

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY AGREEMENT
CONVEYING PARTY DATA	
Name	Execution Date
Demand Media, Inc.	08/04/2011
RECEIVING PARTY DATA	
Name:	Silicon Valley Bank, as Administrative Agent
Street Address:	2400 Hanover Street
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94304
PROPERTY NUMBERS Total: 25	
Property Type	Number
Patent Number:	7539774
Patent Number:	7593982
Patent Number:	7603437
Patent Number:	7526573
Patent Number:	7716371
Patent Number:	7788322
Patent Number:	7359987
Patent Number:	7783780
Application Number:	12245613
Application Number:	12111912
Application Number:	11743649
Application Number:	11747837
Application Number:	11937436
Application Number:	11851243
Application Number:	11331829

501618551

PATENT
REEL: 026711 FRAME: 0737

CH \$1000.00 7539774

Application Number:	10578606
Application Number:	12278965
Application Number:	12337550
Application Number:	12706927
Application Number:	12828200
Application Number:	12826524
Application Number:	12856477
Application Number:	12859215
Application Number:	12877935
Application Number:	13012758

CORRESPONDENCE DATA

Fax Number: (214)981-3400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-981-3483

Email: dclark@sidley.com

Correspondent Name: Dusan Clark, Esq.

Address Line 1: Sidley Austin LLP

Address Line 2: 717 N. Harwood St., Suite 3400

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	51285-31850
-------------------------	-------------

NAME OF SUBMITTER:	Dusan Clark
--------------------	-------------

Total Attachments: 12

source=DemandMedia#page1.tif

source=DemandMedia#page2.tif

source=DemandMedia#page3.tif

source=DemandMedia#page4.tif

source=DemandMedia#page5.tif

source=DemandMedia#page6.tif

source=DemandMedia#page7.tif

source=DemandMedia#page8.tif

source=DemandMedia#page9.tif

source=DemandMedia#page10.tif

source=DemandMedia#page11.tif

source=DemandMedia#page12.tif

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement, dated as of August 4, 2011, is made by DEMAND MEDIA, INC. ("**Grantor**") in favor of SILICON VALLEY BANK, as administrative agent (together with its successors, in such capacity, the "**Administrative Agent**") for the banks and other financial institutions or entities (each a "**Lender**" and, collectively, the "**Lenders**") from time to time parties to that certain Credit Agreement, dated as of the date hereof (as amended, amended and restated, supplemented, restructured or otherwise modified, renewed or replaced from time to time, the "**Credit Agreement**"), among Grantor, the Lenders party thereto and the Administrative Agent.

RECITALS

A. The Lenders have agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "**Loans**") in the amounts and manner set forth in the Credit Agreement. The Lenders are willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to the Administrative Agent a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Credit Agreement and the other Loan Documents. Capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Credit Agreement.

B. Pursuant to the terms of the Guarantee and Collateral Agreement, Grantor has granted to Administrative Agent a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Credit Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Credit Agreement and the other Loan Documents, Grantor grants and pledges to Administrative Agent, for the ratable benefit of the Secured Parties, a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property (including without limitation those Copyrights, Patents and Trademarks listed on Schedules A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions, continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Administrative Agent under the Guarantee and Collateral Agreement. The rights and remedies of Administrative Agent with respect to the security interest granted hereby are in addition to those set forth in the Credit Agreement, the Guarantee and Collateral Agreement and the other Loan Documents, and those which are now or hereafter available to Administrative Agent or any Lender as a matter of law or equity. Each right, power and remedy of Administrative Agent provided for herein or in the Credit Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Administrative Agent of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Credit Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Administrative Agent, of any or all other rights, powers or remedies.

PATENT

REEL: 026711 FRAME: 0739

IN WITNESS WHEREOF, the parties have cause this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

IN WITNESS WHEREOF, the parties have cause this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

DEMAND MEDIA, INC.

By: 

Title: PRESIDENT + CFO

BANK:

SILICON VALLEY BANK, as
Administrative Agent

By: _____

Title: _____

IN WITNESS WHEREOF, the parties have cause this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

DEMAND MEDIA, INC.

By: _____

Title: _____

BANK:

SILICON VALLEY BANK, as
Administrative Agent

By: Victoria Regan

Title: Relationship Mgr.

EXHIBIT A

Copyrights

<u>Registration No.</u>	<u>Registration Date</u>	<u>Work of Authorship</u>
TX 6-881-755	10/14/2008	How to Get a Bad-Credit Personal Loan
TX 6-883-654	10/20/2008	Hot to Get a No-Credit-Check Personal Loan
TX 6-883-655	10/20/2008	How to Convert a Vehicle to Natural Gas
TX 6-883-612	10/20/2008	How to Lose Weight Fast
TX 6-883-678	10/20/2008	How to Find People's Cell Phone Numbers
TX 6-884-315	10/21/2008	How to Recognize the Symptoms of Liver Disease
TX 6-884-308	10/21/2008	How to Get a Student Loan With Bad Credit
TX 6-884-305	10/21/2008	How to Become an Ultrasound Technician
TX 7-322-460	2/8/2011	You Might Be a Zombie and Other Bad News: Shocking but Utterly True Facts

EXHIBIT B**Patents**

Docket No.	Title	App. No.	Filed	Grant No.	Grant Date	Expiry
104128-200800/US	METHOD FOR DOMAIN NAME REGISTRATION AND A CORRESPONDING APPARATUS	11/295,122	05-Dec-05	7539774	26-May-09	05-Dec-25
104128-213201/US	METHOD, SYSTEM, AND COMPUTER PROGRAM PRODUCT FOR SAVING A SEARCH RESULT WITHIN A GLOBAL COMPUTER NETWORK	10/578,411	05-May-06	7593982	22-Sep-09	18-Apr-25
104128-213301/US	METHOD, SYSTEM, AND COMPUTER PROGRAM PRODUCT FOR SHARING INFORMATION WITHIN A GLOBAL COMPUTER NETWORK	10/578,416	05-May-06	7603437	13-Oct-09	18-Apr-25
104128-213501/US	METHOD, SYSTEM, AND COMPUTER PROGRAM FOR TRANSLATING INFORMATION FOR COMPATIBILITY WITH AN INFORMATION HANDLING SYSTEM	10/578,417	05-May-06	7526573	28-Apr-09	18-Apr-25
104128-213601/US	METHOD, SYSTEM, AND COMPUTER PROGRAM PRODUCT FOR SYNCHRONIZING INFORMATION WITHIN A GLOBAL COMPUTER NETWORK	10/578,415	18-Apr-05	7716371	11-May-10	05-Jul-25

Docket No.	Title	App. No.	Filed	Grant No.	Grant Date	Expiry
104128-213701/US	METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR CATALOGING A GLOBAL COMPUTER NETWORK	11/956,192	13-Dec-07	7788322	31-Aug-10	02-Jan-27
104128-214500/US	METHOD AND SYSTEM FOR PROVIDING STATIC ADDRESSES FOR INTERNET CONNECTED DEVICES EVEN IF THE UNDERLYING ADDRESS IS DYNAMIC	09/899,829	05-Jul-01	7359987	15-Apr-08	05-Jul-21
104128-214501/US	A METHOD AND SYSTEM FOR MAPPING A DOMAIN NAME WITH NO ASSOCIATED ADDRESS TO AN ADDRESS	11/406,918	18-Apr-06	7783780	24-Aug-10	10-Sep-21

Docket No.	Title	Country	App. No.	Filed
104128-200100/US	SYSTEMS AND METHODS TO FACILITATE SOCIAL MEDIA	US	12/245,613	03-Oct-08
104128-200301/US	METHODS AND SYSTEMS TO FACILITATE KEYWORD BID ARBITRAGE WITH MULTIPLE ADVERTISEMENT PLACEMENT PROVIDERS	US	12/111,912	29-Apr-08
104128-200400/US	VIRTUAL VIDEO MESSAGE ANSWERING MACHINE PLATFORM	US	11/743,649	02-May-07
104128-200500/US	CROSS TAXONOMY NAVIGATION FROM A BREAD CRUMB IN A GRAPHICAL USER INTERFACE	US	11/747,837	11-May-07

Docket No.	Title	Country	App. No.	Filed
104128-200600/US	PLATFORM FOR ENABLING VOICE COMMANDS TO RESOLVE PHONEME BASED DOMAIN NAME REGISTRATIONS	US	11/937,436	08-Nov-07
104128-200901/US	USER GENERATED CONTENT PUBLISHING SYSTEM	US	11/851,243	06-Sep-07
104128-201000/US	METHOD AND SYSTEM FOR DYNAMICALLY DIGITAL RIGHTS BUILDING	US	11/331,829	13-Jan-06
104128-213401/US	METHOD, SYSTEM, AND COMPUTER PROGRAM PRODUCT FOR AUTOMATICALLY PERFORMING AN OPERATION IN RESPONSE TO INFORMATION	US	10/578,606	05-May-06
104128-213800/EP	METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR MANAGING INFORMATION IN A COMPUTER NETWORK	EPO	7750464.5	09-Feb-07
104128-213801/US	METHOD, SYSTEM, AND COMPUTER PROGRAM PRODUCT FOR MANAGING INFORMATION IN A COMPUTER NETWORK	US	12/278,965	08-Aug-08
104128-214200/US	METHOD AND SYSTEM FOR RANKING OF KEYWORDS FOR PROFITABILITY	US	12/337,550	17-Dec-08
104128-217400/US	PROVIDING A RESULT WITH A REQUESTED ACCURACY USING INDIVIDUALS PREVIOUSLY ACTING WITH A CONSENSUS	US	12/706,927	17-Feb-10
104128-217501/US	RULE-BASED SYSTEM AND METHOD TO ASSOCIATE ATTRIBUTES TO TEXT STRINGS	US	12/828,200	30-Jun-10
104128-217800/US	EVALUATING SEARCH QUERIES TO IDENTIFY TITLES FOR CONTENT PRODUCTION	US	12/826,524	29-Jun-10
104128-217900/US	SYSTEMS, METHODS AND MACHINE READABLE MEDIUMS TO SELECT A TITLE FOR CONTENT PRODUCTION	US	12/856,477	13-Aug-10
104128-218600/US	SYSTEMS, METHODS, AND MACHINE-READABLE STORAGE MEDIA FOR PRESENTING ANIMATIONS OVERLYING MULTIMEDIA FILES	US	12/859,215	18-Aug-10
104128-219200/US	SYSTEMS AND METHODS FOR KEYWORD ANALYZER	US	12/877,935	08-Sep-10

Docket No.	Title	Country	App. No.	Filed
104128-219801/US	SYSTEM AND METHOD FOR AUTOMATED RESPONSES TO INFORMATION NEEDS ON WEBSITES	US	13/012,758	24-Jan-11

EXHIBIT C

Trademarks

Registration No.	Registration Date	Filing Date	Mark
3540757	12/2/2008	11/7/2006	Answerbag
2,991,274	9/6/2005	2/17/2004	Arcadetown
2,719,175	5/27/2003	7/18/2002	Bulk Register
3517169	10/14/2008	2/12/2007	ChannelMe
3517170	10/14/2008	2/12/2007	ChannelMe.TV
3866006	10/19/2010	8/15/2005	Cracked
3442392	6/3/2008	8/15/2005	Cracked
3,191,987	1/2/2007	8/9/2005	Cracked
3,192,052	1/2/2007	8/15/2005	Cracked Magazine
3653545	7/14/2009	6/30/2008	Dare To
3671075	8/18/2009	7/3/2006	Demand Media
3935325	3/22/2011	11/20/2009	Demand Media
3913392	2/1/2011	4/27/2010	Demand Media
3935326	3/22/2011	11/20/2009	Demand Media
3935327	3/22/2011	11/20/2009	Demand Media
3913391	2/1/2011	4/27/2010	Demand Media
3658780	7/21/2009	9/25/2007	Demand Studios
2,799,794	12/30/2003	6/17/2002	Duplicate Spades
2,869,585	8/3/2004	7/22/2003	Easyjournal
3828621	8/3/2010	9/26/2005	eHow
3,456,458	7/1/2008	4/16/2007	Expert Village
3,559,667	1/13/2009	9/25/2007	Flightlevel350.com
2,517,077	12/11/2001	11/21/2000	Flowgo
2,903,990	11/16/2004	1/28/2004	Grand Prix Card Tournaments
3,193,110	1/2/2007	78814213	Pluck
2,578,576	6/11/2002	9/20/2001	Quick Inspirations
2,594,002	7/16/2002	12/4/2000	Run the Planet

Registration No.	Registration Date	Filing Date	Mark
3,397,178	3/18/2008	12/20/2006	Sitelife
2,586,102	6/25/2002	2/25/2000	Topozone
3,411,127	4/8/2008	4/27/2007	Trails.com [Supp. Register]
3,684,395	9/15/2009	4/27/2007	Trails.com
3133524	8/22/2006	7/6/2004	World Series of Bid Whist
2941505	4/19/2005	4/26/2004	World Series of Euchre
2941506	4/19/2005	4/26/2004	World Series of Hearts
3052880	1/31/2006	2/7/2005	World Series of Pinochle
2941504	4/19/2005	4/26/2004	World Series of Spades
3778445	4/20/2010	2/2/2007	Youstart

Application No.	Filing Date	Mark
85264223	3/11/2011	CoveritLive
78693023	8/15/2005	Cracked
85072915	6/28/2010	eHow
85125255	9/8/2010	GolfLink
76706259	1/31/2011	TypeF
76706258	1/31/2011	TypeF
76706257	1/31/2011	TypeF
76706256	1/31/2011	TypeF
76706254	1/31/2011	TypeF
76706253	1/31/2011	TypeF
76706252	1/31/2011	TypeF
76706251	1/31/2011	TypeF
76706250	1/31/2011	TypeF
76706249	1/31/2011	TypeF
85261314	3/8/2011	TypeF Logo
85261307	3/8/2011	TypeF Logo
85261302	3/8/2011	TypeF Logo

Application No.	Filing Date	Mark
85261300	3/8/2011	TypeF Logo
85261297	3/8/2011	TypeF Logo
85261277	3/8/2011	TypeF Logo
85261269	3/8/2011	TypeF Logo
85261266	3/8/2011	TypeF Logo
85261259	3/8/2011	TypeF Logo
85261210	3/8/2011	TypeF Logo