

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Hoon SONG	08/10/2011
Yong-kweun MUN	08/10/2011
Yoon-sun CHOI	08/10/2011
Hong-seok LEE	08/10/2011

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	416, Maetan-dong, Yeongtong-gu
City:	Suwon-si, Gyeonggi-do
State/Country:	REPUBLIC OF KOREA
Postal Code:	443-742

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13215163

CORRESPONDENCE DATA

Fax Number: (202)315-3758
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-429-0020
 Email: info@nsiplaw.com
 Correspondent Name: NSIP LAW
 Address Line 1: P.O. Box 34688
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20043

ATTORNEY DOCKET NUMBER:	12000.SMG.1102
--------------------------------	----------------

NAME OF SUBMITTER:	Andrew M. Deschere
---------------------------	--------------------

Total Attachments: 2
 source=NewApp_SMG1102_AssignmentExecutedFilled#page1.tif
 source=NewApp_SMG1102_AssignmentExecutedFilled#page2.tif

OP \$40.00 13215163

ASSIGNMENT

For valuable consideration, we,

Hoon SONG	Yongin-si, Gyeonggi-do, Republic of Korea
Yong-kweun MUN	Yongin-si, Gyeonggi-do, Republic of Korea
Yoon-sun CHOI	Yongin-si, Gyeonggi-do, Republic of Korea
Hong-seok LEE	Seongnam-si, Gyeonggi-do, Republic of Korea

hereby assign to:

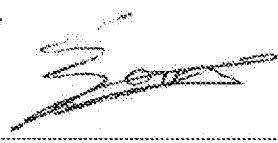
SAMSUNG ELECTRONICS CO., LTD., a Republic of Korea

corporation/institute/institution having principal executive office(s) or place of business at: 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of U.S. Patent Application Number 13/215,163 filed August 22, 2011 at the U.S. Patent & Trademark Office signed by us, with title 3D IMAGE DISPLAY APPARATUS AND METHOD, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and application serial number of said application when known; this Assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

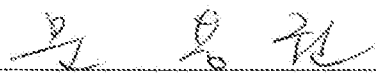
IN TESTIMONY/WITNESS WHEREOF, we, undersigned inventors (Assignors) intending to be legally bound, have hereto affixed our signatures.

This 10th day of August, 2011



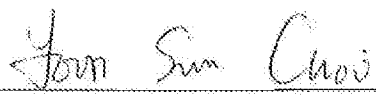
Signature: Hoon SONG

This 10th day of August, 2011



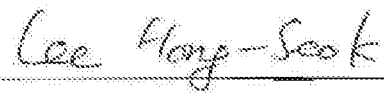
Signature: Yong-kweun MUN

This 10th day of August, 2011



Signature: Yoon-sun CHOI

This 10th day of August, 2011



Signature: Hong-seok LEE