

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY
CONVEYING PARTY DATA	
Name	Execution Date
Wells Fargo Bank, N.A., as Administrative Agent	08/16/2011
RECEIVING PARTY DATA	
Name:	MarketModels, Inc.
Street Address:	85 Brown Street
City:	Wickford
State/Country:	RHODE ISLAND
Postal Code:	02852
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	6868389
Application Number:	09910471
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	1696-389/1640
NAME OF SUBMITTER:	David Lin
Total Attachments: 3 source=Release of Patent Collateral (PRIMIS 2011)#page1.tif source=Release of Patent Collateral (PRIMIS 2011)#page2.tif source=Release of Patent Collateral (PRIMIS 2011)#page3.tif	

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RELEASE OF PATENT COLLATERAL

THIS RELEASE OF PATENT COLLATERAL (this "Release") is made as of August 16, 2011, by WELLS FARGO BANK, NATIONAL ASSOCIATION, as administrative agent (in such capacity as the "Administrative Agent"), the secured party under the Security Agreement referred to below.

W I T N E S S E T H:

WHEREAS, MarketModels, Inc., a Delaware corporation ("Assignor"), and certain other entities executed that certain Intellectual Property Security Agreement, dated as of August 28, 2006 (the "Security Agreement"), pursuant to which Assignor granted a security interest to the Administrative Agent in certain patents and other intellectual property of Assignor; and

WHEREAS, in connection with said Security Agreement, documentation was recorded with the United States Patent and Trademark Office at Reel 18194, Frame 0368 on August 31, 2006; and


WHEREAS, the Administrative Agent has agreed to release all its liens on the patents, patent applications and inventions of Assignor identified on Exhibit A attached hereto and made a part hereof (the "Released Collateral"), and to reconvey any and all rights in the Released Collateral to the persons legally entitled thereto.

NOW, THEREFORE, in consideration of the promises and other good and valuable consideration, receipt of which is hereby acknowledged, the Administrative Agent hereby releases all its rights in and to the Released Collateral, reconveys to the persons legally entitled thereto all of the Administrative Agent's right, title and interest in and to the Released Collateral, all without warranty or representation of any kind.

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IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed on the date first above written.

WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Administrative Agent

By: _____

Name: Seth Moldoff
Title: Senior Vice President

EXHIBIT A

PATENTS

<u>Title</u>	<u>Jurisdiction</u>	<u>Issuance Date</u>	<u>Patent No.</u>
Internet-enabled lead generation	United States	March 15, 2005	6868389

<u>Title</u>	<u>Jurisdiction</u>	<u>Application Date</u>	<u>Application No.</u>
Method and apparatus of compiling business data	United States	July 20, 2001	09/910471