PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Benjamin P. Williams	08/15/2011
Cameron J. Porter	08/15/2011
Becca J. Koehler	08/10/2011

RECEIVING PARTY DATA

Name:	Target Brands, Inc.
Street Address:	1000 Nicollet Mall
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55403

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29399580

CORRESPONDENCE DATA

Fax Number: (612)334-3312

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Leanne Taveggia Farrell

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ATTORNEY DOCKET NUMBER: 201103213/LTF

NAME OF SUBMITTER: Theresa R. Sorbel

Total Attachments: 2

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PATENT

REEL: 026775 FRAME: 0946

OF \$40.00 Z9399580

ASSIGNMENT

Attorney Docket No.

DESIGN

201103213

WHEREAS, we, Benjamin P. Williams of Houlton, Wisconsin, USA; Cameron J. Porter of Minneapolis, Minnesota, USA; and Becca J. Koehler of Minneapolis, Minnesota, USA (hereinafter referred to as ASSIGNORS), have invented certain new, original and ornamental design as described in an application entitled <u>SOLAR LIGHT</u> for Design Letters Patent, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. <u>29/399,580</u>, filed <u>August 16, 2011</u>; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the design, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Design Letters Patent or similar legal protection on the design in any and all countries.

DATE

Benjamin P. Williams

Cameron J. Porter

Becca J. Koehler

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ASSIGNMENT

Attorney Docket No.

DESIGN

201103213

Minnesota, USA; and Becca J. Koehler of Minneapolis, have invented certain new, original and ornamental design	tton, Wisconsin, USA; Cameron J. Porter of Minneapolis, Minnesota, USA (hereinafter referred to as ASSIGNORS), as described in an application entitled <u>SOLAR LIGHT</u> for ted on even date herewith, and/or being identifiable in the No. 29/399,580 , filed August 16, 2011 ; and
1000 Nicollet Mall, Minneapolis, Minnesota 55403, is de	eferred to as ASSIGNEE), a corporation having offices at sirous of acquiring the entire right, title and interest in and Patent(s) or similar legal protection, foreign or domestic, to
acknowledged, we transfer to Assignee, its successors and a the above-identified application, corresponding domestic a continuing applications, divisional applications and conti- similar legal protection issuing thereon, and all rights and	onsideration, the receipt and adequacy of which is hereby assigns, our entire right, title and interest in and to the design, and foreign applications including continuation applications, nuation-in-part applications, all Design Letters Patent(s) or benefits under any applicable treaty or convention; and we trademark Office or foreign equivalent thereof to issue the gnee.
We authorize the Assignee, its successors and a number of the application when ascertained.	ssigns, to insert in this instrument the filing date and serial
We authorize the Assignee, its successors and assignees Patent or similar legal protection, in its own name if	igns, or anyone it may properly designate, to apply for Design desired, in any and all foreign countries.
do any act whatsoever conflicting with this Assignment. request, without additional consideration, but at the expended additional writings and do such additional acts as the Assignment.	assigns, that we have not and shall not execute any writing or We, our executors or administrators, will at any time upon use of the Assignee, its successors and assigns, execute such nee, its successors and assigns, may deem desirable to perfecting application for and obtaining, maintaining, and enforcing design in any and all countries.
D.A.TIVE	Paniamin D. Williams
DATE	Benjamin P. Williams
DATE	Cameron J. Porter
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