PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Thomas Korte	09/20/2004
Sumit Agarwal	09/15/2004
Celia Saino	09/15/2004

RECEIVING PARTY DATA

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12912037

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	16113-0341002
NAME OF SUBMITTER:	Christine M. Grace

Total Attachments: 2

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> PATENT REEL: 026802 FRAME: 0331

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Attorney Docket No: 53051/297269US

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS IN PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful innovations as set forth in the patent application entitled

METHODS AND SYSTEMS FOR ENDORSING LOCAL SEARCH RESULTS

for which I (we) have executed an application for a United States Patent which was filed in the U.S. Patent and Trademark Office on June 30, 2004, and which bears the Application No. 10/879,591.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned inventor(s) hereby:

- Agree to sell, assign, transfer, and convey, and hereby do sell, assign, transfer, and convey, to Google Inc., a Delaware corporation having a place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043, (hereinafter referred to as "ASSIGNEE"), the entire right, title, and interest in and to (a) any intellectual property (including without limitation any innovation, information, invention, discovery, product, process, work, copyright, or design) disclosed, embodied, affixed, shown, or claimed in the above-referenced patent application, implicitly or explicitly; (b) the above-referenced patent application, any application based in whole or in part upon the above-referenced patent application, and any application claiming priority to the above-referenced patent application (including without limitation any continuation, continuation-in-part, reissue, reexamination, or foreign patent application based in whole or in part on the above-referenced patent application or claiming priority to the abovereferenced patent application); and (c) any Patent (including without limitation domestic and foreign patents, utility models, industrial designs, divisionals, reissues, and reexaminations) that is granted or issued upon, or that claims priority to, any and all applications under (b) of this paragraph or that discloses or claims intellectual property under (a) of this paragraph, in whole or in part.
- 2) Authorize and request the Commissioner of Patents or any other agency, domestic or foreign, to issue any and all Letters or other Patent(s), or other document(s), resulting from patent applications or intellectual property under paragraph 1 (including without limitation any division(s), continuation(s) (in whole or in part), substitute(s), or reissue(s) thereof) to the ASSIGNEE.
- Agree to execute all papers and documents, including without limitation applications, declarations, oaths, petitions, and other papers, and, entirely at the ASSIGNEE'S expense, perform any acts which are necessary in connection with the prosecution of patent applications or intellectual property under paragraph 1 and/or the enforcement of patents or other rights resulting from such applications or intellectual property.

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Assignment of Intellectual Property Rights in Patent Application METHODS AND SYSTEMS FOR ENDORSING LOCAL SEARCH RESULTS Page 2 of 2 Attorney Docket No; 53051/297269U\$

- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives, and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into, any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

una

1) Signature: (

Typed Name: Thomas Korte

Date: 20 Sept 2004

2) Signature:_

Typed Name: Sumit Agarwal

Date: 15 Sep 2004

2) Signature:

Typed Name: Celia Saino

Date: 15 Sup 1 2004

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RECORDED: 08/24/2011

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