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Execution Date(s): JUNE 30, 2011

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
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☐ Executive Order 9424, Confirmatory License
☐ Other

4. Application or patent numbers(s):

A. Patent Application No.(s)

2. Name and address of receiving party(ies):

Name: EARLY LEARNING RESOURCES, LLC

Internal Address:

Street Address: 820 EAST GATE DRIVE

City: MOUNT LAUREL

State: NEW JERSEY

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☒ This document is being filed together with a new application

B. Patent No.(s)

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5. Name and address to whom correspondence concerning document should be mailed:

Name: NORMAN E. LEHRER, ESQUIRE

Internal Address:

Street Address: 1205 NORTH KINGS HIGHWAY

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6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41): \$40.00

- ☐ Authorized to be charged to deposit account
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Documents to be recorded (including cover sheet) should be faxed to (571)273-0140, or mailed to: ☐

PATENT

REEL: 026697 FRAME: 0950

Whereas, I, Lee M. Siegel, of San Diego, California,

have invented a new, original and ornamental design for a "Chair"

for which on June 30, 2011 an application
for United States letters patent was signed by me.

Now, Therefore, in consideration of One (1) dollar
and other valuable considerations paid to me by Early Learning
Resources, LLC, of 820 East Gate Drive, Mount Laurel, NJ 08054,

the receipt whereof is acknowledged, I hereby assign unto the said
Early Learning Resources, LLC

the entire interest in said
invention for the United States and all foreign countries and any letters patent to be issued
therefor in the United States or any foreign country.

The Commissioner of Patents is requested to issue such letters patent in accordance
herewith. And I agree to execute further instruments proper for
effectuating the premises.

Executed June 30, 2011


LEE M. SIEGEL