

PATENT ASSIGNMENT

Electronic Version v1.1

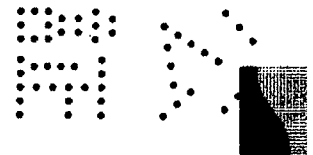
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
International Flower Developments Pty Ltd	07/06/2011
RECEIVING PARTY DATA	
Name:	Suntory Holdings Limited
Street Address:	1-40, Dojimahama 2-chome, Kita-ku
City:	Osaka-shi, Osaka
State/Country:	JAPAN
Postal Code:	530-8203
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	11910732
Application Number:	12747470
Application Number:	12303091
CORRESPONDENCE DATA	
Fax Number:	(949)760-9502
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	9497600404
Email:	efiling@kmob.com
Correspondent Name:	Knobbe, Martens, Olson & Bear, LLP
Address Line 1:	2040 Main Street
Address Line 2:	14th Floor
Address Line 4:	Irvine, CALIFORNIA 92614
ATTORNEY DOCKET NUMBER:	DAVI350/364
NAME OF SUBMITTER:	Che Chereskin
Total Attachments: 4 source=DAVI_ASSIGN#page1.tif source=DAVI_ASSIGN#page2.tif source=DAVI_ASSIGN#page3.tif source=DAVI_ASSIGN#page4.tif	

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DAVIES COLLISON CAVE

BETWEEN

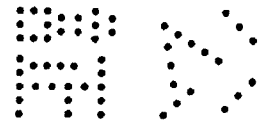
INTERNATIONAL FLOWER DEVELOPMENTS PTY LTD

AND

SUNTORY HOLDINGS LIMITED

**DEED OF ACKNOWLEDGEMENT OF ASSIGNMENT
FOR THE UNITED STATES OF AMERICA**

DAVIES COLLISON CAVE
Patent & Trade Mark Attorneys
1 Nicholson Street
Melbourne Victoria 3000
Australia



**DEED OF ACKNOWLEDGEMENT OF ASSIGNMENT FOR THE UNITED STATES
OF AMERICA**

**THIS DEED OF ACKNOWLEDGEMENT AND ASSIGNMENT FOR THE UNITED
STATES OF AMERICA** is made the

3rd day of June, 2011

BETWEEN: **International Flower Developments Pty Ltd** [ACN 007269918] of 1 Park
Drive, Bundoora, Victoria 3083, Australia
(hereinafter referred to as "the Assignor") of the one part

AND: **Suntory Holdings Limited** of 1-40, Dojimahama 2-chome, Kita-ku,
Osaka-shi, Osaka 530-8203, Japan (hereinafter referred to as "the
Assignee") of the other part

WHEREAS:

- A. The Assignor was the owner of US Patent Application Nos. 11/910,732, 12/747,470 and 12/303,091.
- B. On 1 October, 2010, the Assignor assigned to the Assignee all of the Assignor's rights, title and interest in and to US Patent Application Nos. 11/910,732, 12/747,470 and 12/303,091.
- C. The Assignor and the Assignee wish to confirm in writing the aforesaid assignment.

NOW THIS DEED WITNESSEES as follows:

- 1. The Assignor and the Assignee hereby confirm and acknowledge that the Assignor has assigned to the Assignee all the Assignor's rights, title and interest in US Patent Application Nos. 11/910,732, 12/747,470 and 12/303,091 whatsoever and wheresoever subsisting or capable of being acquired throughout the world, including the right to make application for and obtain patents and legal protection anywhere in

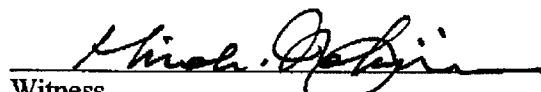
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the world in respect of any invention disclosed or claimed in, and the right to claim priority from, the above-referred to patent applications.


2. By this Deed, the Assignor and the Assignee hereby confirm the fact and presence of said assignment.
3. This Deed takes effect under, is governed by, and shall be construed in accordance with the laws of the State of Victoria, Australia.

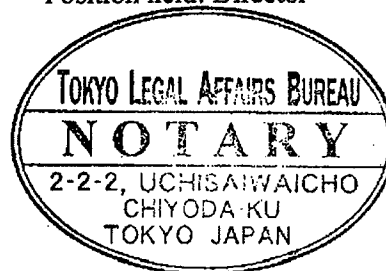
IN WITNESS WHEREOF the Assignee has have executed this Deed the day and year first hereinbefore written.

EXECUTED for and on behalf of)
INTERNATIONAL FLOWER)
DEVELOPMENTS PTY LTD by its duly)
authorised officer in the presence of:

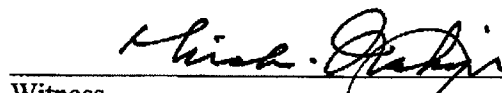

Witness
Name (printed): HIROSHI NAKAJIMA
Position held: Notary Public

JUL - 6 2011

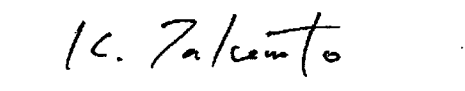

Name (printed): Hideo Tsujimura
Position held: Director

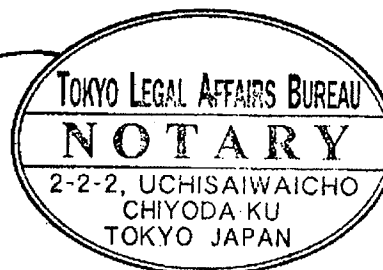


EXECUTED for and on behalf of)
SUNTORY HOLDINGS LIMITED by)
its duly authorised officer in the presence)
of:

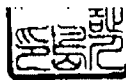

Witness
Name (printed): HIROSHI NAKAJIMA
Position held: Notary Public

JUL - 6 2011


Name (printed): Kazushi Takemoto
Position held: Executive General Manager



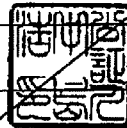
Registration No. 1271



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平成 23 年 登 簿 第 127 / 号

嘱託人インターナショナル・フラワー・デ
ベロップメンツ・プロプライエタリー・リミ
テッド取締役辻村英雄及びサントリーホール
ディングス株式会社知的財産部長竹本一志は
本公証人の面前で別添文書に署名した。——
よって、これを認証する。——



平成 23 年 7 月 6 日、本職役場において

東京都千代田区内幸町 2 丁目 2 番 2 号

東京法務局所属

公 証 人

中島 浩



公 証 人 役 場