

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>William L. Thomas</td><td>01/24/2005</td></tr><tr><td>Thomas E. Westberg</td><td>01/27/2005</td></tr><tr><td>Brian Fife</td><td>01/27/2005</td></tr><tr><td>Joseph DiGiovanni</td><td>01/27/2005</td></tr><tr><td>Michael D. Ellis</td><td>01/13/2005</td></tr></tbody></table>		Name	Execution Date	William L. Thomas	01/24/2005	Thomas E. Westberg	01/27/2005	Brian Fife	01/27/2005	Joseph DiGiovanni	01/27/2005	Michael D. Ellis	01/13/2005
Name	Execution Date												
William L. Thomas	01/24/2005												
Thomas E. Westberg	01/27/2005												
Brian Fife	01/27/2005												
Joseph DiGiovanni	01/27/2005												
Michael D. Ellis	01/13/2005												
RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>United Video Properties, Inc.</td></tr><tr><td>Street Address:</td><td>7140 South Lewis Avenue</td></tr><tr><td>City:</td><td>Tulsa</td></tr><tr><td>State/Country:</td><td>OKLAHOMA</td></tr><tr><td>Postal Code:</td><td>74136</td></tr></table>		Name:	United Video Properties, Inc.	Street Address:	7140 South Lewis Avenue	City:	Tulsa	State/Country:	OKLAHOMA	Postal Code:	74136		
Name:	United Video Properties, Inc.												
Street Address:	7140 South Lewis Avenue												
City:	Tulsa												
State/Country:	OKLAHOMA												
Postal Code:	74136												
PROPERTY NUMBERS Total: 2													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12212876</td></tr><tr><td>Application Number:</td><td>12751315</td></tr></tbody></table>		Property Type	Number	Application Number:	12212876	Application Number:	12751315						
Property Type	Number												
Application Number:	12212876												
Application Number:	12751315												
CORRESPONDENCE DATA													
Fax Number: (617)235-9492 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Email: joanne.ryan@ropesgray.com													
Correspondent Name: ROPES & GRAY LLP													
Address Line 1: 800 Boylston Street, Prudential Tower													
Address Line 2: IPRM Docketing Floor 43													
Address Line 4: Boston, MASSACHUSETTS 02199													
ATTORNEY DOCKET NUMBER:	003597-0297-102/-103												
NAME OF SUBMITTER:	Joanne Ryan												

CH \$80.00 12212876

501624845

PATENT
REEL: 026742 FRAME: 0249

Total Attachments: 12

source=UV-297_parent_Assignment#page1.tif
source=UV-297_parent_Assignment#page2.tif
source=UV-297_parent_Assignment#page3.tif
source=UV-297_parent_Assignment#page4.tif
source=UV-297_parent_Assignment#page5.tif
source=UV-297_parent_Assignment#page6.tif
source=UV-297_parent_Assignment#page7.tif
source=UV-297_parent_Assignment#page8.tif
source=UV-297_parent_Assignment#page9.tif
source=UV-297_parent_Assignment#page10.tif
source=UV-297_parent_Assignment#page11.tif
source=UV-297_parent_Assignment#page12.tif

A S S I G N M E N T

WHEREAS, we, William L. Thomas, residing at 11611 South 70th East Avenue, Bixby, Oklahoma 74008, Thomas E. Westberg, residing at 553 Sudbury Road, Stow, Massachusetts 01775, Brian Fife, residing at 38 Clarendon Avenue #1, Somerville, Massachusetts 02144, Joseph DiGiovanni, residing at 16 Europa Boulevard, Cherry Hill, New Jersey 08003, and Michael D. Ellis, residing at 1300 Kingwood Place, Boulder, Colorado 80304, have made an invention in:

SYSTEMS AND METHODS FOR EXPORTING DIGITAL CONTENT USING
AN INTERACTIVE TELEVISION APPLICATION

and have made application for United States Letters Patent therefor, the same having been filed in the United States Patent and Trademark Office on September 15, 2004 as United States patent application No. 10/942,070; and

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 7140 South Lewis Avenue, Tulsa, Oklahoma 74136, is desirous of acquiring the entire interest in said invention, said United States Patent Application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) paid to us, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal

representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States Patent Application, including any continuations and divisions thereof, and any substitute applications therefor, and including the right to claim priority under the International Convention based on said patent application, and any patent which may issue thereon, and any reissues of the same; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to said UNITED VIDEO PROPERTIES, INC. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date or dates indicated hereinafter.

1/24/05
Date

William L. Thomas
William L. Thomas

<hr/> Date	<hr/> Thomas E. Westberg
<hr/> Date	<hr/> Brian Fife
<hr/> Date	<hr/> Joseph DiGiovanni
<hr/> Date	<hr/> Michael D. Ellis

A S S I G N M E N T

WHEREAS, we, William L. Thomas, residing at 11611 South 70th East Avenue, Bixby, Oklahoma 74008, Thomas E. Westberg, residing at 553 Sudbury Road, Stow, Massachusetts 01775, Brian Fife, residing at 38 Clarendon Avenue #1, Somerville, Massachusetts 02144, Joseph DiGiovanni, residing at 16 Europa Boulevard, Cherry Hill, New Jersey 08003, and Michael D. Ellis, residing at 1300 Kingwood Place, Boulder, Colorado 80304, have made an invention in:

SYSTEMS AND METHODS FOR EXPORTING DIGITAL CONTENT USING
AN INTERACTIVE TELEVISION APPLICATION

and have made application for United States Letters Patent therefor, the same having been filed in the United States Patent and Trademark Office on September 15, 2004 as United States patent application No. 10/942,070; and

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 7140 South Lewis Avenue, Tulsa, Oklahoma 74136, is desirous of acquiring the entire interest in said invention, said United States Patent Application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) paid to us, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal

representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States Patent Application, including any continuations and divisions thereof, and any substitute applications therefor, and including the right to claim priority under the International Convention based on said patent application, and any patent which may issue thereon, and any reissues of the same; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to said UNITED VIDEO PROPERTIES, INC. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date or dates indicated hereinafter.

Date

William L. Thomas

1/27/05
Date

Thomas E. Westberg
Thomas E. Westberg

1/27/05
Date

Brian Fife
Brian Fife

Date

Joseph DiGiovanni
Joseph DiGiovanni

Date

Michael D. Ellis
Michael D. Ellis

A S S I G N M E N T

WHEREAS, we, William L. Thomas, residing at 11611 South 70th East Avenue, Bixby, Oklahoma 74008, Thomas E. Westberg, residing at 553 Sudbury Road, Stow, Massachusetts 01775, Brian Fife, residing at 38 Clarendon Avenue #1, Somerville, Massachusetts 02144, Joseph DiGiovanni, residing at 16 Europa Boulevard, Cherry Hill, New Jersey 08003, and Michael D. Ellis, residing at 1300 Kingwood Place, Boulder, Colorado 80304, have made an invention in:

SYSTEMS AND METHODS FOR EXPORTING DIGITAL CONTENT USING
AN INTERACTIVE TELEVISION APPLICATION

and have made application for United States Letters Patent therefor, the same having been filed in the United States Patent and Trademark Office on September 15, 2004 as United States patent application No. 10/942,070; and

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 7140 South Lewis Avenue, Tulsa, Oklahoma 74136, is desirous of acquiring the entire interest in said invention, said United States Patent Application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) paid to us, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal

representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States Patent Application, including any continuations and divisions thereof, and any substitute applications therefor, and including the right to claim priority under the International Convention based on said patent application, and any patent which may issue thereon, and any reissues of the same; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to said UNITED VIDEO PROPERTIES, INC. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date or dates indicated hereinafter.

Date

William L. Thomas

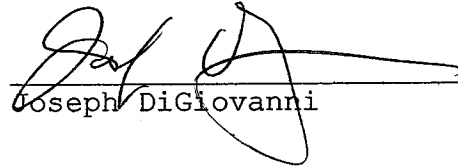
Date

Thomas E. Westberg

Date

Brian Fife

1-27-05
Date



Joseph DiGiovanni

Date

Michael D. Ellis

A S S I G N M E N T

WHEREAS, we, William L. Thomas, residing at 11611 South 70th East Avenue, Bixby, Oklahoma 74008, Thomas E. Westberg, residing at 553 Sudbury Road, Stow, Massachusetts 01775, Brian Fife, residing at 38 Clarendon Avenue #1, Somerville, Massachusetts 02144, Joseph DiGiovanni, residing at 16 Europa Boulevard, Cherry Hill, New Jersey 08003, and Michael D. Ellis, residing at 1300 Kingwood Place, Boulder, Colorado 80304, have made an invention in:

SYSTEMS AND METHODS FOR EXPORTING DIGITAL CONTENT USING
AN INTERACTIVE TELEVISION APPLICATION

and have made application for United States Letters Patent therefor, the same having been filed in the United States Patent and Trademark Office on September 15, 2004 as United States patent application No. 10/942,070; and

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 7140 South Lewis Avenue, Tulsa, Oklahoma 74136, is desirous of acquiring the entire interest in said invention, said United States Patent Application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) paid to us, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal

representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States Patent Application, including any continuations and divisions thereof, and any substitute applications therefor, and including the right to claim priority under the International Convention based on said patent application, and any patent which may issue thereon, and any reissues of the same; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to said UNITED VIDEO PROPERTIES, INC. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date or dates indicated hereinafter.

Date

William L. Thomas

Date

Thomas E. Westberg

Date

Brian Fife

Date

Joseph DiGiovanni

1/13/05

Date

Michael

Michael D. Ellis