, assigned transferred and set over unto the said Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to the said invention, application, and Letters Patent, when granted and in and to any divisions, continuations, improvements, reissues, or extensions that may be made or granted on any of them together with all claims for damages by reason of past infringement of said Letters Patent with the right to sue for and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives:

TO HAVE AND TO HOLD the same to the full end of the term or terms for which said Letters Patent may be granted, as fully and completely as the same might be held by me had this assignment not been made.

For the consideration aforesaid, I hereby covenant and agree to and with the said Assignee, its successors and assigns, that whenever its counsel or representative, or the counsel or representative of its successors or assigns, shall advise that an amendment to, or a division of, or any other proceeding or action in connection with said application or invention, including interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of said Letters Patent is lawful and desirable, I will sign all papers and drawings, take all rightful oaths, make all rightful affidavits, and do all acts necessary or required to be done for the procurement of valid Letters Patent for said invention, or for the reissue or continuation or extension of the same, and will do all acts necessary or required to secure to the said Assignee, its successors and assigns, the title to and full benefit of all rights hereby assigned, but at its or their expense;

AND the Commissioner of Patents and Trademarks is requested to issue the said Letters Patent, when granted, in accordance with this assignment.

Executed on July 27.2011

SIM, Eun-Ki

Sim

RECORDED: 08/03/2011

PATENT REEL: 026692 FRAME: 0626