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13/138417

To the Director of the United States Pat

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attached original documents or copies thereof.

1. Name of conveying party(ies):

Tsutomu SOMA
Masato IINO
Haruyo YAMANISHI

Name and address of receiving party(ies):

Shiseido Company, Ltd.
5-5, Ginza 7-chome
Chuo-Ku, Tokyo, 104-8010 Japan

Additional conveying party(ies) NO

3. Nature of conveyance:

ASSIGNMENT

Execution Date:

August 3, 2011

Additional name(s) & address(es) attached? NO

4. Application number(s) or patent number(s):

If this is being filed together with a new application, the execution date of the application is:

August 3, 2011

A. Patent Application Number(s):

Unassigned

B. Patent Number(s):

Additional numbers attached? NO

5. Name and address of party to whom correspondence concerning document should be mailed:

Stephen B. Maebius
FOLEY & LARDNER LLP
3000 K Street, N.W.
Suite 600
Washington, D.C. 20007-5143

6. Total number of applications/patents involved: 1

7. Total fee (37 C.F.R. § 3.41): \$40.00

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. The Commissioner is hereby authorized to charge any additional recordation fees which may be required in this matter to the above-identified deposit account.

Stephen B. Maebius

August 12, 2011

Name of person signing

Signature

Date

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U.S. ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(s) (hereinafter "ASSIGNOR") by

13/128417

(Insert ASSIGNEE's Name(s) Address(es))

SHISEIDO COMPANY, LTD.

5-5, Ginza 7-Chome, Chuo-ku, Tokyo 104-8010, Japan

(hereinafter "ASSIGNEE"), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled

(Title of Invention)

Platelet-Derived Growth Factor-BB Production Promoter, and Mesenchymal Stem Cell Production Accelerator, Stem Cell Stabilizer and Dermal Regenerator

Comprising the Same

relating to International Patent Application PCT/JP 2011 / 065207 and/or for which application for Letters Patent of the United States was executed on even date herewith or, if not so executed, was:

(Insert date of execution of application, if not concurrent)

(a) executed on _____; (b) filed on _____; Serial No. _____ / _____;

Assignee's attorney is hereby authorized to insert in (b) the specified data, when known.

and to said application and all Letters Patent(s) of the United States granted on said application and any continuation, division, renewal, substitute, reissue or reexamination application based thereon, for the full term or terms for which the said Letters Patent(s) may be granted and including any extensions thereof (collectively, hereinafter, "said application(s) and Letters Patent(s)").

The ASSIGNOR agree(s), when requested by said ASSIGNEE and without charge to but at the expense of said ASSIGNEE, to do all acts which the ASSIGNEE may deem necessary, desirable or expedient, for securing, maintaining and enforcing protection for said invention, including in the preparation and prosecution of said application(s) and the issuance of said Letters Patent(s), in any interference, reissue, reexamination, or public use proceeding, and in any litigation or other legal proceeding which may arise or be declared in relation to same, such acts to include but not be limited to executing all papers, including separate assignments and declarations, taking all rightful oaths, providing sworn testimony, and obtaining and producing evidence.

IN WITNESS WHEREOF, the undersigned inventor(s) has (have) affixed his/her/their signature(s).

(Signatures)

1) Tutomu Soma (SIGNATURE) Tutomu Soma (TYPE NAME) August 3, 2011 (DATE)
2) Masato Iino (SIGNATURE) Masato Iino (TYPE NAME) August 3, 2011 (DATE)
3) Haruyo Yamanishi (SIGNATURE) Haruyo Yamanishi (TYPE NAME) August 3, 2011 (DATE)
4) (SIGNATURE) (TYPE NAME) (DATE)
5) (SIGNATURE) (TYPE NAME) (DATE)
6) (SIGNATURE) (TYPE NAME) (DATE)
7) (SIGNATURE) (TYPE NAME) (DATE)
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