

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Kristian Buschmann</td><td>01/11/2010</td></tr><tr><td>Bridget Soldan</td><td>01/11/2010</td></tr></tbody></table>	Name	Execution Date	Kristian Buschmann	01/11/2010	Bridget Soldan	01/11/2010	
Name	Execution Date						
Kristian Buschmann	01/11/2010						
Bridget Soldan	01/11/2010						
RECEIVING PARTY DATA							
Name:	Optimal Design Co.						
Street Address:	601 West Campus Drive						
Internal Address:	Suite B3						
City:	Arlington Heights						
State/Country:	ILLINOIS						
Postal Code:	60004						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29351943</td></tr></tbody></table>	Property Type	Number	Application Number:	29351943			
Property Type	Number						
Application Number:	29351943						
CORRESPONDENCE DATA							
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ATTORNEY DOCKET NUMBER:	J-5297D6						
NAME OF SUBMITTER:	Suzan E. Lechner						
Total Attachments: 3 source=29351943Asgnmt1#page1.tif source=29351943Asgnmt1#page2.tif source=29351943Asgnmt1#page3.tif							

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PATENT
REEL: 026719 FRAME: 0571

ASSIGNMENT

WHEREAS, we, Kristian Buschmann, and Bridget Soldan, (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/351,943, filed December 14, 2009, naming the ASSIGNORS as inventors, and entitled BOTTLE; and

WHEREAS, Optimal Design Co., a corporation duly organized and existing under the laws of Illinois, and having its principal office and place of business at 601 West Campus Drive, Suite B3, Arlington Heights, Illinois 60004 (below referred to as "ASSIGNEE") is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patent and Trademarks and all foreign Patent offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

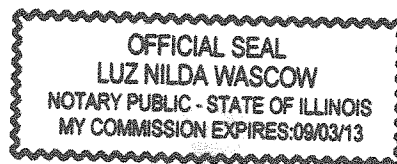
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 11 day
of January, 2010.
(Month) (Year)

[Signature]
(Signature of Inventor)
Kristian Buschmann
(Typed/Printed Name of Inventor)
604 West Briar Place Apt. 2W
(Residential Address)
Chicago, IL 60657
(City, State, Zip)

State of Illinois)
County of Lake)

On this 11 day of January, 2010, before me, a Notary Public in
(Day) (Month) (Year)
and for the State and County aforesaid, personally appeared the above signatory, known to me
to be the person of that name, who executed the aforesaid instrument in my presence.

[Signature]
(Signature of Notary)
Luiz Nilda Wascon, Notary Public
(Print Name of Notary)
My commission expires: 9-3-2013



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 11 day
of January, 2010.
(Month) (Year)

Bridget Soldan
(Signature of Inventor)
Bridget Soldan
(Typed/Printed Name of Inventor)
5528 East Lake Dr. Unit C
(Residential Address)
Lisle, IL 60532
(City, State, Zip)

State of Illinois)
County of Lake)

On this 11 day of January, 2010, before me, a Notary Public in
(Day) (Month) (Year)
and for the State and County aforesaid, personally appeared the above signatory, known to me
to be the person of that name, who executed the aforesaid instrument in my presence.

Luz Nilda Wascon
(Signature of Notary)
Luz Nilda Wascon, Notary Public
(Print Name of Notary)
My commission expires: 9-3-2013

