PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Young-Su KIM	04/15/2011
Jae-Hoon LEE	04/15/2011
Chang-Ho LEE	04/15/2011
Yu-Han BAE	04/15/2011

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD	
Street Address:	416, Maetan-dong, Yeongtong-gu,	
Internal Address:	Gyeonggi-do,	
City:	Suwon-si	
State/Country:	REPUBLIC OF KOREA	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13209521

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	Amy Bizon-Copp

Total Attachments: 2 source=60Y9831#page1.tif source=60Y9831#page2.tif OP \$40.00 13

PATENT REEL: 026748 FRAME: 0452

ASSIGNMENT

WHEREAS I, Young-Su KIM of #1794-7, Daemyeong-dong, Nam-gu, Daegu, Korea, Jae-Hoon LEE of 3F, #218-41, Siheung 5-dong, Geumcheon-gu, Seoul, Korea, Chang-Ho LEE of 101-506 Pureun Maeul Apt., Sinjeong-dong, Yangcheon-gu, Seoul, Korea and Yu-Han BAE of 302, #344-25, Yeonhui-3dong, Seodaemun-gu, Seoul, Korea, (hereinafter referred to as "ASSIGNORS"); have invented certain new and useful improvements in:

METHOD OF DRIVING DISPLAY PANEL AND DISPLAY APPARATUS FOR PERFORMING THE SAME

which claims priority to Korean Application No. <u>2010-0134363</u> filed on <u>December 24, 2010</u> and for which We are about to file an application for Letters Patent of the United States;

AND WHEREAS, SAMSUNG ELECTRONICS CO., LTD (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of Korea, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt of which is hereby acknowledged, We, the said ASSIGNORS have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and We do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and We do hereby agree that the said ASSIGNEE, may apply for foreign Letters Patent on said invention and that We will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and that We will,

PATENT REEL: 026748 FRAME: 0453 at the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date:_	04/15/2011	Young-Su Kim Young-Su KIM	L.S
Date:_	04/15/2011	Jae-Hoon LEE	L.S
Date:_	64/15/2011	Chang - Ho LEE Chang-Ho LEE	L.S.
Date:	04/15/2011	Yu-Han BAE	L.S.

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RECORDED: 08/15/2011