

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Larold L. Olson	08/08/2011
Douglas W. Johnson	08/10/2011
Michael P. Sharrock	08/05/2011
RECEIVING PARTY DATA	
Name:	Imation Corp.
Street Address:	P.O. Box 64898
City:	St. Paul
State/Country:	MINNESOTA
Postal Code:	55164-0898
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13159257
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	Susan J. Daly
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

CH \$40.00 13159257

ASSIGNMENT

For valuable consideration, we, Larold L. Olson of Lindstrom, MN, Douglas W. Johnson of Stillwater, MN, and Michael P. Sharrock of St. Paul, MN, hereby assign to: Imation Corp., having a place of business at: P.O. Box 64898, St. Paul, MN 55164-0898, and its successors and assigns (collectively hereinafter called "the Assignee") the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by us, entitled CONTINUOUS BIASING AND SERVOWRITING OF MAGNETIC STORAGE MEDIA HAVING PERPENDICULAR ANISOTROPY, filed June 13, 2011, and assigned U.S. Serial Number 13/159,257; this assignment including said application, any provisional, non-provisional, continuation, continuation-in-part, divisional, reissue, renewal, extension or other application for any of said inventions or improvements, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 8/8/2011



Larold L. Olson

Date: 8/10/2011



Douglas W. Johnson

Date: _____

Michael P. Sharrock

ASSIGNMENT

For valuable consideration, we, Larold L. Olson of Lindstrom, MN, Douglas W. Johnson of Stillwater, MN, and Michael P. Sharrock of St. Paul, MN, hereby assign to: Imation Corp., having a place of business at: P.O. Box 64898, St. Paul, MN 55164-0898, and its successors and assigns (collectively hereinafter called "the Assignee") the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by us, entitled CONTINUOUS BIASING AND SERVO WRITING OF MAGNETIC STORAGE MEDIA HAVING PERPENDICULAR ANISOTROPY, filed June 13, 2011, and assigned U.S. Serial Number 13/159,257; this assignment including said application, any provisional, non-provisional, continuation, continuation-in-part, divisional, reissue, renewal, extension or other application for any of said inventions or improvements, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

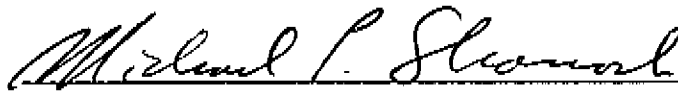
Date: _____

Larold L. Olson

Date: _____

Douglas W. Johnson

Date: Aug. 5, 2011



Michael P. Sharrock