

For Non-U.S. Clients

Assignment

Whereas, I/We,
Masaaki ABE and Yoshinori MACHIDA

hereinafter called assignor(s), have invented certain improvements in
DISPLAY MEDIUM DRIVER, NON-TRANSITORY COMPUTER-READABLE
MEDIUM, DISPLAY DEVICE, AND METHOD OF DRIVING DISPLAY MEDIUM

and executed an application for Letters Patent of the United States of America therefor on
July 25, 2011 ; and

Whereas, FUJI XEROX CO., LTD. of
7-3, Akasaka 9-chome, Minato-ku, Tokyo, Japan

(assignee), desires to acquire the entire right, title, and interest in the application and invention,
and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee,
its successors and assigns, the entire right, title and interest in the application and the invention disclosed
therein for the United States of America, and all divisions, and continuations thereof, and all Letters
Patent of the United States that may be granted thereon, and all reissues thereof, including the right to
claim priority under 35 U.S.C. §119, and I/we request the Commissioner of Patents to issue any Letters
Patent granted upon the invention set forth in the application to the assignee, its successors and assigns;
and I/we will execute without further consideration all papers deemed necessary by the assignee in
connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys OLIFF & BERRIDGE, PLC of 277 South
Washington Street, Suite 500, Alexandria, Virginia 22314 to insert here in parentheses (Application
number 13/209,103, filed 08/12/11) the filing date and application number of said application
when known.

Date: July 25, 2011 Masaaki ABE
s/ Masaaki ABE

Date: July 25, 2011 Yoshinori Machida
s/ Yoshinori MACHIDA

Date: _____
s/

Date: _____
s/

Date: _____
s/

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261) 8/92