PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ameesh Paleja	07/26/2011
Sunbir Gill	07/25/2011
Matthew A. Jones	07/26/2011
Alexander L. Rouse	07/22/2011
Mekka C. Okereke	07/26/2011
Yael Peled	07/25/2011

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.
Street Address:	P.O. Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13170074

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ATTORNEY DOCKET NUMBER: SPARC.478A

NAME OF SUBMITTER: Ronald J. Schoenbaum

PATENT

REEL: 026726 FRAME: 0218

Total Attachments: 9 source=ASSIGNMENT_SPARC-478A#page1.tif source=ASSIGNMENT_SPARC-478A#page2.tif source=ASSIGNMENT_SPARC-478A#page3.tif source=ASSIGNMENT_SPARC-478A#page4.tif source=ASSIGNMENT_SPARC-478A#page5.tif source=ASSIGNMENT_SPARC-478A#page6.tif source=ASSIGNMENT_SPARC-478A#page7.tif source=ASSIGNMENT_SPARC-478A#page8.tif

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PATENT REEL: 026726 FRAME: 0219

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignors:

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Assignee:

Amazon Technologies, Inc. P.O. Box 8102 Reno, Nevada 89507

AGREEMENT

WHEREAS, ASSIGNORS (listed above) are inventors of an invention entitled

"SERVICE FOR ADDING FUNCTIONALITY TO APPLICATIONS" for which:

☑ a non-provisional application for United States Letters Patent:

Page 1 of 9

was f	iled on <u>June 27, 2011</u> and	accorded U.S. Application No. 13	<u>/170,074</u> , or
□ will	be filed without this ex	ecuted PATENT ASSIGNMENT	. ASSIGNOR hereby
autho	rizes and requests ASSIG	NEE'S legal representatives, of 1	Knobbe, Martens, Olson
<u>& Be</u>	ar, LLP, associated with	Customer No. 20995, to insert h	ere in parenthesis (U.S.
Appl.	No	, filed), and in the header
of this	document, this APPLIC	ATION'S U.S. Application Numb	er and filing date, when
know	n.		

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at P.O. Box 8102, Reno, Nevada 89507, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, reexaminations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale

not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and

Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute

all instruments and documents required for the making and prosecution of applications for United States

and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose

of protecting title to said invention or letters patent therefore.

U.S. Patent App. No. <u>13/170,074</u>	Attorney Docket No. SPARC.478A
Filing Date June 27, 2011	Client Docket No. REG117677 2010 PT
1/24/2011 DATE	My
	AMBESI PALEJA
SIGNATURE WITNESSED BY:	
Dated: 1/26/2011	Lotty Cleaver
	Signature of Witness
	MANY CHAVEE Printed Name
	T LITTLEM (ASIME

U.S. Patent App. No. <u>13/170,074</u>	Attorney Docket No. SPARC.478A
Filing Date June 27, 2011	Client Docket No. REG117677 2010 PT
ZS / 7 /2011 DATE	Coloring of the little
SIGNATURE WITNESSED BY:	SUNBIR GILL
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Dated: 1-25-2011	- Karley Cleaver
	Signature of Witness
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U.S. Patent App. No. <u>13/170,074</u> Filing Date <u>June 27, 2011</u>	Attorney Docket No. SPARC.478A Client Docket No. REG117677 2010 PT
7-26-2011 DATE	JH J MATTHEW A. JONES
SIGNATURE WITNESSED BY:	MATTHEW A. JONES
Dated: 1/24/2011	Signature of Witness
	$V \sim \alpha$

U.S. Patent App. No. <u>13/170,074</u>	Attorney Docket No. SPARC.478A
Filing Date June 27, 2011	Client Docket No. REG117677 2010 PT
7/22/2011 DATE	ALEXANDER L. ROUSE
	ALEXANDER L. ROUSE
SIGNATURE WITNESSED BY:	
7/20/201	1 / 1
Dated: $7/22/200$	Signature of Witness
	Michelle Lluphy Printed Name
	rimea name

U.S. Patent App. No. <u>13/170,074</u>	Attorney Docket No. SPARC.478A
Filing Date June 27, 2011	Client Docket No. REG117677 2010 PT
7/26/201\ DATE SIGNATURE WITNESSED BY:	MEKKAC. OKEREKE
	()

Dated: 124/2011

Signature of Witness

ATHY CHAVE Z

Printed Name

U.S. Patent App. No. <u>13/170,074</u> Filing Date <u>June 27, 2011</u>	Attorney Docket No. SPARC.478A Client Docket No. REG117677 2010 PT
1-25-2011 DATE	YAEL PELED
SIGNATURE WITNESSED BY:	
Dated: 7-25-2011	Signature of Witness
	Printed Name

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PATENT REEL: 026726 FRAME: 0228

RECORDED: 08/10/2011