

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Steve Tedjamulia	07/22/2011
Manish C. Mehta	07/21/2011
Ronald Vincent Rose	07/21/2011
Andrew Tobias Siemer	07/21/2011
RECEIVING PARTY DATA	
Name:	Dell Products L.P.
Street Address:	One Dell Way
City:	Round Rock
State/Country:	TEXAS
Postal Code:	78682-2244
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13183958
CORRESPONDENCE DATA	
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Address Line 4:	AUSTIN, TEXAS 78720
ATTORNEY DOCKET NUMBER:	DC-19198A
NAME OF SUBMITTER:	Stephen A. Terrile
Total Attachments: 1 source=DC-19198A_Assignment#page1.tif	

OP \$40.00 13183958

PATENT

501618046

REEL: 026708 FRAME: 0243

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

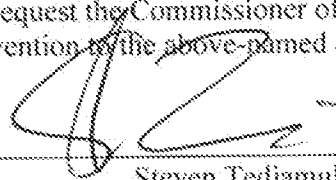
Steven Tedjamulia	of	Austin, Texas
Manish C. Mehta	of	Austin, Texas
Ronald Vincent Rose	of	Austin, Texas
Andrew Tobias Siemer	of	Elgin, Texas

hereby sell, assign and transfer to Dell Products L.P., a Texas Limited Partnership, having a place of business at One Dell Way, Round Rock, Texas 78682-2244, its successors and assigns, the entire right, title and interest throughout the world in our invention in:

SOCIAL MARKETPLACE AFFILIATE ADMINISTRATION

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request the Commissioner of Patents and Trademarks to issue all patents granted for said invention to the above-named assignee, its successors and assigns.

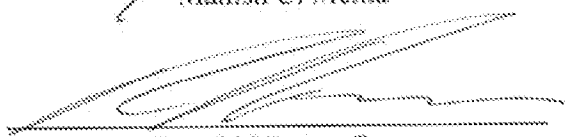
7/22/11
Date


Steven Tedjamulia

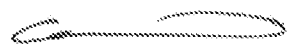
7/21/11
Date


Manish C. Mehta

7/21/11
Date


Ronald Vincent Rose

21 / Jul / 2011
Date


Andrew Tobias Siemer