

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Global IP Solutions (GIPS) AB	08/19/2011
Global IP Solutions, Inc.	08/19/2011
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12213883
CORRESPONDENCE DATA	
Fax Number:	(248)649-3338
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2486493333
Email:	docketing@youngbasile.com
Correspondent Name:	Young Basile
Address Line 1:	3001 West Big Beaver Road, Suite 624
Address Line 4:	Troy, MICHIGAN 48084
ATTORNEY DOCKET NUMBER:	GOGL213A
NAME OF SUBMITTER:	Nadine N. Mustafa
Total Attachments: 2 source=GOGL213A_ExecutedAssign#page1.tif source=GOGL213A_ExecutedAssign#page2.tif	

CH \$40.00 12213883

ASSIGNMENT

WHEREAS, Global IP Solutions (GIPS) AB, having a place of business at c/o Baker & McKenzie Advokatbyrå KB, Box 180, 101 23 Stockholm, Sweden; and Global IP Solutions, Inc., having a place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043 ("ASSIGNORS") are the owners of the entire right, title and interest in and to the following patent(s) and/or patent application(s):

Application No.	Filing Date	Patent No.	Issue Date	Title
12/213,883	06/25/2008	N/A	N/A	VIDEO SELECTOR

("PATENTS AND PATENT APPLICATIONS").

WHEREAS, Google Inc., a corporation organized under the laws of the state of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043, ("ASSIGNEE"), is desirous of obtaining the entire right, title, and interest in and to the PATENTS AND PATENT APPLICATIONS;

NOW, THEREFORE, in consideration good and valuable consideration from ASSIGNEE to ASSIGNORS, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS hereby assign and transfer to ASSIGNEE, its successors and assignees, the entire right, title and interest in and to the PATENTS AND PATENT APPLICATIONS and to the inventions disclosed in the PATENTS AND PATENT APPLICATIONS and all rights of enforcement thereto, including all rights to sue or recover for the past infringement thereof, and any and all choses in action related thereto. ASSIGNEE may apply for and receive patents in its own name wherever so permitted by law and the ASSIGNORS shall, when requested by ASSIGNEE, execute all rightful oaths, assignments, and powers of attorney, including but not limited to the right to file and prosecute in its own name, wherever so permitted by law, patent applications, including corresponding applications, and to claim priority of patent applications pursuant to the Paris Convention, to the ASSIGNEE and to agents and legal representatives of the ASSIGNEE, and all other papers necessary and proper to carry out the intent and purpose of this Assignment, and ASSIGNORS further agree:

a. to execute all papers necessary in connection with the PATENTS AND PATENT APPLICATIONS, and any continuing, divisional, reissue, reexamination or other corresponding application thereof and to execute any separate Assignment in connection with such application as the Assignee may deem necessary or expedient; and

b. to perform all affirmative acts which may be necessary to obtain a grant of a valid United States Patent to the ASSIGNEE on any of the PATENTS AND PATENT APPLICATIONS and on any continuation, division, reissue or reexamination of any of the PATENT APPLICATION.

ASSIGNORS retain no ownership rights in the patent applications, the patents, the inventions, and the rights transferred to ASSIGNEE hereunder.

IN WITNESS WHEREOF, ASSIGNORS have caused this Assignment of the United States Patent to be executed by its duly authorized representative.

Global IP Solutions (GIS) AB

By: [Signature]
Donald Harrison

Title: Chairman

Date: 8/19/11



Global IP Solutions, Inc.

By: [Signature]
Donald Harrison

Title: Assistant Secretary

Date: 8/19/11



ASSIGNEE hereby accepts receipt of the entire right, title and interest in and to the PATENTS AND PATENT APPLICATIONS:

Google Inc.

By: [Signature]

Print Name: Donald Harrison

Title: VP, Deputy General Counsel, Assistant Secretary

Date: 8/19/11

