Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY	DATA			
		Name	Execution Date	
Kuk-Hwan KIM			08/22/2011	
Tae-Ho KIM			08/23/2011	
RECEIVING PARTY D	ATA			
Name:	SAMSUNG ELECTRONICS CO., LTD.			
Street Address:	416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742			
City:	Suwon-si			
State/Country:	REPUBLIC OF KOREA			
	F - 11	Number		
Property Type		Number		
Application Number:	2940			
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Application Number: CORRESPONDENCE Fax Number:	2940 DATA (202)315-3758	3		
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Application Number: CORRESPONDENCE Fax Number: <i>Correspondence will b</i> Phone:	29400 DATA (202)315-3758 De sent via US Mail vi 202-429-0020	0342 3 when the fax attempt is unsuccessful.		
Application Number: CORRESPONDENCE Fax Number: <i>Correspondence will b</i> Phone: Email:	29400 DATA (202)315-3758 <i>te sent via US Mail v</i> 202-429-0020 info@nsiplaw.	0342 3 when the fax attempt is unsuccessful.		
Application Number: CORRESPONDENCE Fax Number: <i>Correspondence will b</i> Phone: Email: Correspondent Name:	29400 DATA (202)315-3758 <i>te sent via US Mail v</i> 202-429-0020 info@nsiplaw.	0342 3 <i>when the fax attempt is unsuccessful.</i> com		
Application Number: CORRESPONDENCE Fax Number: <i>Correspondence will b</i> Phone: Email:	29400 DATA (202)315-3758 (202-429-0020) info@nsiplaw. NSIP LAW P.O. Box 3468	0342 3 <i>when the fax attempt is unsuccessful.</i> com		
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ASSIGNMENT

For valuable consideration, we,

Kuk-Hwan KIM	102-1102, Yangpyeongdong Byeoksan Blooming
	APT., Yangpyeongdong-2Ga, Yeongdeungpo-Gu,
	Seoul, Republic of Korea
Tae-Ho KIM	103-1606, Dongboo APT., 691, Poongdeokcheon-
	Dong, Yongin-Si, Gyeonggi-Do, Republic of Korea

hereby assign to:

SAMSUNG ELECTRONICS CO., LTD., a Republic of Korea

corporation/institute/institution having principal executive office(s) or place of business

at: 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742, Republic of

Korea; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of U.S. Patent Application Number 29/400,342 filed 08/26/2011 at the U.S. Patent & Trademark Office signed by us, with title Mobile phone, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and application serial number of said application when known; this Assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, preliminary statements and other lawful documents as the Assignce may reasonably request to effectuate fully this Assignment.

Page 2 of 2

IN TESTIMONY/WITNESS WHEREOF, we, undersigned inventors (Assignors) intending to be legally bound, have hereto affixed our signatures.

This 2nd day of August 2011

EIM KUK-MWan

Signature: Kuk-Hwan KIM

This 23td day of Argust, 2011

The Ho

Signature: Tae-Ho KIM

NSIP LAW 09/2010

RECORDED: 08/26/2011