PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
Bruce Dorendorf	07/20/2011	
Greg Parkhurst	07/19/2011	

RECEIVING PARTY DATA

Name:	Direct Success, LLC		
Street Address:	4612 SW 17th Ave.		
City:	Cape Coral		
State/Country:	FLORIDA		
Postal Code:	33914		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12787867

CORRESPONDENCE DATA

Fax Number: (248)246-2262

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (248) 524-0390

Email: jmcpherson@mciplaw.com
Correspondent Name: James M McPherson
Address Line 1: 100 West Big Beaver Rd.

Address Line 2: Suite 200

Address Line 4: Troy, MICHIGAN 48084

ATTORNEY DOCKET NUMBER:	1003-002
NAME OF SUBMITTER:	James M McPherson

Total Attachments: 4

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PATENT REEL: 026754 FRAME: 0109

For: U.S. Rights and Foreign Rights

For: U.S. Application

By: Inventor

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

Bruce Dorendorf 23 Hillside Drive Winnebago, MN 56098 Nationality: United States

hereby sells, assigns and transfers to

ASSIGNEE:

Direct Success, LLC 4612 SW 17th Ave. Cape Coral, FL 33914 State of Formation: Florida

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

AIR QUALITY CONTROL SYSTEM

and which is found in (37 C.F.R. Section 3.21) U.S. Non-provisional application naming the above inventor for the above-entitled invention

Serial No. 12/787,867

Filed: May 26th, 2010

and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or reexamination thereof.

PATENT REEL: 026754 FRAME: 0110 ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNES	SS WHEREOF,	I have hereunto	set hand	and	seal this	 day (ЭŤ
	20						

Signature of Bruce Dorendorf

NOTARIZATION OR LEGALIZATION ACCOMPANYING ASSIGNMENT

Details of Country: USA

and place of Signing of assignment:

STEVEN E. PIERCE
NOTAPY PUBLIC - MINNESOTA
My Commission Expires Jan. 31, 2015

Notary Public or Consular Officer of the United States of America

For: U.S. Rights and Foreign Rights

For: U.S. Application

By: Inventor

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration.

ASSIGNOR:

Greg Parkhurst Tonka Tronix, Inc.

7212 Forestview Lane North Maple Grove, MN 56369 Nationality: United States

hereby sells, assigns and transfers to

ASSIGNEE:

Direct Success, LLC 4612 SW 17th Ave. Cape Coral, FL 33914 State of Formation: Florida

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

AIR QUALITY CONTROL SYSTEM

and which is found in (37 C.F.R. Section 3.21) U.S. Non-provisional application naming the above inventor for the above-entitled invention

Serial No. 12/787,867

Filed: May 26th, 2010

and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any

PATENT REEL: 026754 FRAME: 0112 continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or reexamination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set hand and seal this 11 day of 5 sty 20 11.

Signature of Greg Parkhurst

NOTARIZATION OR LEGALIZATION ACCOMPANYING ASSIGNMENT

Details of Country: USA

and place of Signing of assignment:

PA KOU LOR
NOTARY PUBLIC - MINNESOTA
MY COMMISSION EXPIRES 01/01/16

Notary Public or Copsular Officer of the United States of America

> PATENT REEL: 026754 FRAME: 0113

RECORDED: 08/16/2011