Form **PTO-1595** (Rev. 03-11) OMB No. 0651-0027 (exp. 03/31/2012) U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

RECORDATION FORM COVER SHEET 00-023-C2				
PATENTS ONLY To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.				
1.WALKER, Jay S. 5. KOBAYASHI, Michiko 2.FINCHAM, Magdalena M.	Name: Walker Digital, LLC			
3.PACKES, John M. 4.SAMMON, Russell P	Internal Address: Legal Department			
Additional name(s) of conveying party(ies) attached? Yes X No 3. Nature of conveyance/Execution Date(s):	Street Address: 2 High Ridge Park			
Execution Date(s) 1-6.29.00, 2-5 inventors all 6.28.00				
Security Agreement Change of Name	City:_Stamford			
Joint Research Agreement	State: _connecticut			
Government Interest Assignment				
Executive Order 9424, Confirmatory License	Country: U. S. A. Zip: 06905			
Other	Additional name(s) & address(es) attached? Yes X No			
4. Application or patent number(s):	document is being filed together with a new application.			
A. Patent Application No.(s)	B. Patent No.(s)			
13/180349 11-Jul-2011				
13/180349 11-Jul-2011				
Additional numbers at	I tached? Yes XNo			
5. Name and address to whom correspondence	6. Total number of applications and patents			
concerning document should be mailed:	involved; One			
Name: Walker Digital Management , LLC	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40.00			
Internal Address: Legal Department				
	Authorized to be charged to deposit account			
Street Address: 2 High Ridge Park	Enclosed			
	None required (government interest not affecting title)			
City: Stamford	8. Payment Information			
State: CONNECTICUT Zip: 06905				
Phone Number: 203-461-7035	B '4 A			
Fax Number: 203-461-7036	Deposit Account Number 50-0271			
Email Address: <u>vleliever@walkerdigital.com</u>	Authorized User Name <u>Çarson C. K. Fincham</u>			
9. Signature: /Carson C.K. Flncham, Reg.#54096/ 08/10/11				
Signature	Date			
Carson C. K. Fincham	Total number of pages including cover sheet, attachments, and documents:			
Name of Person Signing	sheet, adactiments, and documents.			

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT REEL: 026734 FRAME: 0682

* A	Assignment of Rights, Title and I (Multiple inventors; sin		Docket No. 00-023
This is an As	signment of the following rights, title a	nd interest: (check all that apply):	
X	United States of America rights, title a	nd interest in the invention	
×	Foreign rights, title and interest in the invention		
\boxtimes	United States Patent Application Serie	ıl No	
	Date of Execution: June 28, 29 2	000 Date of Filing: herewith	
X	United States Provisional Patent Application Serial No. 60/203,550		
	United States Patent No(s).		
	International (PCT) Patent Application	n Serial No.	
	Other (specify)		
Title of the I		PURCHASES PRODUCTS IN A PLURALIT	Y OF PRODUCT CATEGORIES
Inventors (a			
	Name	Address	-
Jay S. WA		124 Spectacle Lane, Ridgefield, CT 0687	
Magdalena		10 South New Street, Greenwich, CT 068	
	ACKES, Jr.	21 Frankford Street, Hawthome, NY 105	
Russell Pro	Russell Pratt SAMMON 444 Bedford Street, Apt. 2k, Stamford, CT 06901 Michiko KOBAYASHI 169 Long Hill Drive, rear, Stamford, CT 06902		A
Assignee Walker Di	<i>Name</i> gital, LLC	Address Five High Ridge Park, Stamford, CT 069	05
		[Page 1 of 4]	AS03A/REV01

Assignment of Rights, Title and Interest in Invention (Multiple inventors; single assignce)

Docket No. 00-023

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Commissioner of Patents and Trademarks to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignec or its Designee(s) may from time to time require and prepare at its own expense.

Inventors' Signatures (if Notarization is desired, do not sign here and proceed to next page)

Name	Signature/Date	
Jay S. WALKER		
Magdalena MIK		
John M. PACKES, Jr.		
Russell Pratt SAMMON		
Michiko KOBAYASHI		
,		

[Page 2 of 4]

* Assignment of Rights, Title and Interest in Invention	Docket No.
(Multiple inventors; single assignee)	00-023
Notarization (Although notarization is not necessary, it will be considered prima facie evidence of execution pursuant to	35 U.S.C. 261.)
Executed this 29 day of June , in the year 2000 at Stamford	
(Signature of In	ven(or)
State of Connecticut	
County of Fairfield	1
Before me personally appeared Jay S. WALKER who acknowledged the foregoing instrument to be a free act and deed and also represent	nted that he or she is duthorized to
execute the same this 29 day of June , in the year 2000 Carol G. McDonald Notary Public My Commission Expires 9-30-cy	epond ()
(Motary Pi	isite)
Executed this 2 & day of June , In the year 2000 at Stamford Stamford (Signature of In	QJ marrier)
State of Connecticut	,
County of Fairfield	1
Before me personally appeared Magdalena MIK who acknowledged the foregoing instrument to be a free act and deed and also represe execute the same this 28 +1 day of June, in the year 2000	ented that he or she is authorized to
MARGARET N. KASWER NOTARY PUBLIC MY COMMISSION EXPIRES DEC. 31, 2004 Margaret 7 (Notary P	Kauver_
Executed this 28 day of June, in the year 2000 at Stamford (Signature of June)	Taci D
State of Connecticut	· ·
County of Fairfield	
Before me personally appeared John M. PACKES, Jr. who acknowledged the foregoing instrument to be a free act and deed and also represented the same this Reference of June , in the year 2000	sented that he or she is authorized t
MARGARET N. KASWER NOTARY PUBLIC MY COMMISSION EXPIRES DEC. \$1,2004 Margaret 7.	Kaswer -

Assignment of Rights, Title and Inte (Multiple inventors; single		Docket No. 00-023
(Although notarization is not necessary, it will be considered	Notarization I prima facie evidence of execution pursuant	to 35 U.S.C. 261.)
Executed this QB day of June	, in the year 2000	
≇ Stamford	Purol Gignature of	Inventor)
State of Connecticut	(100	•
County of Fairfield		
Before me personally appeared Russell Pratt SAMMOI who acknowledged the foregoing instrument to be a execute the same this SATA day of MARGARET N. KASWER NOTARY PUBLIC	free act and deed and also repre June , in the year 200	0
MY COMMISSION EXPIRES DEC. 81, 2004		7. Karener
Executed this 28 day of June at Stamford State of Connecticut	, in the year 2000 n:O-ks Kel- (Signature o	f Inventor)
County of Fairfield		
Before me personally appeared Michiko KOBAYASHI who acknowledged the foregoing instrument to be a execute the same this JS-th day of MARGARET N. KASWER NOTARY PUBLIC MY COMMISSION EXPIRES DEC. 31, 2004	free act and deed and also reproduced June , in the year 200	00
Executed this day of at	, in the year	
State of	(Signature	of Inventor)
County of		
Before me personally appeared who acknowledged the foregoing instrument to be execute the same this day of	a free act and deed and also repi , in the year	resented that he or she is authorized t

[Page 4 of 4]