

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Strands Labs, Inc.	07/21/2011
RECEIVING PARTY DATA	
Name:	Strands, Inc.
Street Address:	760 SW Madison
Internal Address:	Suite 106
City:	Corvallis
State/Country:	OREGON
Postal Code:	97333
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	11349370
Patent Number:	7797321
CORRESPONDENCE DATA	
Fax Number:	(503)224-2084
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	503-224-2170
Email:	docket@stofoco.com
Correspondent Name:	STOLOWITZ FORD COWGER LLP
Address Line 1:	621 SW Morrison Street
Address Line 2:	Suite 600
Address Line 4:	Portland, OREGON 97205
ATTORNEY DOCKET NUMBER:	61692/4:2
NAME OF SUBMITTER:	Micah D. Stelowitz
Total Attachments: 2 source=ConfirmatoryAssignment_4-2#page1.tif source=ConfirmatoryAssignment_4-2#page2.tif	

OP \$80.00 11349370

501622862

PATENT
REEL: 026730 FRAME: 0735

CONFIRMATORY ASSIGNMENT

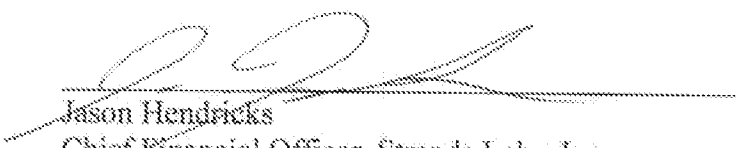
Assignor: Strands Labs, Inc. (formerly known as MusicStrands, Inc.)
Address: 760 SW Madison, Suite 106
Corvallis, OR 97333
Assignee: Strands, Inc.
Address: 760 SW Madison, Suite 106
Corvallis, OR 97333
Title of Invention: SYSTEM FOR BROWSING THROUGH A MUSIC CATALOG
USING CORRELATION NETWORKS OF A KNOWLEDGE
BASE OF MEDIASETS
In re Patent of: Francisco J. MARTIN et al.
Patent No.: 7,797,321 B2
Issued: September 14, 2010
Serial No.: 11/349,370
Filed: February 6, 2006

For good and valuable consideration, the receipt of which is hereby acknowledged, the above-named Assignor hereby sells, assigns and transfers to Assignee, the full and exclusive rights, title and interest in and to the above-identified invention, patent application and patent rights throughout the world, including foreign patent priority rights; said invention, application and letters patent in this or any foreign country, and all divisional, continuation, non-provisional, and/or reissue applications, and extensions thereof, to be held and enjoyed by Assignee, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and covenant that Assignor has full right so to do, and agree that Assignor will communicate to Assignee, or its successors and assigns, any facts known to Assignor respecting said invention, and testify in

any legal proceeding, sign all lawful papers, execute all divisional, continuation, non-provisional, and/or reissue applications, and extensions thereof, make all rightful oaths, and do everything possible to aid Assignee, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

In the event that the patent application filing date or application number is not known at the time this document is executed, Assignor hereby grants permission to the attorneys of record in the patent application to fill in the filing date and/or application number above, and to record this assignment after such information is added.

EXECUTED this 21 day of July, 2011


Jason Hendricks
Chief Financial Officer, Strands Labs, Inc.