

08/15/2011



103630798

To the Director of the U.S. Patent and

Documents or the new address(es) below.

1. Name of conveying party(ies)

P.J. Knittel Engraving Shop, Inc.

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) June 13, 2011

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order-9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: Clearview Rulers, LLC

Internal Address: _____

Street Address: 8536 Strimple Road

City: Cleves

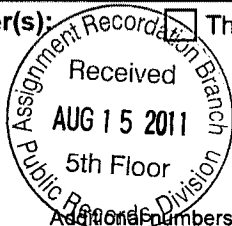
State: Ohio

Country: USA Zip: 45002

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No.(s)



Additional numbers attached? ☐ Yes ☒ No

B. Patent No.(s)

7,032,534



5. Name and address to whom correspondence concerning document should be mailed:

Name: Mark F. Smith

Internal Address: _____

Street Address: 905 Ohio Pike

City: Cincinnati

State: Ohio Zip: 45245

Phone Number: 513-379-5846

Fax Number: 513-752-5350

Email Address: marks@sbtechnologylaw.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Mark F. Smith
Signature

Mark F. Smith

Name of Person Signing

08/15/2011 HULLINS 00000047 703 534

01 FC:0021 August 10, 2011

Date

Total number of pages including cover sheet, attachments, and documents: 2

40.00 OP

ASSIGNMENT

WHEREAS, P.J. Knittel Engraving Shop, Inc., a Ohio corporation, having a prior place of business at 5195 State Route 128, Miamitown, Ohio 45041 USA, but with a current address of 8536 Strimple Road, Cleves, Ohio 45002 is owner of all right, title and interest in and to said inventions and in and to any invention described therein, free from all prior assignments, agreements, licenses, mortgages, or other encumbrances whatsoever, and having full right to convey its entire interest both legal and equitable herein assigned in certain new and useful inventions described in U.S. Patent Number 7,032,534, filed May 31, 2002, Application No. 10/160,484, entitled **ARTICLE FOR USE AGAINST BACKGROUNDS OF VARIOUS COLORS AND METHOD OF MANUFACTURE**; and

WHEREAS, Clearview Rulers LLC, a Ohio limited liability company, having a place of business at 8536 Strimple Road, Cleves, Ohio 45002 USA (Assignee) is desirous of acquiring the entire right, title and interest in and to said invention or inventions and any and all patents to be obtained therefore;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by the undersigned, the undersigned does hereby sell, assign, transfer and set over unto said Assignee, its successors and assigns, the entire right, title and interest in and to said invention or inventions, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application; and in and to any application filed in any foreign country based thereon, including the right to file said foreign applications under the provisions of the International Convention; also the entire right, title and interest in and to any and all patents or reissues or extensions thereof to be obtained in this or any foreign country upon said invention or inventions and any divisional, continuation, continuation-in-part or substitute applications which may be filed upon said invention or inventions in this or any foreign country; and the undersigned hereby authorizes and requests the issuing authority to issue any and all patents on said application or applications to said Assignee or its successors and assigns. The undersigned further agrees, without any further payment or compensation by said Assignee or its successors and assigns, to communicate to said Assignee, its representatives or agents or its successors and assigns, any facts relating to said invention or inventions including evidence for interference purposes or for other legal proceedings, whenever requested; testify in any interference or other legal proceedings, whenever requested; execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective; and generally do everything possible to aid said Assignee, its successors or assigns and nominees to obtain and enforce proper patent protection for said invention or inventions in this or any foreign country.


IN TESTIMONY WHEREOF, the undersigned has hereunto set her hand and seal on the date set after her signature.

P.J. KNITTEL ENGRAVING SHOP, INC.

(L.S.) Joan Thiemann Bishop Date: 6-13-11
Joan Thiemann, President

State of Ohio)
County of Hamilton) ss.
United States of America)

Before me personally appeared Joan Thiemann who is personally known to me to be the person who signed the foregoing assignment and President of P.J. Knittel Engraving Shop, Inc. the corporation whose name is subscribed to and which executed this assignment and for and on behalf of said corporation acknowledged that the signing and execution of the assignment is her free and voluntary act as such officer and the free and voluntary act of said corporation.


Notary Public

MARY E. FRIEDHOFF, Attorney at Law
NOTARY PUBLIC, STATE OF OHIO
 My commission has no expiration
 date. Section 147.03 O.R.C.

RECORDED: 08/15/2011

PATENT
REEL: 026771 FRAME: 0695