

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT

**CONVEYING PARTY DATA**

Name	Execution Date
Wristband Resources, Inc.	08/16/2011

**RECEIVING PARTY DATA**

<b>Name:</b>	Artemax, Inc.
<b>Street Address:</b>	21365 Gateway Court
<b>City:</b>	Brookfield
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53045

**PROPERTY NUMBERS Total: 9**

Property Type	Number
Application Number:	12410036
Application Number:	12410004
Application Number:	29351671
Application Number:	12634538
Application Number:	12823252
Application Number:	29367087
Application Number:	12848358
Application Number:	12952443
Application Number:	12952511

**CORRESPONDENCE DATA**

Fax Number: (414)277-0656  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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 Correspondent Name: Michael Best & Friedrich LLP  
 Address Line 1: 100 East Wisconsin Avenue

OP \$360.00 12410036

**501628774**

**PATENT  
 REEL: 026762 FRAME: 0694**

Address Line 2: Suite 3300  
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	026281-9000
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NAME OF SUBMITTER:	Kevin P. Moran
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**Total Attachments: 3**

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source=9634783\_026281-9000-Assignment\_of\_patent\_apps\_from\_Wristband\_Resources\_to\_Artemax#page3.tif

## ASSIGNMENT OF PATENT APPLICATIONS

WHEREAS, **WRISTBAND RESOURCES, INC.**, formerly a Wisconsin Corporation having offices located at 21365 Gateway Court, Brookfield, WI 53045 ("ASSIGNOR"), owns the entire right, title and interest in and to the patent applications listed on Schedule A attached hereto and made a part hereof and to the inventions described and claimed in the aforesaid patent applications; and

WHEREAS, due to a corporate reorganization, ASSIGNOR desires to assign the above-referenced rights, titles, and interests to **ARTEMAX, INC.**, a Wisconsin Corporation, having offices located at 21365 Gateway Court, Brookfield, WI 53045 ("ASSIGNEE").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR has sold, transferred, and assigned and by this document does hereby sell, transfer, and assign to ASSIGNEE, its successors, assigns and legal representatives, all of the right, title, and interest in and to said patent applications listed on Schedule A attached hereto, including without limitation, the worldwide rights to the inventions described and claimed therein, any related reissues, reexaminations, divisions, continuations, renewals, extensions and continuations-in-part throughout the world, together with all rights under the International Convention for the Protection of Industrial Property and any similar treaties or agreements, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this Assignment not been made, together with all income, royalties, damages or payments resulting from or attributable to activity or conduct after the effective date of this Assignment, and the right to sue and collect for all future, present and past infringements thereof, including infringements which may have occurred prior to the execution of this Assignment.

ASSIGNOR hereby grants to the law firm of Michael Best & Friedrich LLP, 100 East Wisconsin Avenue, Suite 3300, Milwaukee, Wisconsin 53202-4108, authority and power to insert on this instrument any further information which may be necessary or desirable for identifying any of the patent applications listed on attached Schedule A for purposes of recordation in the United States Patent and Trademark Office.

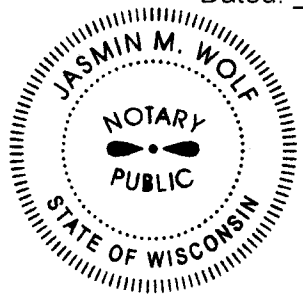
IN WITNESS WHEREOF, this Assignment has been duly executed by an authorized officer of ASSIGNOR and is effective as of the date set forth below.

WRISTBAND RESOURCES, INC.

By: Bryan M. Waltersdorf  
Name: Bryan M. Waltersdorf  
Title: President

Dated: 8/16/11

STATE OF Wisconsin )  
COUNTY OF Waukesha ) ss.



I, Jasmin M. Wolf, do hereby certify that the above-mentioned Bryan M. Waltersdorf appeared before me this day, and acknowledged that this Assignment was signed and delivered as the free and voluntary act of said person on behalf of the identified corporation with authority to do so, for the uses and purposes therein set forth.

Given under my hand and seal this 16<sup>th</sup> day of August, 2011.

Jasmin M. Wolf  
Notary Public

## SCHEDULE A

Title	Country	Application Number
WRISTBAND TAG	US	12/410036
WRISTBAND WITH FOLDING LINER	US	12/410004
SHEET OF WRISTBANDS	US	29/351671
SHEET OF WRISTBANDS	US	12/634538
DISPOSABLE NECKBAND FOR ANIMAL IDENTIFICATION	US	12/823252
WRISTBAND	US	29/367087
WRISTBAND WITH ADHERED TAGS	US	12/848358
WRISTBAND ASSEMBLY	US	12/952443
DISPOSABLE LANYARD FOR SUSPENDING OBJECT	US	12/952511